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University Relations: General (A17-B-1) contents

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External Relations (A17)
The Office of External Relations functions as the primary source of public information for the
institution. It works with a number of different constituencies--alumni, donors, parents, public
and business leaders, and other friends of the college--in "increasing awareness and goodwill,
fostering financial support and building community."

This record group is divided into two sub-groups: Alumni Relations (A17-A) and University
Relations (A17-B). Both sub-groups contain materials that served to build awareness of the
community, provide information to interested groups and promote UMM among the larger
public. Photos, news releases, print materials and other sorts of promotional materials are
prominently represented. See the sub-group descriptions for a fuller and more detailed listing.

The Vice Chancellor for External Relations leads this office. The administrative unit was created
in 1999-2000, and before this date, the offices of Alumni Relations, University Relations and
Fund Development, although performing comparable functions, were generally independent.
(See the individual administrative histories of Alumni and University Relations.) Madeline
Maxeiner served in this role from 1999 to 2014, and the directors of both Alumni and University
Relations report to that office.

University Relations (A17-B)
University Relations represents a large and important collection of materials, most of which
reflect the institution's efforts to promote itself, to deliver information to important
constituencies and to and commemorate and celebrate historically important personages and
events. This record sub-group is made up of a number of record series: General Files, News
Clippings, Photos, Audio/Visual Files, Correspondence/Artifacts/Awards/Promotional, Serials
and Programs, Campus Events, and Athletics. Because of special handling requirements
imposed by the nature of these diverse materials, many have been removed from boxes and are
being stored separately. Photos are being placed in special binders, and an effort is being made
to provide accurate identification. In addition, most will be scanned and saved electronically.
News Clippings also have been removed from boxes and are being stored on shelves in serial
form. Please see the note fields for the various record series.

Originally, the campus's "Information Office" performed public information functions. In 1965
this office underwent a name change and became the "Office of University Relations." The head
of University Relations in this year was Richard J. Welsh, and he enjoyed the title of
"Informational Representative," but in 1967 he became "Director of University relations." Welsh
was replaced in 1972 by Ronn Hamm who served as director until April, 1979. Hamm at the
same time also served as "Coordinator of Alumni Office." He was succeeded as Director of
University Relations by Margo Warner, who continued in that role until the 1985-86 school
year. With the departure of Ron Hamm, The Alumni Office was separated from University
relations, and Gary Donovan, who also served as Director of the "Career Placement and
Planning Office," took over as coordinator of the Alumni Office." Peggy Ness Palmer replaced
Warner, and in 1988 Ronald Pollworth became director. Pollworth gave way to Judy Riley in
1993, and she headed the office under various titles (Principal Secretary, Executive Assistant
and Campus Communications Coordinator) until 2005 when Christine Mahoney became Director of Communications.

**General (A17-B-1)**

General Files is divided into three boxes. The first box has information ranging from 1972-1993. A blue binder has events calendars, Christmas cards, dedications, receptions, groundbreakings, testimonials, installations, awards, and certificates. There are meeting files, memoranda on programs, budget lists, letters on Title III and Title IX (equality in sports for women), newspaper clippings pertaining to Regents, and Intercom copies. The second box has eight books titled: “The Unofficial ,Unbiased Insider’s Guide to the 320 Most Interesting Colleges (2003), “UMD Comes of Age: The First One Hundred Years”, “Familiar Quotations”, “The University of Minnesota, 1945-2000”, “The Best Midwestern Colleges”, “The Elements of Style”, “Writing Science News for the Mass Media”, and “The Television Writer”. There are also stacks of UMM photos and invites and a box of postcards. The third box has fall publications related to UMMs 40th birthday. There are files on retired professors such as Bettina Blake, Rodney Briggs, Truman Driggs, Mimi Freiner, Stephen Granger, James Gremmels, John Q. Imholte, Dave Johnson, and Gary McGrath.

**Container List**

**Box 1**

Calendars of Events
Intercom Copies, from Oct. 1973
Intercom Reactions, Dec. 1972
Open House, 1973
Retreachment
UMM Seismograph
Waseca Campus
Regents open forum 92
Regents seal
Regents meeting at UMM various years
Sandum, Howard
Seals
Summer program in Mexico
81 super Saturday
Title III programming grant
Title IX
UMM budget requests
UMM comes of Age
How to get an ivy league education at a state college
UMM planning
Waseca campus closing-budget reallocation
WCMHRC
Events calendars, Christmas cards, dedications, receptions, ground breakings, testimonials, installations, awards, certificates.
Special events, alumni

**Box 2**
box of postcards  
Stack of invites and Photos  
Manila Folders  
papers Imholte Celebration June 2nd 1990  
Books 8 books  
Profile 17 books

**Box 3**
Fall 2000 Publications Related to 40th Birthday
American Indian Boarding School
Athletics  
Bettina (Elizabeth) Blake  
Rodney Briggs  
Campus Buildings  
Truman Driggs  
Early Years of UMM  
Mimi Frenier  
Stephen Granger  
James Gremmels  
John Q. Imholte  
Dave Johnson  
Gary McGrath  
Tom McRoberts and Study Abroad  
Minority Student Program / Diversity  
Music  
The Morris Tribune, November 6, 1959  
Permission to Print  
Protests/Activism  
UMM Retirees Association  
Sam Schuman  
Science  
UMM 21st Birthday  
Vietnam  
West Central School of Agriculture  
Chinese Students at WCSA  
Indian Students at WCSA  
WCEDA  
American Indian School, Sisters of Mercy  
Indian Education and Bureaucracy, The School at Morris, 1887-1909  
Beginnings of UMM
University of Minnesota Morris Historic Preservation Plan: A plan for landscape and buildings
UMM Undergraduate Research Symposium 2006 Abstracts
UMM Undergraduate Research Symposium 2007 Schedule and Abstracts
UMM Undergraduate Research Symposium 2008 Schedule and Abstracts
Stickers (envelope)
  1 row 1910 WCSA /1960 UMM anniversary stickers
  2 each University of Minnesota 1851-2001 150 years stickers