United States Foreign Policy: An Appraisal of Globalism

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Perhaps no other single issue of contemporary American life has received greater exposure in the last decade than the continuous discussion of United States foreign policy. What was described not so long ago as a "political desert" (Morgenthau, 1952: 4) has grown into a chain of oases where almost endless debate is carried on by travelers-scholars venturing into the once-barren sands of American foreign policy. The discussion is indeed the business of the entire nation today. There must be some apparent causes for this sudden change in interest among the people of the United States toward the making, execution, and subsequent interpretations of the nation's foreign policy.

Public expression about foreign policy often reaches proportions of passionate self-torturing, to expiate real or imagined guilt, and the extreme attitudes seem to preclude dialogue between opposing opinions based upon the basic principles of majority rule and the idea of compromise.

Regardless of the reasons for attitudinal change, American foreign policy has become, unlike that of most other nations, a peculiar combination of responsibilities to be shared by the executive and legislative branches of government, assisted by the citizenry.

The main problem, it seems, is not the intense involvement by the people nor the extremist positions which some assume, but the apparent chaos and anarchy prevailing over the entire range of the foreign policy debate.

The following analysis does not propose any new solutions but is rather an attempt to separate the major issues from the minor ones which have contributed much to the present state of confusion. William P. Gerberding, in the preface of his text on the subject, states his main reason for writing was to show "how to think, and not what to think about foreign policy," (Gerberding, 1966: ix). It is my belief that most of the current confusion stems from the fallacious approach based on what people think or should think about foreign policy. So this essay is concerned primarily with the questions of how to think about United States foreign policy in general and how to interpret American globalism in particular.

For practical purposes, the general scope of that policy can be appraised on both horizontal and vertical planes. The horizontal plane would encompass justification and interpretations based on the purpose of U.S. foreign policy, generally presuming a choice between the national interest or internationalism. On the vertical plane, the basic issues would appear to revolve around the ways and means of achieving that purpose through the application of isolationism or interventionism. Both of these factors are overshadowed by the two almost mystical phenomena of political morality and political realism, the driving force and counterforce of the totality of this nation's foreign policy.

The Purpose: National Interest or Internationalism

The relationship between foreign policy and national interest is explicit; the former being the recognized and accepted vehicle for the latter. Differences in interpretation center around the question of how successfully U.S. foreign policy has served our national interest. Since World War II, great disagreement has developed on this issue. When the United States was still at the threshold of that war, Thomas A. Bailey could say:

It seems clear that on the whole basic foreign policies of the United States have served the nation well, and that it would be unwise to cast them aside for transient reasons, (Bailey, 1940: 766).

Then, in 1962, Hans J. Morgenthau, a defender of national interest and at the same time a severe critic of American foreign policy, wrote as follows:

While the international position of the United States has (thus) suffered from the effects of uncontrollable circumstances, the foreign policies pursued by the United States in recent years have not only succeeded in counteracting these effects but actually aggravated them. If one should characterize in one sentence American foreign policy of recent years, one would have to say that it has stood still while the world has moved, (Morgenthau, 1962: 68).
Realists will argue that the best defense is to devise foreign policies whose sole purpose is to protect the national interest. As Morgenthau remarked about American foreign policy: “Its purpose—is its sole purpose—ought to be... the security of the nation; security against the greatest danger that ever threatened the world” (Morgenthau, 1952: 88).

Internationalists who cannot accept the national interest as the purpose of U.S. foreign policy argue on the basic assumption that the best way to protect the United States is to put world interest above that of the nation. They argue that an interdependence exists in the world today, preventing one nation from going its own way without regard to the rest of the world. As Thomas I. Cook and Malcolm Moos pointed out:

American national interest must be re-defined as its international interest, under which are compounded the particular and the universal, power and ethics, the realism of idealism. For today security and sharing are interdependent, and the freedom and fulfillment of person, the central promise of industrial civilization, depends on both, (Cook and Moos, 1953: 44).

