

8-28-2008

Communication Media and Rhetoric: Multiple Course Revisions 08/28/2008

Curriculum Committee

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Curriculum Committee, "Communication Media and Rhetoric: Multiple Course Revisions 08/28/2008" (2008). *Curriculum Committee Reports*. 238.

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Multiple Course Revisions

USE FOR CATALOG YEAR CHANGES ONLY

This form is for presenting changes to Curriculum Committee; the information will still need to be entered in ECAS.
Sending this form to Curriculum Committee for Approval means Department and Discipline approval has been received.

Date: 8/28/08

Discipline: Communication, Media & Rhetoric

Curriculum Committee Approval Date:

Course Revision #1

Give complete UMM catalog entry (deletions in strikethru font, additions underlined)

CMR 1052 - Introduction to Public Speaking (E/CR)

(2.0 cr; fall, **spring** every year)

Activities, assignments, and exercises related to public address/public speaking in a variety of speech settings.

Rationale for change: Increased student interest, and added as part of the major.

Course Revision #2

Give complete UMM catalog entry (deletions in strikethru font, additions underlined)

CMR ~~2101~~ 1101 - Introduction to Theories of Communication, Media, and Rhetoric (HUM)

(4.0 cr; spring, every year)

A survey of the field of study ~~that has emerged around the oral communication tradition~~. Students learn the history, theories, and contexts of communication study that prepare them for upper-division courses.

Rationale for change: The new number emphasizes it is a course for the first year in the major. The shorter description clarifies the course purpose.

Course Revision #3

Give complete UMM catalog entry (deletions in strikethru font, additions underlined)

CMR 2052 - Legal Advocacy: Speaking in Appellate Forensic Situations (E/CR)

(4.0 cr; spring, **odd years offered when feasible**)

Detailed study of the theory and practice of speaking in legal settings. Students prepare and present appellate argument. The final presentation is before a mock Supreme Court.

Rationale for change: Change in frequency is due to decrease in faculty in the discipline

Course Revision #4

Give complete UMM catalog entry (deletions in strikethru font, additions underlined)

CMR ~~3331~~ 2311 - Mass Media History and Society (SS)

(4.0 cr; ~~Prereq 1101 or # fall~~, offered when feasible)

Examines the historical and on-going development of the relationship of media, culture, and the public. Traces and explores the developments of various communication technologies, their impacts and consequences, and their relationships to notions of "the public."

Rationale for change: Title change reflects the updated theoretical sensibility that not all communication media are "mass". Change in frequency is due to decrease in faculty in the discipline

Course Revision #5

Give complete UMM catalog entry (deletions in strikethru font, additions underlined)

CMR ~~3321~~ 2321 Principles of Television Broadcasting Digital Media Production (HUM)

(4.0 cr, ~~Prereq 1101 or # fall~~ offered when feasible)

Basic theories and practice: equipment, procedures, and skills associated with **planning**, writing for and **The production of televised broadcasting producing mediated messages**. Lectures, projects, class critiques.

Rationale for change: Title and description change responds to the changing technologies used in the course. Change in frequency is due to decrease in faculty in the discipline.

Course Revision #6

Give *complete* UMM catalog entry (deletions in strikethru font, additions underlined)

CMR 3101 - ~~History of Rhetoric from the Classical to Modern Periods~~ Rhetorical History and Theories: Pre-Socratic to Modern Periods (IP)

(4.0 cr; Prereq ~~2101 1101~~ or #; fall, every year)

Rhetoric from the classical theories of ~~Corax and Tisias~~, Aristotle, and Cicero to the modern theories of Blair, Campbell, and Whately.

the older Sophists

Rationale for change: Updated name better reflects the nature of the course within the major electives. Prereq. course number changed (in previous MCR form), so listing must also change for all advanced courses.

Course Revision #7

Give *complete* UMM catalog entry (deletions in strikethru font, additions underlined)

CMR 3111 - ~~History of Rhetoric in the Contemporary Period~~ Rhetorical Theory and Criticism in the Twentieth Century (HUM)

(4.0 cr; Prereq ~~2101 1101~~ or #; spring, offered when feasible)

Detailed study of the development of contemporary rhetorical theory, with particular emphasis placed on the use of those theories in the development of rhetorical criticism.

Rationale for change: Updated name better reflects the nature of the course within the major electives. Prereq. course number changed (in previous MCR form), so listing must also change for all advanced courses. Change in frequency is due to decrease in faculty in the discipline.

Course Revision #8

Give *complete* UMM catalog entry (deletions in strikethru font, additions underlined)

CMR 3121 - ~~Rhetoric in the Movies: The Classic Genres~~ Rhetorical Criticism and Hollywood Cinema (HUM)

(4.0 cr; Prereq ~~2101 1101~~ or #; fall, offered when feasible)

Investigation of the film genres of the Hollywood Studio system era. Students learn how films make meaning with their audiences.

Rationale for change: Updated name better reflects the nature of the course within the major electives. Prereq. course number changed (in previous MCR form), so listing must also change for all advanced courses. Change in frequency is due to decrease in faculty in the discipline.

