University of Minnesota Morris Digital Well

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2-1-2022

Campus Assembly minutes 02/01/2022

Campus Assembly

I.   **Chancellor's Remarks**.

Recent data from the National Student Clearinghouse Research Center shows what one writer termed the "somber final tally of total college enrollment in the fall of 2021: overall enrollment was down nationwide," and "undergraduate enrollment, which was down at every type of institution, slipped by 3.1 percent"— or nearly 500,000 students —"from the fall of 2020. The total decline among undergraduates since the fall of 2019 — just before the pandemic hit — was more than a million students." In numbers of new first year students the news was a little better overall, but public four-year institutions, like ours, were still down in first year student enrollment by a half percent on average.[1]

Against that backdrop, our increase of more than 9% in new high school students from fall 2020 to fall 2021 is especially good news. It is not, however, enough for us to assume we have an upward trend or an enrollment number at which we can stabilize. I know you have worked hard, students, staff, and faculty, throughout the pandemic, and you've invented and adapted and put in long hours in less than ideal circumstances. I want to continue to acknowledge that even as I also address some of the work we still have to do in order to build and maintain the vital campus community that is core to our strategic vision and plan and, truly, core to the future of this campus.

While all of the strategic commitments, aspirations, and priorities that we as a campus together determined are important and ones that we continue work on, one of the most fundamental concerns is enrollment [slide: strategic plan excerpt]. We aspire to a stable enrollment of about 1,700 students, and we need a larger student body than we currently have. That should be a surprise to none of you. No one guaranteed path to achieving this exists, at least not one to which we have immediate access, but external and internal discussions over the previous two years identified some key areas of focus [slide: strategic enrollment management plan excerpt]. PowerPoint Presentation

We need to:

- Develop and implement a strategic and integrated external marketing and communication plan [that will include]
- Create and communicate a comprehensive and consistent brand message
- Improve the UMN Morris web and social media presence, and
- Review and expand strategic communication to focused local and regional audiences — and more.

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[1] Audrey Williams June, "Fall's Final Enrollment Count Is In." *Chronicle of Higher Education,* January 13, 2022. https://www.chronicle.com/article/falls-final-enrollment-count-is-in-colleges-lost-more-than-475-000-students

We began last fall a multi-part approach to achieving our elevated communications and marketing aims [slide: overview]. That involves new staffing, restructuring our campus website, new admissions publications, and overall brand positioning. It is a lot, but it is all essential. And now is the right time for this work, as we're coming out of what we hope is the deepest part of the current pandemic and as the University of Minnesota president advances the PEAK initiative and the MPact 2025 strategic goals. We absolutely must have a stronger self-definition and presentation that will help us tell external audiences what an excellent public liberal arts college UMN Morris is and draws people to us.

One of the foundational steps was to build back up our Communications and Marketing team, which was down to the heroic pair of Kari Adams and Mike Cihak last summer. We've now welcomed two new staff members there, both with excellent writing skills, and we're engaged in a search to add a web content strategist to the group. That person's job will include creating and sharing content across multiple platforms, including webpages, social media, video, and print, and helping us advance a web content strategy that matches our overall marketing strategy. Leading that search is Lynne Williams, the Director of University Marketing and Public Relations at UMN Duluth. Lynne has been an extraordinarily good partner for us, helping integrate our new hires in a new overall structure and guiding our priority-setting and progress. Simply having more people doing good work in Communications and Marketing will help elevate our profile.

Many of you were involved in the work that we started in the fall with Northern, a higher ed and commerce web firm. Working with internal and external audiences, Northern completed an in-depth discovery and analysis of our website – focused on who uses it, how, and what users need and want. The next steps here are a "scope of work" plan from Northern that will help us rebuild the website. Our Communications and Marketing staff, including the new web content strategist, and our IT staff will play important roles in this process; Northern will not complete the entire site rebuild for us, but they will help to jump start the work by guiding the navigation and architecture, based on what they learned in their work with us last fall.

While we advance overdue work on the campus website this spring, we will also be updating our admissions publications, something that is also overdue. Admissions publications are usually updated every 4 years. Our current publications have been used for 5 years. After reviewing good responses to our Request for Proposals—we interviewed four companies—we decided to begin work with Carnegie-Dartlet, a national higher education marketing firm. Their work will include producing the admissions pieces that we will use in fall 2022 (recruiting for 2023), and I want to note, because of the next area I'm going to cover, that the publications can be revised in the next few years without totally redoing them.

