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Record number of students apply to UMM

Summary: UMM has received a record number of student applicants for fall 2006. “Never has it been more important for students and families to get the most for their money when it comes to higher education.” -Director of Admissions Jaime Moquin.

(January 24, 2006)-The University of Minnesota, Morris has received a record number of student applicants for admission for its fall 2006 incoming class.

This year's 885 applicants have already surpassed last year's number at this time by 278, an increase of 46 percent. These are the most students who have applied to UMM in the last seven years.

Jaime Moquin, UMM's director of admissions, cited several reasons for the phenomenal increase in applications this year. Among those reasons is a growing awareness on the part of prospective students and their families that UMM is an exceptional value. As the only public, liberal arts college in Minnesota, UMM provides a premium education at a public school price.

“Never has it been more important for students and families to get the most for their money when it comes to higher education. UMM fits that bill for more and more outstanding students,” said Moquin.

The increase in applicants is also a direct result of UMM's new recruitment philosophy: relationship-building and one-on-one connections are the hallmarks of UMM's approach. The Admissions staff brings the warmth and friendliness of Morris and the campus community to their interactions with students and their families in UMM's backyard, throughout Minnesota, the Midwest, and in other states and countries. The UMM community, high school guidance counselors, other admission partners, and UMM alumni have been very supportive of the new recruiting efforts. According to Moquin, “Everyone has made significant contributions and worked incredibly hard to let students and their parents know how much UMM has to offer.”

This year's applicant pool is increasingly diverse. Applications from students of color are up 115 percent while applications from beyond Minnesota's borders have increased 67 percent. As in prior years, the applicant pool of students is well qualified. Applications from students in the top 10 percent of their high school class are up 70 percent, while those with an ACT composite score of 28 or higher has improved by 37 percent.

“We're thrilled to see such a strong and large applicant pool developing. We will continue to receive applications from students over the next several months but we encourage students to submit their application as soon as possible,” said Moquin.

Moquin also noted that applications from students seeking to transfer to UMM are beginning to surge. “I hope that students and families keep in mind that there are many routes to becoming a student at UMM. We are seeing a growing number of students who choose to enroll at a community college or another four-year university and then transfer to

UMM after one year of solid course work. UMM welcomes their application when the student feels it's the right time for them," said Moquin.

The UMM community extends an invitation to visit and see first hand why UMM is simply an excellent choice.

For more information or to schedule a visit, go to [UMM Admissions](#) or call 1-888-UMM-EDUC (1-800-866-3382).

Through personal and academic discovery, the University of Minnesota, Morris provides opportunities for students to grow intellectually, engage in community, experience environmental stewardship and celebrate diversity. A renewable and sustainable educational experience, Morris prepares graduates for careers, for advanced degrees, for lifelong learning, for work world flexibility in the future, and for global citizenship. Learn more about Morris at morris.umn.edu or call 888-866-3382.