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Consultative Committee

Campus Governance

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2-6-2017

## Consultative minutes 02/06/2017

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Consultative Committee Meeting Minutes  
Monday, February 6, 2017

Present: Alisande Allaben, Kelly Asche, Ann DuHamel, Nancy Helsper, Megan Jacobson, Lori Kurpiers, Colette Millard, Michelle Page, Ted Pappenfus, Noah Piugin, Angela Stangl; Special Guest, Jennifer Zych Herrmann, Director, Admissions

Approve Minutes: (Helsper, DuHamel) Minutes approved with typographical error correction.

Introductions were made and new members Colette Millard and Megan Jacobson were welcomed.

Committee members were reminded to add their questions for upcoming committee visitors Chancellor Michelle Behr and Vice Chancellor and Dean Bart Finzel

here: [https://docs.google.com/document/d/12oFlpOTL1\\_pPj5kxAc-99IN1kz05KdM1LIEeVWThxQc/edit](https://docs.google.com/document/d/12oFlpOTL1_pPj5kxAc-99IN1kz05KdM1LIEeVWThxQc/edit)

Jennifer Zych Herrmann, Director, Admissions, invited guest was welcomed. She responded to questions previously shared with her.

Community of Scholars: This year there was a Community Scholars of event in December for the first time--how did that go? Do you have any sense of what kind of yield we might get from that event?

This is the 11<sup>th</sup> year of Community of Scholars (COS). A major change to the schedule was instituted with the move to having a one day session in December and 2 sessions in February. The event has evolved from 2 events on Friday/Saturday, to 3 days over 2 weekends, and involves alumni. After looking at the timeline associated with completing the FAFSA, and asking questions about how it changes student behavior, it was determined that an earlier event and deadline would benefit enrollment. The goal was to attract 100 students, and 106 came to campus at the December session. Feedback was solicited from families, who felt they were ready for the earlier date.

There was not a marked difference in quality between the early group and the February group. The December yield rate is not yet available. There is no marked difference in general between the Friday and Saturday events. Saturday has as much energy around it as a day when students are more visible on campus.

Herrmann will be examining the need for a distance registrations system that is more efficient, more responsive. Deposits are on par with last year.

Consultative Committee asked how UMM working harder to attain and help transfer students once they are on campus. The answer is that UMM does not have any articulation agreements with 2 year programs. Articulation agreements intentionalize requirements at community colleges so students may better transfer. Transfer students get lost when they get to UMM, and advising is critical, but no specific programs exist. Herrmann would like Consultative Committee to create conversations on campus about setting up articulation agreements.

Herrmann was asked about retention issues, where does Admissions have a voice, and perception of new campus programs designed to improve retention. She answered that a group was developed that will begin looking at how to structure retention, which can be very individualized. Data previously acquired has been analyzed but UMM still needs to evaluate further the impact of new coaching programs on retention.

Students on Consultative Committee raised a question about what they perceived as tokenization of students in communications materials. Herrmann admitted this is a difficult issue because who is in pictures depends on who shows up. Diversity is not always visible. She indicated they are aware of this issue, and they are always sensitive to finding ways to be more effective.