In some ways, the last area I'm going to cover is the most important, as it reaches into and will affect everything else. It starts with a question: why should, and why DO, high school or potential transfer students who have private school options at similar cost and public school options with a broader array of majors—and in larger communities—come to the University of Minnesota Morris? You all have your own answers to this question, and I'm sure they are good answers. We need, though, a shared answer, too, one that

resonates *now*, and you know that things are different--what worked even five years ago may not work now—and one that we can shout to the world, one that will actually differentiate us from our biggest competitors. Our top competitors for students include the Twin Cities and Duluth campuses, and at the same time being part of the University of Minnesota is an asset for us—students across the campuses receive a UMN degree and share access to a large number of resources. It's a balancing act, then, and not an easy one.

To help us better define what makes us different within the U and outside it, while also being able to leverage the stature of the University of Minnesota, we're turning to marketing professionals—we have done some marketing information collection before, as with Hilgers and Werner a few years ago, which helped with our system positioning and the marketing that came out that. One key difference between previous and current efforts is that we are now much more focused on identifying key differentiators (or one single differentiator) that truly separate us from other institutions, while Hilgers and Werner investigated people's receptivity to statements that reflect what we provide, without taking that extra step of then helping to identify our place in relation to our prospective students' other choices. 3Enrollment Marketing (3E) is a firm that already does our direct marketing to drive admissions applications, and through them, we are embarking on a process to develop what they term "Modern Market Positioning." [slide] Through conversations with internal and external groups, 3E will help us create positioning and proof statements that can be used to help us better situate UMN Morris in the campus market. This work will feed into the admissions publication design, our social media presence, website work, and future marketing initiatives. The work with 3E has just begun and will continue for at least the next two months. You can expect to hear more.

Although we began this work in the fall, we really are still in the early stages of it, and it's a pretty busy timeline, with more overlapping work than might be ideal but we cannot wait. I am confident that good things will come out of this work, and I think President Gabel shares that view. I had a chance last week to talk with her about this and other Morris initiatives, and her response was supportive.

Even as all of this is going on, as you'll hear later this hour, our Admissions staff continues to work hard to bring in new students for fall 2022, and, again, I want to note how challenging that work still is, because of staff changes, the pandemic, and more. My thanks to them and to all of you who are helping both recruit new students and ensure that the students who are already here have a fantastic Morris experience.

I have one final update: Vice Chancellor for Student Affairs Sandy Olson-Loy is doing well but will remain on medical leave for at least the first half of this semester, although she was in a meeting with me this morning and others may see her at occasional meetings, too. Our Student Affairs staff continues to step up in her absence, and to do so effectively. My deep thanks to them, and my best wishes to you all for an increasingly good spring semester.

II.   **For Action.** From the Steering Committee. Approval of November 30, 2021, Campus Assembly Minutes

       Approved

III.   **For Action.** From the Student Affairs Committee. Vote on Revision to Creation and Classification of Student Organizations on the Morris Campus

       Reported by Viktor Berberi, chair of the Student Affairs Committee

       Summary of proposed changes to the Creation and Classification of Student Organizations can be found in the November 30, 2021, Campus Assembly minutes. The changes were approved by poll during Campus Assembly with 84 percent approving and 16 percent abstaining from the voting.

IV.   **For Information and Discussion.** From the Planning Committee. Building Naming Proposal.

       Reported by James Wojtaszek, chair of the Planning Committee; liz thomson, director of Equity, Diversity, and Intercultural Programs; and Susan Schmidgall, senior director of Advancement

       The Planning Committee proposes to rename the current Education Building in honor of former UMN Morris colleagues Bill and Ida Stewart. William B. (Bill) and Ida B. Stewart were significant contributors to the campus and Morris community. Bill was the founding director of the Minority Student Programs and served from 1973-1998. His legacy to the university, to quote from the plaque created in honor of his 90th birthday, is "his love for education, ability to see potential in every student, and determination to make the campus and community a more culturally diverse place to live and grow."

       His spouse Ida was a staff member in the Education Division and brought to the campus her extensive knowledge and her experiences of teaching elementary school, junior high school, and high school.

       This couple was ahead of their time, and we know from numerous alumni that they made a meaningful impact on so many students' lives. The nomination letter highlights how "tireless effort, commitment, and dedication to welcoming and supporting especially minority students cultivated remarkable campus diversity and a network of thousands of alumni of color," with the result that they "nurtured a culture and spirit of community at UMM that afforded many…the opportunity to thrive both beyond and during their time on campus." Letters of support highlight the Stewarts' "fierce educational and social justice advocacy" as well as the "unprecedented graduation rates" resulting from their "relentless efforts to make university systems more manageable and equitable academically and socially for students of color."

