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University Relations: Correspondence, artifacts, awards and promotional (A17-B-5) contents

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External Relations (A17)

The Office of External Relations functions as the primary source of public information for the institution. It works with a number of different constituencies--alumni, donors, parents, public and business leaders, and other friends of the college--in "increasing awareness and goodwill, fostering financial support and building community."

This record group is divided into two sub-groups: Alumni Relations (A17-A) and University Relations (A17-B). Both sub-groups contain materials that served to build awareness of the community, provide information to interested groups and promote UMM among the larger public. Photos, news releases, print materials and other sorts of promotional materials are prominently represented. See the sub-group descriptions for a fuller and more detailed listing.

The Vice Chancellor for External Relations leads this office. The administrative unit was created in 1999-2000, and before this date, the offices of Alumni Relations, University Relations and Fund Development, although performing comparable functions, were generally independent. (See the individual administrative histories of Alumni and University Relations.) Madeline Maxeiner served in this role from 1999 to 2014, and the directors of both Alumni and University Relations report to that office.

University Relations (A17-B)

University Relations represents a large and important collection of materials, most of which reflect the institution's efforts to promote itself, to deliver information to important constituencies and to and commemorate and celebrate historically important personages and events. This record sub-group is made up of a number of record series: General Files, News Clippings, Photos, Audio/Visual Files, Correspondence/Artifacts/Awards/Promotional, Serials and Programs, Campus Events, and Athletics. Because of special handling requirements imposed by the nature of these diverse materials, many have been removed from boxes and are being stored separately. Photos are being placed in special binders, and an effort is being made to provide accurate identification. In addition, most will be scanned and saved electronically. News Clippings also have been removed from boxes and are being stored on shelves in serial form. Please see the note fields for the various record series.

Originally, the campus's "Information Office" performed public information functions. In 1965 this office underwent a name change and became the "Office of University Relations." The head of University Relations in this year was Richard J. Welsh, and he enjoyed the title of "Informational Representative," but in 1967 he became "Director of University relations." Welsh was replaced in 1972 by Ronn Hamm who served as director until April, 1979. Hamm at the same time also served as "Coordinator of Alumni Office." He was succeeded as Director of University Relations by Margo Warner, who continued in that role until the 1985-86 school year. With the departure of Ron Hamm, The Alumni Office was separated from University relations, and Gary Donovan, who also served as Director of the "Career Placement and Planning Office," took over as coordinator of the Alumni Office." Peggy Ness Palmer replaced Warner, and in 1988 Ronald Pollworth became director. Pollworth gave way to Judy Riley in 1993, and she headed the office under various titles (Principal Secretary, Executive Assistant

and Campus Communications Coordinator) until 2005 when Christine Mahoney became Director of Communications.

Correspondence, Artifacts, Awards and Promotional (A17-B-5)

The Correspondence/Artifacts/Awards/Promotional material is divided up into three boxes. The first box has plaques in it such as: "Scholar of the College Award" 1962-1970, "Dean's Award" 1961-1970, "The Edna Murphy Morrison Award" 1961-1970, and "Faculty Member of the Year" 1965-1970. There is a framed certificate for the "Award for Patriotic Service" given to UMM in 1974. There is a folder full of UMM pamphlets. There are folders with faculty and staff biographical data, each person has their own folder; the following names are: Peter French, Daisy Hansen, Alan J. Harris, Walter Heller, Berton E. Henningson Jr., Merle Hirsh, Richard, Ikka, Michael D. Jackson, Rose Johnson, John Kearnes, Bill Kelly, Willis Kelly, Ann Kramer, Lehmann Vernice, Jim Lind, C. Peter Magrath, Maren Michaelson, Malcom C. Moos, G. H. Morris, Stacey Parker, Tim Reeves, Ellen R. Robert, William Rogers, Geraldine Sanford, Bill Scarborough, Richard Smith, William Tomhave, Robert Watson, Barbara Wettstein, Howard Wettstein, and Ralph E. Williams. There is folder pertaining to the events of the McGinnis room being named the McGinnis room in honor of Patrick J. McGinnis. The plaid binder is a 40th Birthday Historical Booklet. There is a Faculty Award that was given to UMM in 1961. There is a folder that has a letter from Rodney Briggs to Dave Johnson. The second box has 72 UMM posters in it. The third box has a UMM board game.

Container List

Box 1

Faculty Award, 1961-62
Patriotic Service Award, 1974
Scholar of the College Award plaque, 1962-70
Edna Murphy Morrison Award plaque, 1961-70
Student Information about UMM
Letter Briggs to Johnson
French, Peter
Hansen, Daisy
Harris, Alan J
Walter Heller UMM Economist- art work
Henningson, Berton E. Jr
Hirsh, Merle
Ikka, Richard
Michael D. Jackson
Johnson, Rose
Kearnes, John
Kelly, Bill
Kelly, Willis
Kramer, Ann
Vernice Lehmann
Lind, Jim

Magrath, C. Peter
McGinnis, Patrick J McGinnis Room Dedication
Michaelson, Maren
Malcom C. Moos University President
Morris, G.H.
Stacey Parker
Reeves, Tim
Robert, Ellen R.
Rogers, William
Sanford, Geraldine
Bill Scarborough
Smith, Richard
Tomhave, William
Watson, Robert
Wettstein, Barbra
Wettstein, Howard
Ralph E. Williams
A binder of research notes
UMM Pamphlets/Campus info for new students
3 Distinguished Services Banquet Award programs
The Vanguard Volume 2 Number 12

Box 2

U of M Morris Posters (72 in total)

Box 3

UMM Board Game

On top of glass case in back:

Green Power Partnership Award, 2005

Otter Tail Power Renewable Energy Award, 2002