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10-26-2009

WSS 3101 Course Proposal

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WSS 3101 - VIEW COURSE PROPOSAL

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Approvals Received:	Department on 10-26-09 by Jana Koehler (koehlerj@umn.edu)
Approvals Pending:	Curriculum Committee > Campus Assembly > Catalog
Effective Status:	Active
Effective Term:	1103 - Spring 2010
Course:	WSS 3101
Institution:	UMNMO - Morris
Campus:	UMNMO - Morris
Career:	UGRD
College:	MDES - Division of Education
Department:	10543 - UMM-Div of Education

General

Course Title Short:	Sports Industry Analysis
Course Title Long:	Sports Industry Analysis
Max-Min Credits for Course:	4.0 to 4.0 credit(s)
Catalog Description:	An examination of the rapidly developing sports industry from a promotional and sales management perspective. Course will focus on sport promotion, sport consumers, sales, sponsorship, licensing, and e-commerce.
Print in Catalog?:	Yes
Additional Course Information (for catalog production):	<no text provided>
Grading Basis:	Stdnt Opt
Honors Course:	No
Delivery Mode(s):	Classroom
Years most frequently offered:	Every academic year
Term(s) most frequently offered:	Spring
Component 1:	LEC (with final exam)
Auto-Enroll Course:	No
Graded Component:	LEC
Academic Progress Units:	Not allowed to bypass limits. 4.0 credit(s)

<u>Financial Aid Progress Units:</u>	Not allowed to bypass limits. 4.0 credit(s)
<u>Repetition of Course:</u>	Repetition not allowed.
<u>Course Prerequisites for Catalog:</u>	Stat 1601 or Stat 2601 or #
<u>Course Equivalency:</u>	No course equivalencies
<u>Consent Requirement:</u>	No required consent
<u>Enforced Prerequisites:</u> (course-based or non-course-based)	003062 - prereq Stat 1601 or Stat 2601
<u>Editor Comments:</u>	10.27.09 - Edited for PSoft. jls
<u>Proposal Changes:</u>	<no text provided>
<u>History Information:</u>	<no text provided>
<u>Assessment and Goals:</u>	<no text provided>
<u>Rationale for Changes or Exceptions:</u>	ADDING A PROMOTION AND SALES COURSE SPECIFIC TO SPORT WILL ADD TO THE BREADTH OF OFFERINGS FOR THE SPORT MANAGEMENT AREA OF CONCENTRATION STUDENTS WITHOUT REPLICATING EXISTING MANAGEMENT COURSEWORK. SPORT IS A GROWING AND UNIQUE AREA AND STUDENTS WILL BENEFIT FROM THE EXPOSURE TO SUCH SPECIALIZED INFORMATION. FURTHER, MANAGEMENT STUDENTS INTERESTED IN PROMOTION AND SALES MAY BE INTERESTED IN ADDING TO THE BREADTH OF THEIR EDUCATION.

General Education

<u>Faculty Sponsor Name:</u>	Kevin Stefanek
<u>Requirement this course fulfills:</u>	SS - SS Human Behavior, Social Processes and Institutions
<u>Provisional Approval:</u>	Requested on Oct 16, 2009
<u>Regular Approval:</u>	Requested on Oct 20, 2009

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