It is proposed that the Education Building be renamed the William B. and Ida B. Stewart Hall in honor of William and Ida. They were nominated by alumni and approved by the chancellor, vice chancellor group, division chairs, the building occupants, and the Planning Committee according to honorary naming procedures created by this campus in 2020. The proposal now needs to be voted on by Campus Assembly. If approved, it will be sent to the All University Honors Committee, and ultimately to the University of Minnesota Board of Regents for final approval.

Voting is planned to take place at the March 1, 2022, Campus Assembly meeting and informational links will be added to the Campus Assembly Canvas page.

V.   **For Information and Discussion.** From the Vice Chancellors. Campus update
                                                                          FY 2022 and FY 2023:

Powerpoint Presentation

Student Engagement and Academic Enrichment
Reported by Janet Ericksen, Acting Chancellor

From August 25 to November 3, 2021, about half of the students attended one event, not counting athletics, theatre, or music events, which is lower than past years. Of this group, the highest participation was among Freshmen and the lowest was among second-year students. Participation did increase significantly towards the end of term, August 25 to December 17, 2021. Major late semester events included are Dance Ensemble performances, Yule Ball, and Late Nite Bite.

Academic Affairs
Reported by Peh Ng, Acting Vice Chancellor for Academic Affairs and Dean

We have metrics on class modality for Fall 2021 and Spring 2022 semester. The class modalities were broken into three categories: in-person, remote, and blended. The definition of blended being classes where more than 50% of your classes are in person. Prior to the start of semester, we asked faculty their preference on class modality. Fall 2021 classes have an in-person percentage of 70%, which is a systemwide trend. Followed by 17% remote classes and 10% blended classes. In the spring, the percentage of in-person is high at 84%.

The FTE is 127.7, broken down by Division we have 16.9 in the Education Division, 43.2 in the Humanities Division, 36.4 in the Science and Math Division, and 31.4 in the Social Science Division.

The count for regular faculty is 93. With an overall enrollment of 1,286 students, our faculty/student ratio is about 10.1.

Enrollment Management update for Campus Assembly
Reported by Melissa Bert, Interim Vice Chancellor for Enrollment Management and
Senior Director of Institutional Effectiveness

Enrollment
In terms of our Fall 2021 enrollment, our overall student enrollment was 1,286, which
was a decline from the previous fall when 1,339 students enrolled at Morris. However,
new student enrollment for new high school students was up by 9%, from 269 to 293
students. Transfer student enrollment declined slightly. One reason for this was due to
the COVID-19 pandemic. In Fall 2021 we did not have any transfer students enroll at
Morris from the Shanghai University of Finance and Economics, a Chinese institution
with whom we have had a longstanding partnership. We will continue to nurture our
relationship with SUFE in hopes of reestablishing that pipeline of international transfer
students in the future.

Spring 2022
In terms of Spring 2022, our incoming student numbers are up compared to last year.
We had 11 students join us in Spring 2021 and 20 students join us in spring 2022. The
official 10-day count will be available in the upcoming weeks.

Fall 2022
This summer we transitioned to a new Customer Relations Management System, or
CRM, called SLATE. The way we calculate and gather information from students is now
slightly different. We both gather information about student intent to enroll at Morris as a
first step, and the student pays their $175 confirmation fee as a second step. Our intent
to enroll numbers right now are similar to last year.

Admissions Updates
COS, which is our Community of Scholars event, was virtual for students entering in Fall
2021 and Fall 2022. We have introduced a new on-campus event for COS recipients this
year called Celebration of Academic Accomplishments. This event is an opportunity for
high-achieving students and their families to get to know the campus and learn more
about the academic offerings on campus. It will take place on Saturday, February 5,
2022.

We have a new Visit Coordinator in the Office of Admissions, Lu Ringle, who joined us in
late January. We continue to search to fill a number of positions in our Admissions office,
including a regional admissions recruiter, admissions counselor, and assistant/associate
director of admissions.

Morris First-Year Student Retention: Fall to Fall
Morris's first-year student retention for new high school students that entered in 2020
and returned in 2021 was 79%. This is consistent with the previous two years. Our ability
to hold our retention rate at the same level as pre-pandemic levels speaks to the hard
work that has been done to support our students during this challenging time. Our next
goal is to increase our retention rate.