One leading exponent of internationalism, Frank Tannenbaum, proposes to substitute for the concepts of national interest and power politics his so-called “co-ordinate state,” based upon the equal sovereignty and dignity of all states of the international community. Tannenbaum proclaimed that the “co-ordinate state”:

has everything to do with the recognition that compromise is a continuing means of nonviolent friction (peace). . . . It is only if all the states continue to have equal dignity among themselves that changes in power and wealth can be absorbed without undue violence. This is the essence of federalism in international relations. The co-ordinate state relationship makes it possible to accept the inevitable growth of some and the decline of other states without war and without the loss of “face,” because the changes are gradual and absorbed through a process of accommodation by all the members who are equal to each other (Tannenbaum, 1952: 140).

In addition to Morgenthau another leading realist, George F. Kennan, speaks in defense of the national interest as the guiding principle of the American Republic and an inherent part of her foreign policy from the beginning. As he put it, “the assurance of the national

1 Among leading internationalists since the end of World War II, I count Frank Tannenbaum, Inis Claude, Grenville Clark, and Louis B. Sohn. It may be submitted, however, that because of our long tradition of interpreting foreign policy in the basis of national interest, internationalists have not received as wide recognition as could be expected on such an important issue. Between these two views would be a middle-of-the-road position, such as is taken by Arnold Wolfers and Senator J. William Fulbright.

2 Kennan's position is somewhat unique. He recognizes the necessity for protection of the national interest, but he also comes out in favor of the judicious and limited internationalism for its continuous protection.

Because of the debate, emphasis of the foreign policy controversy has shifted from the primary topic, the purpose of the United States foreign policy, to the secondary topic, the justification of the same purpose. In other words, the paramount question is no longer whether the United States has a right to protect its national interest through foreign policy but how that national interest can best be protected.

I believe Morgenthau touched upon the entire problem of secondary interpretations of the purpose of United States national interest when he posed the question-argument of the idealists-utopians as leveled against his theory:

It has been frequently argued against the realist conception of foreign policy that its key concept, the national interest, does not provide an acceptable standard for political action. This argument is in the main based upon two grounds: the illusiveness of the concept and its susceptibility to interpretations, such as limitless imperialism and narrow nationalism which are not in keeping with the American tradition in foreign policy (Morgenthau, “Another Great Debate,” 1952: 116).

The “American tradition” thus appears to be the haunting, ever-present key issue in the general assessment of U.S. history. How does one correlate political morality, an undeniable heritage, with political realism or expediency in defining the national purpose? Can the argument in favor of the national interest be justified on moral grounds or can it even be justified on grounds of political realism? This is the first major question followed by its antithesis: If the purpose of foreign policy is exclusively the protection of the national self-interest, will or will not this theory and position be self-defeating insofar as the rigid and exclusive adherence to the national interest of one country will evoke similar reaction by other countries, thus leading to conflict and war?

Between those two extremes a synthesis is needed. The trap to these two questions is less than apparent: If the realists are right, then to all appearances it does not really matter whether the justification will be based on political morality or political realism. On the other hand, if the purpose of foreign policy is something else than the national interest, then whether its justification is based on political realism or political morality matters greatly. The core of the arguments is basically the same, but the two sides approach the issue from opposite ends. This is the ancient problem of the so-called “double standard”—each group attacking the other’s theories in order to justify the correctness of its position vis a vis those views. Quoting Morgenthau again as he attacks the zeal of the one-sided moralist:

(There is a crusader) projects the national moral standards into the international scene not only with the
legitimate claim of reflecting the national interest, but with the politically and morally unfounded claim of providing moral standards for all mankind. Through the intermediary of the universal moral appeal, the national and the universal interests become one and the same thing. What is good for the crusading country is by definition good for all mankind; and if the rest of mankind refuses to accept such claims to universal recognition, it must be converted with fire and sword (Morgenthau, 1952: 37).

