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Campus Assembly Minutes
University of Minnesota, Morris
October 23, 1978

In addition to and before the agenda items, W.D. Spring announced the schedule of sessions for review of and reaction to the retrenchment and reallocation process now under discussion by a specially appointed committee of the All-University Consultative Committee. This committee will report about October 27-30 to the Biennial Request and Budget Review Committee and the Consultative Committee. Informal hearings on the report will be held on November 13-17. From November 19-26, the Biennial Request and Budget Review Committee and the Senate Consultative Committee will meet to hear motions to amend suggested procedures. The Senate Consultative Committee will then report to President Magrath. On November 15, UMM will have an opportunity to respond at an open hearing scheduled for all campuses. Means to react should be discussed by appropriate faculty groups on this campus.

The formal agenda was introduced. Minutes of June 1, 1978, were approved. An information item concerning Bert Ahern's continued membership on the Executive Committee while he is Acting Academic Dean was received without discussion.

The 1978-79 committee assignments were approved with a few last minute changes. No discussion of the motion took place. Vote by voice was unanimous.

Arnie Henjum was elected by declaration from the chair to the faculty alternate position on the Academic Grievance Committee after no other name than his was placed in nomination.

Bert Ahern explained the NCATE process of accreditation already in process and scheduled to conclude by March, 1979. The Division of Education and Teacher Education Committee are putting together a self-study report for the visit of NCATE accreditors on March 5-7, 1979. This team may consult any faculty member on campus about the UMM education program. Copies of the report will be either in Division Offices or on reserve in the library. The Acting Dean also informed the Assembly of the NCA accreditation process not yet in process but soon to begin. By May, 1980, a visiting team from NCA will complete the process which a special self-study committee for UMM will initiate in the near future.

Provost Imholte presented information on the present enrollment at UMM. The present situation confronts the campus with a drop of 128 students from last fall - 1561 to 1433. That is an 8.1 per cent drop (16 per cent drop in new freshmen or transfer students; 50 per cent drop in returning students). Freshman class dropped from 432 in 1977 to 393 this year.

The geographic distribution of enrolling students showed the most drastic drop in counties immediately surrounding Stevens County. It could be interpreted that the past three years the declining number of new students has culminated to make the problem obvious. Many students who had fulfilled enrollment procedures did not come to UMM. Questionnaires to these persons are now being returned and results are not yet fully analyzed.

Provost Imholte then listed specific measures being taken and being considered to remedy the situation of declining enrollment. They are not listed in priority.

1. Advertisement in magazines geared to high school age students.
2. Contact all persons who list UMM in preference rating on ACT test.
3. Create an open-house for prospective students from North and South Dakota on November 4.
4. Expand bus-trip visit of students from urban centers in the state.
5. Continue recruitment dinners in smaller number.
6. Continue telephone contacts with prospective students.
7. Continue Merit Scholarship Program.
8. Represent UMM at college fairs.
9. Initiate days on which each Division will host high-school students.
10. Utilize brochures from each discipline on campus (18 more to be done, many to be updated).
11. Explore possibilities of new programs within existing staff and facilities.
12. Request alumni to assist in recruitment in various ways.

An action group or committee has already been formed that includes co-chairpersons of the Recruitment Committee. In addition to all these efforts, Provost Imholte encouraged the faculty to provide an extra effort in doing what each does best whether it be teaching, committee work, or other forms of service in order to maintain and increase UMM reputation.

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The last item of business was a report from the Care's Committee about the new Employee Assistance Program. Joe Jesseph introduced visitor Doug John who in turn introduced Mr. Sanford Fuglestad. Each explained aspects of the program. No questions or discussion followed.

The meeting adjourned at 5:30 p.m.

Fred Peterson
Executive Secretary

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