FY 2022, FY 2023, and Budget Preview
Reported by Bryan Herrmann, Vice Chancellor for Finance and Facilities

We are going to review the current status of the FY 22 budget, which is from July 2021 to July 2022, and we're planning for the FY 23 budget. We also are planning a rough budget out three to five years in advance. Our objective is to develop a budget that will be balanced by our student enrollment, now and in the future. The Chancellor, along with the VC group, will present the FY 23 budget to University leaders at our Budget Compact meeting in early March. Adjustments can still be made between now and when the University of Minnesota Board of Regents finalizes the budget in June.
There are several factors that impact our currently impacting our budget

1. The pandemic
2. Federal Stimulus funds
3. State Budget Situation and legislative priorities
4. Enrollment for Fall 2022.

There are several principles that guide how the budget is developed, and we focus on them while building a budget and attempting to meet the MPact 2025 goals. The principles that drive our budget are:

1. Protecting the integrity of academic programs and the student experience.
2. Preserving the employment of our current employees by reducing layoffs and rethinking how we do business.
    a.   We plan to take advantage of natural attrition and retirements to be able to help balance the budget, and then take a look at possible efficiencies.
    b.   Focus on discovering ways to reduce costs and provide a better effective outcome.

We also need to invest in strategic priorities. For example, as previously noted by the Chancellor, we invested in marketing, and we need to continue that investment to attract more students. The backbone of our budget is enrollment, specifically degree-seeking enrollment because it is what drives most of our revenue. We budgeted for 1,251 students in FY 22 but we enrolled 1,189, and, thus, had a shortfall of 62 students. We had no idea what the impact of the pandemic would do to our enrollment numbers so we chose numbers in line with previous year estimates. This year we are up 9% in new high school students and have a higher new student enrollment and higher transfer student numbers. Our current tuition income estimate, keeping in mind that we just had the10-day count for spring semester and there are no Summer enrollment numbers, has an $868,981 tuition shortfall. We will adjust these numbers when we have more complete data, but the outstanding amounts must be balanced before the end of the fiscal year. Dining and Housing also have shortfalls due to the pandemic. We have savings in our contingency that we anticipate using and made the Budget Office aware

of the negative revenue. We will be working closely with them for FY 22 to balance the budget. The remainder of the federal funds will be distributed by the System office.

Looking ahead at FY 23, the budget will be built on a couple of assumptions. Our target enrollment is 310 new high school students and 70 transfer students. With a First-to-Second-year retention rate of 79%, we are planning to set the FY 23 enrollment budget based on 1,206 degree-seeking students. There are cost drivers that will affect the FY 23 budget, such as one-time reductions that do not have recurring sources. This is not debt, it is a structural imbalance between our budget expenses and revenues. This balance has decreased since last year. There is also a $709,000 projected reduction in tuition, which is the difference in tuition from FY22 and estimated tuition for FY23. Lastly, we have to factor in changes in compensation, estimated to l be a $1.13 million increase. Compensation is being discussed at the System level and we could see changes, in the coming months.

Based on our current plan, we need a total of $2.8 million in funds. The Budget Office has set a number for each campus to reduce their costs, meaning we have to come up with $501,000 in recurring reductions. We are working through the position vacancies to find the reductions in salary expenses, anticipating a one-time salary savings projected at around $200,000. The system is considering a 1.75% tuition increase, a rate that could change by the time the University of Minnesota Board of Regents approves it. Capturing the carry forward from last year, we anticipate savings on expenses like decreased travel from FY 22. We do have cost pool savings of about $104,000, cost pools are the central support units that campus pays into. With total savings anticipated to be around $1.2 million, we are left with about $1.5 million a remaining shortfall. We will be working with the budget office to help figure out how this gets addressed. In the future, we must continue our efforts to grow enrollment to help balance our budget.
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VI. **Campus Committee Reports.**

Reported by Peh Ng, VCAA and Dean

Curriculum Committee will host the second campus-wide Gen Ed revision conversation on Thursday, February 3, 2022, at 11:40 a.m. till 12:40 p.m. via Zoom.

VII. **Adjournment.**

12:37 p.m.

Creation and Classification of Student Organizations on the Morris Campus

Creation of a Student Organization:

The process of creating a student organization is managed by the Office of Student Activities. Approval of organizations and their constitutions and bylaws is granted by the Student Affairs Committee of the Campus Assembly.