Morgenthau has thus lashed out against sanctimonious justification of American involvement in foreign countries for the alleged protection of other people, which in reality was nothing less than the fostering of American interests.

A Historical Point

Charles A. Beard, in his study of national interest, made the point that it was not until the end of the nineteenth century that "the directors of foreign policy in the United States spoke of themselves as bound by moral obligation to embark upon projects for uplifting, civilizing or Christianizing other peoples beyond the confines of the country" (Beard, 1934: 358). The main architect of this approach was President Woodrow Wilson. Beard's appraisal of the eight years of Wilsonian administration was summed up in the following: "President Wilson's declaration of foreign policy was based on assumptions of moral values as distinguished from national interest conceived in commercial terms" (Beard, 1934: 377). Or, as Wilson himself proclaimed: "Only free peoples can hold their purposes and their honor steady to a common end and prefer the interest of mankind to any interest of their own" (Beard, 1934: 377).

In Wilson, American internationalists at last had their anointed leader. However, even those who opposed Wilson and his policies would now utilize his ideas in support of their positions on American foreign policy and its general horizontal interpretations. Even Alfred Thayer Mahan, a staunch supporter of American imperialism, invoked moral principles for the justification of American national interests. So did Theodore Roosevelt, who in a curious way combined moral principles and the "big stick" policy for the furthering of American power, as shown in his annual message to Congress in 1906:

It is a mistake, and it betrays a spirit of foolish cynicism, to think that all international governmental action is, and must ever be, based upon mere selfishness, and that to advance ethical reasons for such action is always a sign of hypocrisy . . . A really great nation must often act, and as a matter, of fact often does act, toward other nations in a spirit not in the least of mere self-interest, but paying heed chiefly to ethical reasons . . . (Beard, 1934: 374).

This double standard of morality can best be interpreted with excerpts such as the words of Curtis D. Wilbur, Secretary of the Navy under President Coolidge. In a speech to the Connecticut Chamber of Commerce he said:

To defend America we must be prepared to defend its interests and our flag in every corner of the globe . . . World-wide interests require world-wide defense. An American child crying on the banks of the Yangtse a thousand miles from the coast can summon the ships of the American Navy up that river to defend it from unjust assault. Any nation facing the sea can be called to account by our navy . . . (New York Times, May 8, 1928).

At the end of World War II, Abe Fortas, then Undersecretary of the Interior and presently an associate justice of the Supreme Court, told New York City College alumni: "We are the one nation in the world that can successfully assert the moral leadership necessary to guide the world to peace and civilized living" (New York Times, Nov. 18, 1945; Beard, 1946: 23).

Statements like the above seem to have formed the basis of justifications for our foreign policy for exponents and practitioners Acheson, Dulles, Finletter and others up to Dean Rusk. Yet those who in an increasing number have become critical of this "double standard" interpretation and justification of United States foreign policy are reminded of the warning by Secretary of State Hughes, who in an address at Amherst College on June 18, 1924, condemned "writers who apparently make it their business to develop antagonism and to spread among the people of this country, who have no opportunities for judgment from personal knowledge, the notion that our policies are imperialistic, that our influence is baleful, and that mutual respect and friendship are decreasing" (Moon, 1926: 407-8).

It took some forty years before the American public was ready to question the validity of Hughes' thinking, and was willing to listen to, if not agree with, politically-prominent critics of American foreign policy who deplored the "arrogance of American power." Senator J. William Fulbright of Arkansas, who did much to un-leash the current tide of critical analysis of U.S. foreign policy, stated that "gradually but unmistakably America is showing signs of that arrogance of power which has afflicted, weakened and in some cases destroyed great nations in the past" (Fulbright, 1966: 22). Morgenthau argued the point another way when he refuted the "double standards" of those who tried to justify United States policies on the basis of so-called "moral principles" (Morgenthau, 1952: 93).

