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Minutes from Oct 19 2017 Functions and Awards meeting

Oct. 19 2017, 10:30-11:30am, Prairie lounge
Present: Lisa Bevevino, Karen Ellis, Bonnie Gulbrandson, Autumn Johnson, Michael Lackey, Elena Machkasova (chair), Parker Smith, Steven Tetrick.
Absent: Autumn Johnson, Michelle Schamp
Guests for item 2 discussion: Bryan Herrmann (Vice Chancellor for Finance and Facilities), Jeff Lamberty (Development Office).

1. Approval of minutes from Sept 21 - minutes approved.
2. For discussion and vote: Revisions of UMM Policy on Naming Parts of Buildings: revising the section on philanthropic giving.
   a. History and background, presented by Bryan Herrmann and Elena Machkasova: UMM policy was adopted at a Campus Assembly in 2003. There are a few issues with it:
      i. It contains a part that was supposed to be submitted by Fund Development office, but likely has never been completed.
      ii. Since then UMN has adopted an All-U policy that supersedes our policy (see https://regents.umn.edu/sites/regents.umn.edu/files/policies/Namings.pdf), and UMM policy is inconsistent with it. Specifically, the process for approving naming based on philanthropy is different, and the All-U policy protects donors’ confidentiality in a way that makes them public only if approved.
      iii. Bryan Herrmann, Nic McPhee (steering committee) and Elena Machkasova met to discuss the changes; Bryan is working with the All-U administration to make sure that we can have a guaranteed representation on naming committees for UMM naming nominations.
   b. The rationale for the change, as presented in a memo from the Development Office and clarified by Jeff Lamberty and Bryan Herrmann: There is an urgent need to revisit our policy in regard to naming based on philanthropy. The committee needs to approve these revisions in time to be included in the November Campus Assembly for vote.
   c. Elena Machkasova pointed out that the committee is likely to be revisiting other parts of the policy, but that is less urgent, so we can do it later in the year.
   d. The proposed change was to replace the wording for “Procedures for Naming Parts of Building in Recognition of Philanthropy” section from The Office of External Relations/Fund Development will prepare guidelines to ensure consistency between contribution levels and opportunities to recognize donor generosity through the naming of part of a building. These guidelines will be submitted by the Office of External Relations/Fund Development to F&A for information and coordination prior to any public announcement or publication of
the naming opportunities. For gifts that qualify, recommendations should be initiated by The Office of External Relations/Fund Development, and submitted to the Functions and Awards Committee (F&A). Recommendations sent to and approved by F&A will be submitted to the Chancellor and, finally, to the Campus Assembly for approval to the following: The University of Minnesota, Morris will follow existing University of Minnesota Regents and University of Minnesota Foundation Policy in regards to Philanthropic naming. When articulated in University of Minnesota Regents Policy Section V Subd 2 and a naming committee is constituted, the Chancellor will consult with the University of Minnesota President to include representation from the Morris Campus on any such committee. It was also proposed to add honorary consideration to the beginning of the section “Forwarding of Recommendations” to make it clear that it is not referring to philanthropy based naming.

e. Discussion: Elena asked Bryan and Jeff to clarify how the process works for smaller philanthropic contributions. Smaller contributions go through the Development office directly and usually involve the purchase of an item in question (e.g. a bench or a tree). It’s been suggested to add the wording of “of significant university assets” after “in regards to Philanthropic naming” to clarify this point. Michael questioned the implication of this change for the university autonomy: can UMN name buildings on Morris campus? Jeff and Bryan clarified that the process involves consultations with the Development Office, UMM administration, and the units in question, so in practice this wouldn’t happen. Elena pointed out that the policy under discussion specifies the role of UMM Chancellor in the process, and that the Chancellor consult with the UMN President to include UMM representation on a naming committee. Jeff and Bryan pointed out that the current policy specifies a complicated and very public process of approval for prospective donors, and the goal of the proposed change is to streamline the process and make it appeal to prospective donors better. The Development fund makes sure that they (as representatives of UMM) are comfortable accepting money from a donor and having their name on a building (or a similar asset) before the donor’s name is suggested for forming a naming committee.

It was moved and seconded to approve the revisions with the addition of “of significant university assets”. The motion unanimously passed.

3. Approving calls for nominations for the UMMAA Teaching award and Distinguished Faculty Research Award (names due November 17). The calls were unanimously approved with a small correction of spelling of a name of a committee member.

4. Updates on ongoing items (web pages, mailing list policies, etc.) Elena reported that she’s setting up a meeting with IT, but there were delays with it. She also reported that she’s set up a meeting with Vice Chancellor for Student Affairs Sandy Olson-Loy to discuss ways of sending out calls for nominations to students. Steven Tetrack volunteered to join the meeting to present a student’s perspective.
The meeting adjourned at 11:30am.