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University Relations

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**UMM alumni respond to U-wide Connecting With Our Alumni survey**

*Summary: Over 15,000 alumni of the University of Minnesota, Morris had an opportunity to participate in the largest alumni survey of all University campuses ever to be conducted by the University of Minnesota.*

(January 29, 2007)-Over 15,000 alumni of the University of Minnesota, Morris had an opportunity to participate in the largest alumni survey of all University campuses ever to be conducted by the University of Minnesota. Of 300,000 University of Minnesota alumni who received the Connecting With Our Alumni survey 51,133 responded.

The survey was conducted between January and May 2006. University-wide results were released in October 2006 and after segmenting each campus' data, UMM received its own report just recently. Of the 15,197 UMM alumni surveyed, 3,436 responded. The 50-question survey, which was designed to help measure alumni influence and achievement, asked questions in five areas: affinity with the University, career information, organizations founded, community involvement and about you.

“Survey results indicate that UMM alumni are satisfied with their college experience in general,” said Carla Riley, director of alumni relations at UMM.

- 93 percent of UMM alumni were satisfied with their student experience 90 percent would recommend UMM to a prospective student and 67 percent consider their ties to the UMM as strong or very strong
- Closely aligned with 53 percent University wide, 52 percent of UMM alumni currently work in the discipline in which they received their degree 29 percent work in the education industry, and 13 percent work in the medicine/health care field.
- 60 percent currently work at a business or organization that they founded 34 percent of these businesses or organizations have been operational for more than 10 years 76 percent of these businesses or organizations generate annual revenue up to \$499,000, seven percent generate between \$500,000 and \$1 million and 12 percent generate between \$1 and \$9 million.
- 69 percent of UMM alumni volunteer their time in non-profit or charitable organizations 35 percent serve in leadership roles for these organizations and 73 percent make financial contributions to non-profits or charitable organizations. Fifty-two percent of UMM alumni list education as one of their top three non-profit or charitable interests.
- 87 percent of UMM alumni graduated from high school in Minnesota nine percent moved to Minnesota to attend UMM 56 percent were scholarship recipients while at UMM 51 percent have spent the majority of their career in Minnesota.

“The results of the survey indicate that the University of Minnesota, Morris offers a valuable resource for Minnesota, the region and beyond,” said Riley. “University of Minnesota, Morris alumni have fanned out across the United States and

in other countries. Their contributions positively influence socio-economic conditions on a wide scale.

"These results are very encouraging," added Riley, "I have met many alumni and believe them to be representative of a very loyal alumni population in general. It is simply reassuring to see data that support my belief."

For more results of the University wide "Connecting with our Alumni" survey visit: [Survey](#).

Through personal and academic discovery, the University of Minnesota, Morris provides opportunities for students to grow intellectually, engage in community, experience environmental stewardship and celebrate diversity. A renewable and sustainable educational experience, Morris prepares graduates for careers, for advanced degrees, for lifelong learning, for work world flexibility in the future, and for global citizenship. Learn more about Morris at [morris.umn.edu](http://morris.umn.edu) or call 888-866-3382.