In conclusion, I maintain that the obvious reason for confusion regarding questions involving the national interest and internationalism on the horizontal level of American foreign policy is tied primarily to what people think about American foreign policy. Steps for clarification are being attempted by those who introduce new approaches to how to think about it.

The Ways and Means:
Isolationism or Interventionism

Basically, isolationism may be defined as the complete self-reliance of a nation in its domestic and foreign af-
fairs, while interventionism may be considered the pre­
meditated and willful interference by one nation into the 
domestic and foreign affairs of another. Indiscriminate 
usage by many scholars of terms considered synonymous 
with isolationism and interventionism, such as non-interven­
tion, anti-imperialism, etc., has contributed to con­
fusion in defining the two basic concepts.

It is said that the historical origin of American iso­
lolationism goes back to Washington's Farewell Address 
of 1796. Since then there has developed a separate liter­
ature dealing with various interpretations of American 
isolationism mainly from the point of view of the par­
ticular interpreter himself. It has, however, been argued 
that only a few scholars have dealt correctly with the 
Farewell Address in a historical context, as it ought to 
be. Selig Adler formulated a cogent question when he 
asked: "Was Washington speaking to his contempo­
raries or to generations yet unborn?" and went on to an­
swer it by stating: "No matter how one answers this de­
batable question, it is safe to say that the Father of our 
Country made neutrality and non-intervention a national 
fixation" (Adler, 1957: 16).

Washington did not speak explicitly of isolationism or 
non-intervention or neutrality, he merely warned Ameri­
cans to stay away from "entangling alliances." But the 
interpreter-scholar went to work, and the result was a 
new confusion in the interpretation of the vertical level 
of American foreign policy, the ways and means of its 
implementation. Despite the many interpretations, it can 
be stated with some justification that American political 
history had its two major periods of isolationism and in­
terventionism. For practical purposes, I would suggest 
that from its beginning until about the end of World 
War II, the U.S. adhered basically to a foreign policy of 
isolationism. Since World War II, however, this coun­
try's foreign policy can be described as interventionism 
with some flings at non-intervention and anti-imperial­
ism.

A few examples are pertinent for illustrative purposes. 
The proclamation of the Monroe Doctrine was a com­
bination of interventionism and imperialism in a positive 
way, from the point of view of the United States, and 
non-interventionism from the point of view of European 
involvement vis a vis the United States. Definite imperial­
ism was shown during the Mexican and Spanish wars. 
Neutralism was exemplified in the period of the European 
Napoleonic wars and the two periods before the entry 
of the United States into World Wars I and II, respec­
tively. Interventionism, in its pure form, has been dem­
onstrated by American meddling into the international 
affairs of the Caribbean republics. Pacifism was evi­
denced in American mediation between Imperial Russia 
and Japan, the Kellogg-Briand Pact, and the Washington 
Naval Treaty. All these movements of U.S. diplomacy 
were in accordance with the national interest, and were 
interpreted invariably on the basis of political realism or 
political morality.

Second Phase of Policy

The second phase of our foreign policy, following 
World War II, brought forward interventionism with 
intermittent bits of imperialism, non-interventionism, and 
anti-imperialism. Since 1945, there has not been a major 
conflict in which the United States was not directly or 
indirectly involved. American armed forces were involved 
in World War II from 1941 to 1945 for a total of five 
years. Direct military involvement from 1945 to 1968 
totals nine years: three years in Korea and six years in 
Vietnam as of this writing. This does not include per­
manent military missions such as the stationing of Amer­
ican forces in Japan and Germany, nor the short-term 
appearances in Lebanon and the Dominican Republic. 
All these involvements of the United States were the di­
rect result of American foreign policy and should be de­
scribed as interventionism, in the strict interpretation of 
the term.

