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Assessment of Student Learning Reports

Assessment of Student Learning Committee
(Inactive)

Fall 2016

Management Discipline 5-Year Assessment Plan 2016-2021

Management Discipline

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Academic Program: Management

Academic Division: Social Science

Program Contact: Discipline Coordinator and Co-Coordinator (economics and management are distinct majors but their coordinatorship is shared)

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In the space below, list your Program Student Learning Outcomes (PSLOs):

The curriculum is designed to ensure that students will be able to:

1. Describe and identify the economic context for business and organizational decision making.
2. Apply, compare, and contrast different methods and approaches for managing financial, human, and material resources.
3. Explain the nature and functioning of the financial system.
4. Describe the nature of the global business environment.
5. Communicate business, accounting, and managerial knowledge both orally and written.

NOTE: The management discipline Program Student Learning Outcomes (PSLOs) were substantially revised in fall, 2016 and received a minor revision during spring, 2017.

NOTE: Information on data utilized and how collected is provided once, below, in the section “any other planned assessment”.

Enter Academic Program Name:

Program Student Learning Outcome(s) to be assessed	How will you measure the outcome? See “other planned assessment” section.	Where will the data be collected and by whom? See “other planned assessment” section.	When will the data be collected? See “other planned assessment” section.	Overlap with CSLOs?* If yes, which CSLO?
2016-17 PSLO2: Revisit (close loop) PSLO1: New	PSLO2: Econ3113, (possibly Mgmt3701-TBA), Mgmt 3601, Mgmt 2101 PSLO1: Econ3113, Mgmt3101, Mgmt2101, Mgmt4501			PSLO2: 1b,2a,2b,2e,3e,4b PSLO1: 1b,2a,2b,2e,3a,4b
2017-18 PSLO1: Revisit (close loop) PSLO3: New	PSLO1: Econ3113, Mgmt3101, Mgmt2101, Mgmt4501 PSLO3: Mgmt2101, Econ3113, Mgmt3101, Mgmt4101			PSLO1: 1b,2a,2b,2e,3a,4b PSLO3: 1b,2a,2b,2e,4b
2018-19 PSLO3: Revisit (close loop) PSLO4: New	PSLO3: Mgmt2101, Econ3113, Mgmt3101, Mgmt4101 PSLO4: Mgmt2101, Mgmt3601, Econ3131, Mgmt4501			PSLO3: 1b,2a,2b,2e,4b PSLO4: 1b,2a,2b,2e,3b,4b

<p>2019-20 PSLO4: Revisit (close loop) PSLO5: New</p>	<p>PSLO4: Mgmt2101, Mgmt3601, Econ3131, Mgmt4501 PSLO5: Mgmt3151, Econ3113, Mgmt3101, Mgmt3601, Mgmt4501</p>	<p>PSLO4: 1b,2a,2b,2e,3b,4b PSLO5: 1b,2d,4b</p>
<p>2020-21 PSLO5: Revisit (close loop) PSLO2: New (starts cycle over; next year will duplicate 2016-17)</p>	<p>PSLO5: Mgmt3151, Econ3113, Mgmt3101, Mgmt3601, Mgmt4501 PSLO2: Econ3113, (possibly Mgmt3701-TBA), Mgmt 3601, Mgmt 2101</p>	<p>PSLO5: 1b,2d,4b PSLO2: 1b,2a,2b,2e,3e,4b</p>

*Your PSLOs need not overlap with CSLOs, but if your PSLO does reinforce or overlap with a CSLO, please report that information.

Please report any other planned assessment for your academic program in the space below:

Assessment of PSLOs: will take place on a rolling cycle. One PSLO will be given an initial assessment each year, leading either to a determination that results are satisfactory, or else to the institution of changes. The PSLO given an initial assessment during the prior year will be re-assessed to evaluate the effect of changes that were made, or to determine stability of results if no changes were made (thus systematically “closing the loop”).

The major has three core courses (i.e. above the freshman level): Mgmt 2101 Accounting 1, Econ 3113 Money and Banking, and Mgmt 3601 Transnational Enterprise. In addition, since most majors are in the Financial and Organizational Management sub-plan, a key course in that sub-plan, Mgmt 3101 Financial Management, is taken by most majors. Because these courses are offered on a regular basis (either every other semester or three semesters out of four) it will be possible to assess success, make adjustments (if needed), and then re-assess the effects of adjustments made, on a timely and regular basis. In addition, a modest selection of 3xxx-level field courses, and of 4xxx electives used to fulfill the capstone (4xxx) credit block requirement of the major, will be assessed, though the cycle for these courses is generally not as regular.

We are adopting a uniform data collection method and data collection agent. A major reason is that as social scientists we desire a measurement approach that is reasonably uniform across courses and reasonably stable over time. Given the nature of our content, all of our courses require at least one significant examination, and most have a comprehensive final examination (4xxx courses may be exceptions, and if so a separate assessment procedure will be developed for these as applicable). The instructor for each course being assessed will identify specific examination questions that address important aspects of the PSLO under review. This selection will be made on a comprehensive final where appropriate, or the examination most likely to reflect the relevant area of student learning, if not. A short description of the question(s) and connection to the PSLO under assessment will be provided in assessment reports using specific test results.

The scores on these specific questions will be recorded separately from overall examination grades. These scores for students not receiving an F or withdrawing from the course who have declared a management major will be examined. (We specify management majors as the same courses may also be assessed separately for their success in achieving PSLOs of the economics discipline, for which the performance of students who have declared that major will be utilized.)

The primary criterion for assessing the extent to which the PSLO has been achieved will be the mean results, but attention may also be paid to the range and standard deviation. (Instructors may do the same on midterm examinations for internal tracking purposes, but the primary standard for judging overall achievement of a PSLO in a specific course will be the results from a final, if available, or a key test, if not.) If the results for the course as a whole are judged too weak (principally on the basis of a mean that is too low, though other findings may also be examined) the instructor will so report, and in this case the next offering of the course will be planned to involve some appropriate and specific adjustment, the effect of which will be assessed in the next academic year. Otherwise no changes will be made and the next assessment will be aimed at verifying that the (good) results are stable.