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News Release from:
University of Minnesota
University of Minnesota, Morris
Morris, Minnesota
February 6, 1961

For Immediate Release

BUSINESS & ECONOMICS PLANNED AT UMM

A comprehensive business and economics sequence will be offered at the University of Minnesota, Morris beginning next fall, announced Dean Rodney A. Briggs recently.

Courses will be provided for those students desiring a Liberal Arts degree who plan to enter business and secretarial positions. The sequence will also fulfill the requirements of persons interested in business education. Most of the sequence, except typing and shorthand, is part of a prospective major in economics and business when the UMM becomes a four year institution, Dean Briggs explained.

A three-quarter series called Principles of Economics next year will replace the two-quarter sequence available this year. Topics surveyed in this course include demand and supply, production and cost, competition and monopoly, distribution of income, economic history, national income, money and banking, monetary theory, business cycles, international trade and finance, analysis of fundamental economic problems and survey of the American economy.

Three quarters of Principles of Accounting will be added to the curriculum. The course will include discussion of methods of recording, reporting and interpreting business events, and the use of accounting as a tool of business management.

Other business courses to be offered are typewriting and typewriting procedures, office management and procedures, and shorthand.