The number of indirect interventions by the United 
States is large, although difficult to determine, and might 
 vary according to justifications given. One could, for ex­
ample, consider American involvements in China and 
Cuba as indirect interventionism because American 
forces were not used in these conflicts in a direct way. 
American pressure upon Great Britain, France and Is­
rael in 1956 is another example, as are the Greek civil 
war (1946); the Italian national election (1947); the 
Berlin blockade; Guatemala (1954); the Congo affair 
(1961); and the Rhodesian involvement (1965). On the 
other hand, clear-cut cases of American imperialism since 
the end of World War II are the acceptance through the 
United Nations trusteeship over Japanese islands in the 
Pacific (1947) and the establishment of a global system 
of military alliances since 1949. There have been cases 
of American non-interventionist policies also, such as the 
Kashmir dispute; the East Berlin rising (1953); the Poz­
nan riots (1956); the Hungarian revolution (1956); and 
the Indonesian civil war (1965). Finally, American anti­
imperialism had as its shining example the granting of 
independence to the Philippines in 1946; and American 
support through the United Nations for liquidation of 
remaining colonial empires is well known.

All the situations discussed above can be justified both 
on the basis of the United States national interest and on 
that of internationalism as the purpose of U.S. foreign 
policy. For example, the take-over of the former Japan­
ese islands was justified on the basis of political realism, 
although to the political moralist the action was objec­tionable as a sign of resurgent American imperialism.

The political realists could justify American non-invol­
vement in the Hungarian Revolution on the basis that ab­
stention served the national interest better at that time, 
yet the political moralists deplored non-intervention as a 
betrayal of high moral principles of the United States.8

8 An illustration of the impasse between the political moralist 
and the political realist on the different Justifications for a given 
U.S. policy is expressed by Dean Acheson in his paper, "The 
Premises of American Foreign Policy." He argues that Ameri­
can problems could not be solved on the basis of "formal mor­
alistic rules," but if we approached our problem from the point 
of view of solving it, then these considerations are not impor­tant. It is not that we consider the French, the Germans, or 
the British more desirable people than the Indians, the Burmese, 
or the Vietnamese, but that, at the time, the center of power in
While these examples demonstrate the complexity of the overall analysis and appraisal of American foreign policy in the context of isolationism versus interventionism, I must conclude that more often than not it has been necessity which dictated the selection of one policy over the other, and that all actions were taken for the stated purpose of protecting national interest, whether consciously or unconsciously.

**Reality or Guilt by Association: American “Globalism”**

Even the most ardent apologists for recent American foreign policy would not deny that the United States is today involved on the global scale in international affairs. However, what must be investigated is whether U.S. foreign policy is responsible by design or by default for her present global involvement in world affairs. The next question, then, would be whether it has served the best interest of the United States and the world or has led to a much greater confrontation between the two super-powers. And the final question is what course American foreign policy should take into the 1970’s to remedy this situation.

According to authors Stillman and Pfaff, globalism is: the general conviction that the affairs of the world today are to be understood in terms of a universal conflict in values—between freedom and unfreedom, reason and force, orderly progress and despotism. It is the belief that the United States, as the leading proponent of a system of free government, is obligated to use its power (its material power, but also its power of moral suasion and leadership) to dominate this worldwide conflict. The United States is held to be compelled to do this for its own security . . . but also in the general interests of mankind, (Stillman and Pfaff, 1967: 8).

Actually, U.S. globalism and its moral, ideological, and philosophical justification began long before World War II. Beginnings are to be found in the Monroe Doctrine, a unilateral act for the protection of U.S. interest, which then was to stay out of conflict with major European colonial powers and seek free expansion in the Western Hemisphere. Between 1823 and 1898, the rise of the United States to a world power status and the sense of a special mission for the world began to take form. It was this mission which eventually became a kind of second nature and found its expression in subsequent U.S. foreign policy.²

Americans not only believed in the above statements about themselves, but began to feel the rest of the world should think about America along similar lines. There was at last a real justification for American domestic and foreign policies derived from these appealing principles.

