

University of Minnesota Morris Digital Well

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Consultative Committee

Campus Governance

10-1-2020

Consultative minutes 10/01/2020

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Consultative Committee
10/1/2020, 11:40 AM
Meeting Number 3
Online via Zoom

Members present: Wes Flinn, Devon Johnson, Clement Loo, Jessica Porwoll, Jimmy, Schryver, Kristi Smith, Nade Sotirova, Sheila Warner

Members absent: Fatou Jarju, Jasmine Pryor

Guests: Brain Studebaker

Notetaker: Jimmy Schryver

Approval of minutes from 9-17-20: Motion by Wes and seconded by Clement; Minutes approved

In these minutes:

(1) Head of Admissions Brian Studebaker - introductions and visit with the committee

- Introductions:
 - We introduced him to the committee and invited him to chat with us about what is going on in his office.
- What the Admissions Office and Process looks like in the current climate:
 - The office is currently 3 people down. But they are working to fill these positions.
 - UMN admissions counselors had only about 30 last night at a virtual fair, but Brian had over 60 this morning. So, there are new challenges with admissions now that we are online. But, some things are working.
 - They have started some new on campus visits, complete with a whole list of protocols. Available spots are all full. Individual virtual visits continue to do well. Families doing the on-campus visits seem appreciative. TC is not doing on-campus visits, so this sets up apart.
 - Applications live a month ago. Review of applications is starting tomorrow, so they are a bit behind, but optimistic to catch up.
 - We are a test optional campus. Looking instead at their core GPA.
Looking to announce new levels of scholarships.
 - What about CoS? No answer as of yet. Hard to do in-person. But what will a virtual event look like? Tech and internet equity is also an issue. He will keep us informed.
 - Staff and athletics staff have been great and they are also scheduling visits.
 - If disciplines have alumni they could be involved over Zoom in some aspects of recruiting, AND this is totally voluntary. Maybe broadcast capstone

presentations. The challenge will remain as to how we balance engagement with interest and with time. Brian is open to ideas about events.

NS Ques: Are we highlighting ourselves as an in-person campus? How is the Covid-19 situation affecting us?

B: We are now (newly) working with 3-enrollment. Going for the quality of applications vs the quantity of applications. Responses to individual emails are scaled in regards to the perceived interest of particular students.

- New adds coming out as well at the system level.
- Photoshoot on campus last week done by an alumni. Alison's office is the lead on this. The pictures are great!

SW Ques: So, you are making us more of a part of the U system in how we sell ourselves?

B: I would say yes. Block M on the emails and on the mailings. Alison working with the system marketing group so that each of the 5 campuses are marketed equally. Brian's background in small private liberal arts colleges helps him to see the benefits of being part of a system like this.

(2) Poster Proposal:

The following concerns were raised by members of the Consultative Committee

- concern with the student activities keeping track of the cleaning of the boards.
- concern with the general purpose postings and the lack of a name on them. This is (we think) to allow for anonymous speech. But, this is a concern all the same.
- concern about the lack of size limit on the General Purpose Posting Locations, especially if there are only the three options where these are done.
- concern with the lack of details about some of the later portions of the policy, such as Table Tents and Chalking. The poster policies have been updated, but the others do not seem to have been updated as well.
- We recognize that the hard balance is to give guidelines, while at the same time allowing the activity to happen.
- So some extra information needed perhaps in certain areas of the policy, but not to the extent that it makes things like chalking even more difficult to pull off.

Action to be taken: Jimmy will type up all these suggestions and send them back to Viktor one there has been a final whip round allowing for the students to comment. This was done!

(3) Internal Committee Housekeeping:

Clement mentioned that he has also updated the taking minutes list and we agreed it would be nice to give people a heads up before the meeting during the week that is their turn.

Date of next meeting: October 15, 2020

Adjournment time: 12:25

Submitted by [waiting for approval]

Date submitted to Digital Well: 11-18-20