Organizations are required to take the following steps before they can be approved:

1. **Recruit interested students**
   New organizations must have at least three (3) students who share the interest in creating a club. Three members assure that there is an adequate number of students who will participate in the creation of an organization and share responsibility for its operation.
2. **Create a constitution**
   The Office of Student Activities has a constitution template to assist in this process. Once complete the draft constitution should be submitted to the Office of Student Activities for review. Staff will work with students to assure that the constitution follows existing best practices and complies with University requirements for Student Organizations.
3. **Establish an entry in Campus Connection**
   Organizers must create the organization in the UMN Morris electronic student engagement system–Campus Connections.

Organization Classifications:

All organizations must be classified into one of the following three categories that define their relationship to the University.

1. **Independent Student Group (ISG)**
   Definition: A voluntary association comprised primarily of students that has no direct relationship to the University, but upon completion of the established registration process is entitled to certain privileges including: operating, meeting, advertising, and participating in activities on the UMN Morris campus; as well as eligibility to receive services from Student Activities and funding through the Activities Fee Review Committee.
2. **University Recognized Organization (URO):**
   Definition: A voluntary association comprised of University students which is recognized for its specific function by the University and is entitled to certain privileges including operating, meeting, advertising and participating in activities on the University of

Minnesota, Morris campus as well as receiving services from Student Activities and funding through the Activities Fee Review Committee.

3. **University Campus Life Program (CLP)**
   Definition: A UMN program similar to a student organization in purpose and composition whose activities, operations, and decision making processes are directly governed by University academic or administrative departments, and for which the University is ultimately responsible.

Organizations will be assigned a classification by the Director of Student Activities at the time they are presented to the Student Affairs Committee for approval. It is possible to change a group's classification once registered with Student Activities; this should be done in consultation with a Student Activities staff member and be approved by the Student Affairs Committee. A signed statement from the group's sponsoring department is required to change a group's classification to or away from a University Campus Life Program.

Independent Student Groups' Relationship to the University

Independent Student Groups are not units or agents of the University, and shall not represent themselves as such.

Events and activities conducted by Independent Student Groups shall not be considered University-sponsored under this policy unless the Director of Student Activities or his/her designee confirms University sponsorship in writing.

Independent Student Groups shall adhere to guidelines and practices appropriate to the relationship established in this policy, including, but not limited to:

1. **Use of the University of Minnesota Name, Marks and Logos**
   Independent Student Groups shall not use the name University of Minnesota Morris, any abbreviations thereof, or the University wordmark in conjunction with the name of the organization, including use for promotional materials or clothing. Student groups may use the word University to indicate the geographical designation at the University of Minnesota Morris. (See Naming Your Student Group further in this section) Independent Student Groups may not use University of Minnesota Morris logos and images.
2. **University of Minnesota Letterhead and Stationery**
   Independent Student Groups shall not represent themselves as conducting or authorized to conduct official University business and shall not use University letterhead or stationery.
3. **Employment**
   Independent Student Groups shall not hire or maintain employees.
4. **Liability Insurance**
   Independent Student Groups and members and officers of Independent Student Groups are not covered by the University's liability insurance.

5. Advisors
Independent Student Groups, while independent of the University, are encouraged to seek a University faculty or staff advisor. Faculty and staff advisors are eligible for defense and indemnification for claims brought against them in connection with their advising activities according to the provisions of the [Regents Policy: Legal Defense and Indemnification of Employees](). Faculty and staff are encouraged to provide advising services to student organizations. Independent Student Groups may have community non-university advisors, however, these individuals will not be protected by The University or covered by the University's liability insurance.

University Recognized Organizations' Relationship to the University

1. **Use of the University of Minnesota Name, Marks and Logos**
As University Recognized Organizations speak for the student body or a portion of the student body, they may use the name University of Minnesota Morris, in conjunction with the name of the group in a way that shows this representation (such as The University Register, the campus newspaper of the University of Minnesota Morris).
University Recognized Organizations may use University of Minnesota Morris logos and images so long as use is approved by the office of Communication and Marketing.

2. **University of Minnesota Letterhead and Stationery**
University Recognized Organizations are recognized as acting on behalf of their constituent groups and may be authorized by the Director of Student Activities to use University of Minnesota Letterhead and Stationery so long as it identifies the group and not a department or discipline.

3. **Employment**
University Recognized Organizations shall not hire or maintain employees. University Recognized Organizations do qualify for services provided by University employees who will be coordinated through the Office of Student Activities.

