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**Gaelic Storm to perform April 23**

*Summary:*

(April 15, 2004)-Long after their memorable appearance as the 'Irish party band' in James Cameron's "Titanic," Gaelic Storm continues to make headlines and dazzle audiences around the world. Gaelic Storm will perform at 7:30 p.m. Friday, April 23, in Edson Auditorium of the Student Center at the University of Minnesota, Morris. This is a Performing Arts Series event.

Gaelic Storm's fourth album on Higher Octave/EMI, Special Reserve, released in August 2003, quickly climbed to # 2 on Billboard's World Music Chart in its second week of sales, continuing their streak of chart topping success started with their first release in 1998.

In 2004, Gaelic Storm hopes to scale the charts once again with the release of a brand new album. Recording in Nashville at legendary Jack's Tracks studio with producer Mark Miller (who has also worked with Garth Brooks, Emmylou Harris, Daniel O'Donnell, Mary Black, Sean Keane), the new release will include 14 brand new tracks of the same unique "Gaelic Storm" flavor which has made them an international fan favorite. Co-writing with multiple Grammy-winning songwriters for the album, the material promises to be the strongest the band has written to date. Famed folk-songstress Nancy Griffith will also be making a featured appearance on the record.

Touring aggressively and showcasing their unique high energy Celtic music, Gaelic Storm routinely breaks attendance and merchandise sales records, pushing their popularity beyond the World Music genre and into the mainstream music consciousness. In June 2003, the band broke the attendance record previously held by Alan Jackson at the Albuquerque, N.M. Bio-Park. At the Milwaukee Irish Fest, GS delivered multiple encores to unprecedented crowds, signed autographs for over five hours and easily broke several merchandise records. They continue to headline some of the largest Celtic and Folk festivals in the world including Festival Interceltique in Lorient, Brittany, the Pittsburgh Irish Festival, Dublin Irish Festival and Celtic Fest Chicago.

In addition to the performance, the band will conduct a demonstration "incorporating Irish music and instruments into original compositions" on Friday, April 23. The demonstration is free and open to the public. Contact the Office of Student Activities, at 320-589-6080, for more information.

Tickets for the performance are \$12 for the general public \$7.50 for senior citizens and children under 18 and \$4.50 for UMM students. For further information contact the Office of Student Activities at (320) 589-6080.

Primary funding for the Performing Arts Series is provided by the University of Minnesota, Morris students. The series is made possible by a grant provided by the Minnesota State Arts Board, through an appropriation by the Minnesota State Legislature. In addition, this series is sponsored in part by a grant from the National Endowment for the Arts.

MEDIA NOTE: Visit the band's website for more information, [www.gaelicstorm.com](http://www.gaelicstorm.com) or [www.gaelicstorm.com/tech.htm](http://www.gaelicstorm.com/tech.htm) for downloadable press photos. For interview requests contact Liz Norris @ ROAR Norris@roar.la 615-858-1283

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