

Infographics - Piktochart

Information graphics or infographics are graphic visual representations of information, data or knowledge intended to present information quickly and clearly. They can improve cognition by utilizing graphics to enhance the human visual system's ability to see patterns and trends. Similar pursuits are information visualization, data visualization, statistical graphics, information design, or information architecture. (Wikipedia; <https://en.wikipedia.org/wiki/Infographic>)

Explore Piktochart – <http://piktochart.com/>



- Check out tabs:
 - Dashboard
 - Infographic
 - Presentation
 - Printable
- Steps for creating an infographic on Piktochart:
 1. Select a template
 2. Preview or Create
 3. Insert graphics
 4. Visualize your data
 5. Share your infographic

Other Tools:

- Adobe Illustrator
- Canva - <http://canva.com/>
- Creatly - <https://creately.com/>
- Easel.ly - <http://www.easel.ly/>
- Infogr.am - <http://infogr.am/>
- Pablo by Buffer - <https://pablo.buffer.com/>
- Venngage - <https://venngage.com/>
- Visme - <http://visme.co/>

Additional Resources:

- Lynda.com; search 'infographics'; UMN employees have free access at <https://it.umn.edu/lyndacom-online-courses-0>
- NDSU Information Technology Services – Infographics - <https://www.ndsu.edu/its/training/tlmc/infographics/>

