

University of Minnesota Morris Digital Well

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8-12-1963

### **Marcella Mickelson Named Chairman of Local Artist Series Association**

University Relations

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News Release to:  
Cyrus Leader  
From:  
University of Minnesota  
Morris, Minnesota

For Immediate Release  
August 12, 1963

Marcella Mickelson of Cyrus has been named chairman of the local membership campaign for the new Artists Series Association which was organized last month to promote the University Artists Course of the University of Minnesota, Morris.

The drive for Artists series memberships is being conducted during August, according to Mrs. Edward J. Morrison of Morris, president of the Association. First event of the 1963-64 season is on September 18.

Membership at \$6.50 per person will admit the subscriber to all five Artists Course events. There will be no single admissions sold to any concert. Season tickets for the series may be ordered from Marcella Mickelson or the University of Minnesota, Morris.

Opening the series on September 18 will be "An Introduction to the Lively Arts", a presentation of artists from ballet, opera, jazz and the classics. Following this the Four Freshmen, popular recording, nightclub and concert hall vocalists, will appear on the series.

The Little Singers of Tokyo, on their first tour outside of their native Japan, will include the UMM Artists on their nationwide schedule of concerts in leading cities.

Mezzo-soprano Betty Allen, who received the praise of critics and audiences alike for her appearances last year both at home and abroad, will sing for Morris area concert goers later in the season. As a bonus, the University of Minnesota, Morris theater group will present a special production.