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UMN Morris Sets Records on Give to the Max Day

Communications and Marketing

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UMN Morris Sets Records on Give to the Max Day

Last month the University of Minnesota Morris enjoyed another record-setting Give to the Max Day (GTMD), thanks to the generosity of alumni and friends.

Over the course of 24 hours, UMN Morris was successful in meeting several goals focused on supporting students and enhancing life on campus. The campus had a record number of donors, supporting various scholarships and projects (double the number from 2018).

This high level of participation from alumni and friends allowed UMN Morris to qualify for a \$5,000 matching gift and another \$2,000 in bonus funding. Thanks to the support of many, UMN Morris can now award its first Opportunity Scholarship, the signature scholarship of its *A model for living and learning* campaign.

“We're so grateful for the many ways our community contributed on this day,” says Jennifer Zych Herrmann '00, director of alumni engagement. “And we're grateful for your support on all of the other days of the year, not just Give to the Max Day. Together, we make the University of Minnesota Morris a model for living and learning.”

To learn more about the campaign and UMN Morris' giving priorities, visit give.morris.umn.edu.