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ABC Program Announced

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News Release from:
University of Minnesota
University of Minnesota, Morris
Morris, Minnesota

Minnesota State
St. Paul, R. P.
For Release: September 12, 1961

A B C PROGRAM ANNOUNCED

Farm products will provide the means for many students to attend college in West Central Minnesota this year under a unique program of financial assistance called "Agricultural Barter for College" (ABC).

Sponsored by the Farmers Union in West Central Minnesota in cooperation with the University of Minnesota, Morris the ABC program is designed to develop funds to provide loans and scholarships for worthy students at UMM.

A liberal arts college with a strong pre-professional curriculum, UMM anticipates an enrollment this fall almost double that of last year, making scholarships and student loans of more importance than they have ever been.

Under the ABC plan farmers of the area once a year are consigning farm products such as eggs, poultry, hogs, grain, milk, flax, soybeans, or a portion of any agricultural commodity when it is marketed. At the time of sale the earnings from the chosen commodity will be forwarded to the college for student financial aids.

Details of the program were announced Monday evening at a meeting of Farmers Union leaders from 15 Western Minnesota counties. Heading the program is Donald Frederickson, Murdock, who announced that the goal of the plan is to assure that no student who has the ability and desire to go to college shall be deprived of a college education because of lack of funds.

Working with Frederickson are the chairmen of the 15 county Farmers Unions taking part in the program. They are: Mr. Clarence Swenson, Wilken County, Barnesville, Minnesota; Mr. Sam Deal, Traverse County, Wheaton, Minnesota, Mr. Gale Haukos, Big Stone County, Ortonville, Minnesota;

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Mr. Harry Peterson, Lac Qui Parle County, Madison, Minnesota; Mr. Ellis Anderson, Chippewa County, Clara City, Minnesota; Mr. Otto Drewes, Stevens County, Morris, Minnesota; Mr. Dayle Ray, Grant County, Barrett, Minnesota; Mr. Ernest Bartels, Jr., West Ottertail County, Fergus Falls, Minnesota; Mr. Harvey Gunderson, Douglas County, Kensington, Minnesota; Mr. Harold Nelson, Pope County, Glenwood, Minnesota; Mr. Hubert Hanson, Yellow Medicine County, Echo, Minnesota, Mr. Charles Harding, Kandiyohi County, Willmar, Minnesota; Mr. Art Otto, Todd County, Bertha, Minnesota; Mr. Herb Botz, Stearns County, Sauk Centre, Minnesota.