4. **Liability Insurance**
University Recognized Organizations and members and officers of University Recognized Organizations are not covered by the University's liability insurance.

5. **Advisors**
University Recognized Organizations are strongly encouraged to seek a University faculty or staff advisor. Faculty and staff advisors are eligible for defense and indemnification for claims brought against them in connection with their advising activities according to the provisions of the [Regents Policy: Legal Defense and Indemnification of Employees.]() Faculty and staff are encouraged to provide advising services to University Recognized Organizations.

Campus Life Programs' Relationship to the University

University Campus Life Programs (CLPs), are University entities and subject to all responsibilities and entitled to all privileges thereof, including use of the University names and symbols and University liability insurance coverage. Campus Life Programs are required to have a designated University faculty or staff advisor.

Registering a student group as a CLP means that this group must be affiliated with a University of Minnesota academic or administrative department and have a designated University faculty or staff advisor. The CLP and its advisor must be approved annually by the head of the host department and comply with all policies and procedures applicable to student groups, except as otherwise provided therein. All CLP operations and activities shall be subject to the oversight of the host department. Registration as a CLP grants the student group certain privileges and services not available to Independent Student Groups and University Recognized Organization.

Naming your Student Group

- **Changing your Group's name once registered:**
  Once your group is registered with Student Activities, the name of your organization will be published by the Office of Student Activities. In order to change your group's name, groups will make a formal request to change their group's name to the Director of Student Activities.
- **Use of Copyrighted or For-Profit Organization Names Policy:**
  Student groups may not use any copyrighted names within their group's name without written permission from the copyright owner. Student groups also may not use any for-profit organization's name within their group's name. Student Activities reserves the right to refuse registration to any group representing or using a copyrighted or for-profit organization.
- **Use of "University of Minnesota":**
  Because Independent Student Groups are independent of the University of Minnesota Morris, their names may not imply that they are part of the University of Minnesota Morris. Independent Student Groups shall not use the name "University of Minnesota Morris," any abbreviation thereof or the University wordmark in conjunction with the name of the organization. Student groups may use the word "University" or the geographical designation "at the University of Minnesota Morris." The following are examples of acceptable names for student groups: "The Croquet Club at the University of Minnesota Morris," "The Campus Croquet Club," "The Morris Croquet Club," "The Student Croquet Club," and "The University Croquet Club." "The University of Minnesota Morris Croquet Club, however, is not acceptable, as it implies that the club is part of the University.

Responsibility and Accountability

Each student group shall be responsible and accountable for the individual and collective conduct of its members in the course of the group's operations and activities.

1. **Responsibility of Officers**
   The group officers or members identified on the group's current registration materials shall be personally responsible and accountable for the operations and actions of the group. This personal assumption of responsibility and accountability shall be stated explicitly on registration materials. In the event of an officer change, a group shall have 30 days in which to submit updated materials.

2. **Internal Policies and Procedures**
   Student groups shall have the privilege and responsibility to develop and implement appropriate internal policies and procedures governing operations, activities, and the conduct of members. These groups shall also be responsible for informing members of such policies and procedures, including the potential consequences if violated. The responsibility for development, implementation, administration, and enforcement of such policies and procedures shall be exercised on behalf of each student group by the group's officers, in accordance with the group's constitution. All such policies must be in congruence with University policies that relate to the function and activities of student organizations including the Student Code of Conduct.

3. **Student Service Fee Funding**
   All student groups have access to student service fee funds through processes documented in the Activities Fee Review Committee guidelines and procedures. Student groups that receive funding from the Student Services Fees shall have additional responsibility and accountability to the University community through the Activity Fee Review Committee for all aspects of operations and activities relating to and involving Student Services Fees funds. This accountability is a required condition of the voluntary act of requesting and receiving Student Service Fees funds, and in no way alters the classification of the student group in relationship to the University.

4. **University Interests**
   University Campus Life Programs shall have an additional obligation to consider and act in accordance with best interests of the University in all aspects of operations and activities. The host academic or administrative department, through the designated staff or faculty advisor, shall assure compatibility between the group's operations and actions and University interests.

