

University of Minnesota Morris Digital Well
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Planning Committee

Campus Governance

3-18-2014

Planning minutes 03/18/2014

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Planning Committee Minutes
3/18/2014
11:00 a.m., Moccasin Flower Room

Present: Lowell Rasmussen, Arne Kildegaard, Jon Anderson, Michael Eble, Sarah Mattson, Julie Eckerle, Jim Hall, Jane Kill, Jordan Wente, Jim Barbour (minutes)

Announcements:

- Next Week we have Henry Fulda and T.J. Ross re the impact of 2100 students on ORL

Lowell Rasmussen re Budget Compact

- Capital plans: Plan A is the new proposal [See attachment A]
- Plan B is conventional bonding [see attachment B]
- The budget now stands at \$11 million
- The Chancellor will write a letter in support of Plan A
- Plan A (attachment A) is the proposed project submittal
- VP Pfutzenreuther will not take money away after the debt is repaid – using debt payment to support the Campus
- The Chair argued we need to prioritize the Humanities renovation
- Question: Is the committee comfortable with either of these options? Answer: Committee consensus is full speed ahead

Bryan Herrmann reports on Admissions and the 2100 student objective

- Population decline in the Midwest will result in a 5.7% drop in high school graduates through 2027. Note that 68% of US population over the age of 25 do not have a bachelor degree
- Two years ago there were 63,000 HS grads in Minnesota – we won't get back to that number before 2021
- In that time there will be a 67% increase in students of color
- We have fierce competition for the college-bound grads that are out there
- Question: How does this impact the 2100 target? Answer: Retention is critical. Projections to Fall 2018 have us at 1909 students, using conservative increases in retention. Without retention improvements, we will be facing an enrollment of 1825. Retention will make or break the goal of 2100 students.
- Question: Does increased investment in recruiting improve results? Answer: We currently spend about \$2500 per student for recruiting.

The meeting concluded at 11:55 am