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Economist and author Chris Farrell to speak on campus

Summary: An award winning journalist, Farrell is a regular contributor to American Public Media's Marketplace Morning Report.

(April 18, 2011)-Chris Farrell, author of *The New Frugality: How to Consume Less, Save More, and Live Better*, will speak on the University of Minnesota, Morris campus on Monday, April 18, 2011, at 7:30 p.m. in the Student Center's Edson Auditorium.

Farrell's presentation will focus on the "philosophy and techniques of living frugally." He advocates living "modestly," but not "cheaply," and will share innovative solutions and new financial models.

"Going green" is part of Farrell's message and fiscal solution. His Morris visit will include a "green tour" of campus energy, conservation, and recycling efforts. He will interact with students and faculty to learn about research projects, academic courses, and programs.

An award winning journalist, Farrell is a regular contributor to "Marketplace Morning Report" and chief economics correspondent for American Public Media's documentary unit, American Radio Works, and Minnesota Public Radio. He writes for Bloomberg Businessweek magazine and is a weekly columnist in the Star Tribune. In addition to *The New Frugality*, Farrell is also the author of *Right on the Money: taking Control of Your Personal Finances* and *Deflation: What Happens When Prices Fall*. He is the recipient of the National Magazine Award, two Loeb Awards, and the Edward R. Murrow Award. Farrell is a graduate of the London School of Economics and Stanford University.

If you are unable to attend the event, Farrell's message will be [streamed live](#).

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