³It was eventually the Wilson era which forced these principles to make the world “safe for democracy.” The post-war disillusionment and sobering-up of the nation led to a temporary introverted self-gratification about the “ungratefulness” of the uncivilized world so recently saved from Teutonic domination. As a result, the U.S. indulged in a period of isolationism to prove that Americans could have a wonderful life of their own, whereas the other countries could not prosper without American leadership. The signs of ideological globalism in foreign policy and a general feeling and intoxication of power has been expressed in a text by Randolph Greenfield Adams, who wrote:

Perhaps no country has risen to greatness in the family of nations with so little conscious attention to her foreign policy (Adams, 1924: 1).

Then he added a word of caution, proclaiming: “The day is past, however, when the people of the United States can afford to disregard their foreign policy.”

What had been a more or less forgivable juvenile boastfulness about American power showed itself in fullest manhood and responsibility during World War II. Americans nevertheless became puzzled by the international situation after the war when it was apparent that America had become the leader of the world, and her mere physical power demanded a seemingly permanent and unwavering leadership stance. As co-authors Herbert J. Spiro and Benjamin Barber remarked: “Until World War II America’s foreign policy had succeeded without really trying; after the war no amount of trying seemed to bring success” (Spiro and Barber, 1967: 5).

**Three Postwar Principles**

The three announced principles of American foreign policy since the end of World War II have been: (1) fighting Communism, (2) protecting the national interest, and (3) working toward peace, in that order.

I am inclined to believe that while the aims might not be questionable, the order of preference is highly debatable. The order perhaps jeopardizes the national interest, for it is overshadowed by the insistence of combating Communism, which in turn mars the proclaimed efforts toward peace.

It has been argued that American obsession with Communism has altered the entire scope of our foreign policy. Since adoption of the policy of containment in 1947, as the best way to protect U.S. interests, all administrations have used it. Whether the United States has sought in a conscious manner the leadership of the world is, if not a question of great importance, one of integrity, and should be answered in the negative. It is a historical fact that after World War II nobody could challenge American power. Had the United States harbored sinister de-

²George F. Kennan has recognized the immensity of the problem and also has outlined alternatives and their implications. He, indeed, made a presentation of the issues from the point of view of how to think about American-Soviet relations instead of what to think about them, and clearly realized that American relations to world Communism present “a crisis of opinions of such seriousness as to constitute of itself a great and present danger.”
Since, on the other hand, the Soviet Union also emerged, it is evident in favor of an involuntary act on the part of the United States was placed in jeopardy. This was not only to the long range national interest of the United States but also to the feeling of frustration among the world and accept the Soviet challenge by becoming involved on a global scale became unavoidable. The future of the United States is involved on a global scale in contemporary world affairs, and it has not sought this role. As noted before, once the goals have been clearly defined and the ways and means of working to achieve them agreed upon, the solutions can be sought. In the process, however, a continuous reappraisal and evaluation of the goals and their relationship to possible results should be weighed in order to reduce the risk of failure. As Marshall pointed out:

The goal aspect of foreign policy is essential. It is also the easiest part of the business. The difficult part comes in deciding what to do in the circumstances of being able to do only part of what one may wish to do. . . . It comes in deciding what to do in the circumstances of being able to do only part of what one may wish to do. Here the making of foreign policy.
reaches the vital level. Here success is courted. Here failure is risked. (Marshall, 1954: 30-31).

Obviously, the United States cannot make any basic concessions on a unilateral basis, because this would imperil its national interest. There must be found a happy medium between the two possible extremes: unlimited pursuit of the national interest on the one hand, and unilateral concession on the other. It is on this basis that I conclude that the urgent need for a reappraisal of American contemporary foreign policy, however essential, must proceed in the view of its overall global implications. If, as appears to be the case at present, a compromise solution cannot be attempted nor achieved between the United States and the Soviet Union, then the United States, while continuously inviting and carrying on a dialogue for this purpose, must keep its guard and avoid making unilateral concessions.

Finally, no matter what course American foreign policy may take in the near future, it would be presumptuous at this point to apologize for or condemn it before it has its "day in court."

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