Adopted by the Student Services Committee: February 11, 2009
Adopted by the Campus Assembly: April 28, 2009
Amended:

	Independent Student Group (ISG)	University Recognized Organization (URO)	Campus Life Program (CLP)
Financial Accounts	Due to the small nature of the Morris campus and community, all student organization funds are managed by the Office of Student Activities. This assures all University policies for proper management of student service fees are followed as well as assuring that positive relationships are maintained with local businesses.	Due to the small nature of the Morris campus and community, all student organization funds are managed by the Office of Student Activities. This assures all University policies for proper management of student service fees are followed as well as assuring that positive relationships are maintained with local businesses.	Due to the small nature of the Morris campus and community, all student organization funds are managed by the Office of Student Activities. This assures all University policies for proper management of student service fees are followed as well as assuring that positive relationships are maintained with local businesses.

Advisor	Independent Student Groups, while independent of the University, are encouraged to seek a University faculty or staff advisor. Faculty and staff advisors are eligible for defense and indemnification for claims brought against them in connection with their advising activities according to the provisions of the Regents Policy: Legal Defense and Indemnification of Employees. Faculty and staff are encouraged to provide advising services to student organizations. Independent Student Groups may have advisors who are not faculty or staff of the University, though these individuals will not be protected by the University. Independent Student Groups may have community non-university advisors, however, these individuals will not be covered by the University's liability insurance.	University Recognized Organizations are strongly encouraged to seek a University faculty or staff advisor. Faculty and staff advisors are eligible for defense and indemnification for claims brought against them in connection with their advising activities according to the provisions of the Regents Policy: Legal Defense and Indemnification of Employees. Faculty and staff are encouraged to provide advising services to University Recognized Organizations	Campus Life Programs are required to have a faculty or staff member assigned to be the advisor of the group by the sponsoring discipline or department. Advising this group is considered to be a part of the individuals' job.

Liability Insurance	Independent Student Groups, members and officers of Independent Student Groups are not covered by the University's liability insurance. Independent Student Groups may be required to purchase separate event liability insurance for some campus events depending on the associated risk.	University Recognized Organizations and members and officers of University Recognized Organizations are not covered by the University's liability insurance.	Campus Life Programs are considered a program of the University and the program, its officers and members are covered by the University's liability insurance.
Employees	Independent Student Groups shall not hire or maintain employees.	University Recognized Organizations shall not hire or maintain employees. University Recognized Organizations do qualify for services provided by University employees who will be coordinated through the Office of Student Activities.	Campus Life programs may have employees, these individuals will be managed by the sponsoring department or discipline.

University Representation (including Branding and Logos)	Independent Student Groups shall not use the name University of Minnesota Morris, any abbreviations thereof, or the University wordmark in conjunction with the name of the organization, including use for promotional materials or clothing. Student groups may use the word University to indicate the geographical designation at the University of Minnesota Morris. (See Naming Your Student Group further in this section) Independent Student Groups may not use University of Minnesota Morris logos and images Independent Student Groups shall not represent themselves as conducting or authorized to conduct official University business and shall not use University letterhead or stationery.	As University Recognized Organizations speak for the student body or a portion of the student body, they may use the name University of Minnesota, Morris, in conjunction with the name of the group in a way that shows this representation (such as The University Register, the campus newspaper of the University of Minnesota Morris). University Recognized Organizations may use University of Minnesota Morris logos and images so long as each use is approved by the office of Communication and Marketing University Recognized Organizations are recognized as acting on behalf of their constituent groups and may be authorized by the Director of Student Activities to use University of Minnesota Letterhead and Stationery so long as it identifies the group and not a department or discipline.	As programs of the University, Campus Life Programs are able to use the university name, logos. Campus Life Programs do not have the ability to exercise the same level of freedom of speech that other classifications have. As a program of the University they must recognize their role within the intuition and obligation to uphold its values, principals and responsibilities.

FY 2022 and FY 2023 Campus Updates

February 1, 2022

UNIVERSITY OF MINNESOTA MORRIS

Outline

- Student Engagement
- Academic Enrichment
- Academic Affairs
- Enrollment
- Fiscal 2022
- Fiscal 2023

Student Engagement, Fall 2021

Events tracked within the Campus Connection student engagement system – does not include participation in athletics, theatre, music events

August 25-November 3: **46% of all students** attended at least 1 event
Highest: First years - 51% attended at least 1 event
Lowest: Sophomores - 38% attended at least 1 event

Participation increased significantly toward the end of term:
August 25-December 17: **58% of students** attended at least 1 event

Major late semester events included
Dance Ensemble performances, Yule Ball, Late Night Bite

Academic Enrichment

Summer 21- Spring 22 MAPs, UROPs, and MSAFs:

61 students plus **48** faculty/staff

Study Abroad:

