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Solid enrollment growth trend at Morris

Summary: Morris welcomed 1,812 students this fall.

(September 14, 2010)-Degree-seeking enrollment at the University of Minnesota, Morris increased by more than five percent for fall 2010, confirming a three-year growth trend. Although preliminary numbers until the University of Minnesota Board of Regents meets in October, the increase in degree-seeking students plus nondegree-seeking students results in a total enrollment of new and continuing students at 1,812, a six-year high.

Applications to Morris for fall 2010 enrollment set an all-time high. New students on campus this fall include 419 first-year students, up more than three percent over last year, and 134 transfer students, up 30 percent over last year.

Director of Admissions Bryan Herrmann notes several factors that have contributed to the growth trend.

“We are attracting students who appreciate Morris’s liberal arts mission and the value of a Morris education,” says Herrmann. “Students and their families clearly understand what Morris—the campus and the community—has to offer. The admissions team’s work, as well as faculty and staff investment, paired with consistent and clear messaging has had a solid, sustaining effect on recruitment. And word-of-mouth from current students and alumni makes a significant impact, too.”

Morris plans to continue increasing enrollment at a continual, gradual rate, says Herrmann, “ensuring exceptional services and educational opportunities for all of our students.”

Morris received “Best College” designations from both U.S. News and World Report and Forbes this fall. Parents and Colleges, a resource for parents of college bound students, named Morris a Top 10 Best Value Public University in its most recent nationwide ranking.

Through personal and academic discovery, the University of Minnesota, Morris provides opportunities for students to grow intellectually, engage in community, experience environmental stewardship and celebrate diversity. A renewable and sustainable educational experience, Morris prepares graduates for careers, for advanced degrees, for lifelong learning, for work world flexibility in the future, and for global citizenship. Learn more about Morris at morris.umn.edu or call 888-866-3382.