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Bennett Cerf at UMM -Release 2

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News Release from:
University of Minnesota
University of Minnesota, Morris
Morris, Minnesota
April 10, 1961

For Immediate Release

The words - "run by a storage battery that constantly recharges itself" - were used by one columnist to explain the versatility and accomplishments of Bennett Cerf who will appear in the seventh of the University of Minnesota, Morris Artist Course series. Mr. Cerf will speak at 8:30 p.m. Thursday, April 13, in Edson Hall on the UMM Campus.

As a publisher Mr. Cerf built up the Modern Library Series and founded Random House - a firm which boasts an impressive list of authors.

He is the author of ten collections of humorous stories and a current columnist whose daily feature "Try and Stop Me" appears in more than 600 newspapers each day. He is also a panelist on the regular television program "What's My Line?"

Although the job of running his rapidly expanding publishing house takes much of his time, Mr. Cerf also frequently writes articles for This Week magazine, Saturday Review and other publications and often travels on the lecture circuit.