Course Revision #9

Give *complete* UMM catalog entry (deletions in strikethru font, additions underlined)

CMR 3251 - ~~Free Speech on Trial: Communication Perspectives on Landmark Supreme Court Decisions~~ Rhetorical Criticism and Free Speech Discourse (E/CR)

(4.0 cr; Prereq ~~2101 1101~~ or #; fall, odd years offered when feasible)

Analysis and evaluation of Supreme Court opinions establishing the contours of First Amendment protection for freedom of speech. Particular attention is devoted to the nature of "communication" revealed by the decisions studied.

Rationale for change: Updated name better reflects the nature of the course within the major electives. Prereq. course number changed (in previous MCR form), so listing must also change for all advanced courses. Change in frequency is due to decrease in faculty in the discipline.

Course Revision #10

Give *complete* UMM catalog entry (deletions in strikethru font, additions underlined)

CMR 3301 - Media Theory, Criticism, and Problems (SS)

(4.0 cr; Prereq ~~2101 1101~~ or #; spring, every year)

Theories, research studies, current trends, and various critical approaches to examine and explain the reflexive relationships between media and society.

Rationale for change: Prereq course number changed (in previous MCR form), so listing must also change for all advanced courses.

Course Revision #11

Give complete UMM catalog entry (deletions in strikethru font, additions underlined)

CMR 3401 – ~~Human~~ Communication Theory (SS)

(4.0 cr; Prereq–~~2101-1101~~ or #; fall, every year)

Detailed study of the theoretical tradition of human communication. Focuses on social scientific and humanities theories used to explain social interaction. Provides general foundation on various traditions of inquiry as well as qualitative and quantitative methods.

Rationale for change: Shortened name clarifies course purpose. Prereq. course number changed (in previous MCR form) so listing must also change for all advanced courses.

Course Revision #12

Give complete UMM catalog entry (deletions in strikethru font, additions underlined)

CMR 3411 – Intercultural Communication Theory and Research (HDIV)

(4.0 cr; Prereq–~~2101-1101~~ or #; fall, every year offered when feasible)

Study of intercultural communication from an interpersonal and group perspective.

Rationale for change: Prereq. course number changed (in previous MCR form) so listing must also change for all advanced courses. Change in frequency is due to decrease in faculty in the discipline.

Course Revision #13

Give complete UMM catalog entry (deletions in strikethru font, additions underlined)

CMR 3421 – Organizational Communication Theory and Research (SS)

(4.0 cr; Prereq–~~2101-1101~~ #; spring, every year offered when feasible)

Study of organizational communication, including small group perspectives.

Rationale for change: Prereq. course number changed (in previous MCR form) so listing must also change for all advanced courses. Change in frequency is due to decrease in faculty in the discipline.

Course Revision #14

Give complete UMM catalog entry (deletions in strikethru font, additions underlined)

CMR ~~4151~~ 4152– ~~Argumentation: Theory and Practice~~ Advanced Public Speaking (HUM)

(4.0 cr; Prereq–~~2101-1101, 1052~~ or #; ~~spring- fall~~, every year)

A study of rhetorical argument design and evaluation. Students analyze and critique arguments, as well as plan and present formal speeches.

Rationale for change: Revised name clarifies course purpose. Prereq. course number changed (in previous MCR form) so listing must also change for all advanced courses.

Course Revision #15

Give complete UMM catalog entry (deletions in strikethru font, additions underlined)

CMR 4201 – Rhetoric and Persuasion: Receiver Analysis (HUM)

(4.0 cr; Prereq–~~2101-1101~~ or #; spring, every year offered when feasible)

Investigation of persuasion theory and research from rhetorical and social science perspectives. Students analyze particular instances of persuasive attempts.

Rationale for change: Updated name better reflects the nature of the course within the major electives. Prereq. course number changed (in previous MCR form) so listing must also change for all advanced courses. Change in frequency is due to decrease in faculty in the discipline.

Course Revision #16

Give complete UMM catalog entry (deletions in strikethru font, additions underlined)

CMR 4900 – Communication, Media, and Rhetoric Seminar I

(1.0 cr; Prereq–~~2101, 3101, 3301, 3401, 1101, 1052, 1062~~ or sr status and #; A–F only, fall, every year)

Familiarizes students with the literature of the field, including ethical and social implications of communication studies. Students analyze various articles and similarly published works, synthesize contents, and construct a research proposal for a project to be completed as a senior capstone experience.

Rationale for change: The change in listed Prereq's reflects new numbering and sensibilities for required courses in the major core.

Course Revision #17

Give complete UMM catalog entry (deletions in strikethru font, additions underlined)

CMR 4901 - Communication, Media, and Rhetoric Seminar II (HUM)

(3.0 cr; Prereq-~~2101, 3101, 3301, 3401~~, 4900, or sr status in the major, #; A-F only, spring, every year)

Completion of capstone experience for majors. Students conduct a project of original study and present their findings in written and oral form.

Rationale for change: The change in listed Prereq's reflects a result of clarifying Prereq's for CMR 4900.