Fall semester 21 in Brunnenburg

May/Summer Morris courses: Walking Ancient Rome (June)

Geology in Italy (July)

Honors Program: next cohort recruiting now

Undergraduate Research Symposium: April 21 - 22, 2022

Academic Affairs – Classes & Faculty

Class Modalities

	Fall 2021		Spring 2022	
	TOTALS		TOTALS	
	n	%	n	%
IN PERSON	273	70%	275	84%
BLENDED	38	10%	7	2%
REMOTE	65	17%	36	11%
ONLINE	12	3%	11	3%
TOTAL	388	100%	329	100%

Faculty FTE Numbers – 2021-2022AY

	Headcount	FTE
Total	163	127.7
Education Division	27	16.9
Humanities Division	59	43.2
Science & Math Division	38	36.4
Social Science Division	39	31.4

Enrollment

Fall 2021:
- Overall student enrollment (10 day count) was **1,286 students**, compared to **1,339 students** in fall 2020.
- New high school student enrollment was **293 students**, compared to **269 students** in fall 2020.
- New advanced standing (transfer) student enrollment was **45 students**, compared to **57 students** in fall 2020.

Spring 2022:
- **20 new students**, compared to 11 in spring 2021.
- 10 day count will be available later this spring.

Admissions update:
- "Intent to enroll" are similar to last year
- Celebration of Academic Accomplishments
- COS competition virtual for fall 2021 & 2022
- New Visit Coordinator & searching for the following: regional admissions recruiter, admissions counselor, and assistant/associate director of admissions

Morris First-Year Student Retention: Fall to Fall

2103 to 2014	79%
2014 to 2015	77%
2015 to 2016	78%
2016 to 2017	81%
2017 to 2018	78%
2018 to 2019	79%
2019 to 2020	79%
2020 to 2021	**79%**

Consistent first to second year retention over the last three years

Budget Plans

- Discussion of FY2022 (July 2021-July 2022) and FY2023
- Looking to the future to develop a budget that will be balanced with our student enrollment.

We will present the next budget to University leaders at our Budget Compact meeting in early March. Adjustments will still be made between now and when the Regents finalize the budget in June.

Factors Impacting Budget

- Pandemic
- Federal Stimulus Funds
- State Budget Situation and legislative priorities
- Enrollment for Fall 2022
- System plans

Principles for Decision Making

- Protect the integrity of academic programs and the student experience
- Preserve employment of current employees
  - Reduce layoffs by rethinking how we do business
  - Take advantage of natural attrition and retirements
- Look for possible efficiencies
- Invest in strategic priorities

Fiscal Year 2022

Where we are now:

Fall 2021

Budgeted Enrollment	1,251
Actual Enrollment	1,189
Enrollment Shortfall	62

New High School Students up 9% from Fall 2020

Fiscal Year 2022

- Current Tuition Income Estimate

    $868,981 shortfall for this year

Our budget must balance by the close of the fiscal year (June 30), and we have already discussed our anticipated shortfall with the UMN Budget Office.

Dining and Housing shortfalls - a result of the pandemic, planning on remaining federal funds to support this.

Fiscal Year 2023

- Budget Assumptions
  - New Student Enrollment
    - 310 first year students
    - 70 transfer students

First to Second year retention rate of 79%, in line with recent trends

Current FY23 budget enrollment projection:

- 1,206 degree-seeking students

Fiscal Year 2023

Cost Drivers:

One-time reductions from FY22 $963,268
Projected Reduction in Tuition $709,773

     (Tuition Estimate in FY22 = $11,159,199

     Tuition Estimate in FY23 = $10,449,426)

Compensation Increases
    Fringe, Salary increases $1,138,764

Total Funds Needed: $2,811,805

Fiscal Year 2023

Current Plans for Budget

Salary and Fringe Savings (recurring) $501,000
    (Mostly from position vacancies)
1.75% Tuition Increase (recurring) $176,795
One-Time Salary Savings $200,000
Capture FY22 Carry Forwards $300,000
Cost Pool Savings $104,956
Total Savings $1,282,751

Remaining Need $1,529,054

Next Steps

- Discussion with system budget leadership
  - Jan. 2022
- Continuing to evaluate paths to find salary and other savings
- Develop materials for budget compact meeting including plans for the next few budget cycles
- Discuss options with the Finance Committee

- **March 4, 2022 – Budget Compact Meeting**

UNIVERSITY OF MINNESOTA

MORRIS

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