

University of Minnesota Morris Digital Well

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Planning Committee

Campus Governance

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2-12-2019

### Planning minutes 02/12/2019

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## Planning Committee Minutes

2/12/19

**Committee Members:** James Wojtaszek (Chair), Tom Johnson, Renee Seykora, Jana Koehler, Bryan Herrmann (ex-officio), Bill Zimmerman (ex-officio), Stacey Aronson, Julia Dabbs, Bridgett Karels, Sam Rosemark, Sydney Bauer, Mark Logan, and Alison Campbell (secretary)

**Absent:** Sam Rosemark, Alison Campbell

**Guest(s):** Janet Schrunk Ericksen (Dean) and TJ Ross (Director of Res Life) came to discuss summer session numbers and any initiatives to increase activity on campus during the summer.

- **Janet Schrunk Ericksen talked about the Academic numbers during summer session**
  - Last year summer sessions were limited and the ones that were offered seemed to be mostly online
    - If students are not enrolling for on campus courses then we have to offer online options to bring in revenue
  - In previous years summer session was to help maximize the campus
  - Kelsey Baker is also a person involved in summer activity – part of Karon Elis’s role was to bring non-academic events to campus
  - Every year Janet sends out a call for interest to professors who want to teach a summer class– individuals consult with disciplines then submit request – Division Chairs and the Dean look at proposals and past course enrollment to see what classes will generate the most revenue
  - May Session – 54 in 2016, 7 in 2017, and 15 in 2018
    - Students can study abroad and lately more are choosing to do that then study on campus
  - Summer session (5 weeks) – 261 in 2016, 279 in 2017, and 238 in 2018
    - Instructors have the option to teach the class even with low enrollment. More instructors are not teaching classes below 6 because the pay is less. Online summer classes are more enticing to students because they don’t have to be in Morris. If students don’t find a job in Morris during the summer than they can work elsewhere and still take classes.
    - Where can we see the data for the online courses? – included in summer session. The committee agreed it would be nice to see the breakdown.
    - Classes offered during the summer are not the same every year
    - How do you factor Native American Indian Tuition waiver? – you can’t because you cant predict who will sign up
    - Study Abroad courses are not included in the summer session because ACE office determines those
    - On-line classes have one landing page for all 5 campuses
    - Some students do internships during the summer so they don’t take classes

- Initiative was to offer fewer and fuller classes – offer an array of gen eds, lower level courses because upper level classes are hard to fill during the school year
  - We have not tracked what grade levels take summer classes
    - A lot of students come in with credits and don't need to take extra classes
  - Financial aid is not offered during the summer for anything less than 6 credits. During the summer we recommend students only take 1 course which is less than 6 credits because of the workload
  - Largest online class last summer was *Intro to Music* with 17 enrolled
- **TJ Ross talked about non-academic numbers on campus and efforts with the Office of Conferences and Special Events**
  - Started offering summer living in 2007 with a room rate of \$15, now its \$11, 2 years ago it was \$9
  - Numbers show all the students starting the day after classes end which include people who don't fly out for a few days or their off campus lease doesn't start until June 1
    - 2018 started with 108 but only 40 students here for the majority of the summer
  - Students can stay on campus even if they don't take classes
  - Live to Garden Program started in 2012 – partnership with Mary Jo Forbord, work in the garden on campus for 10 hours a week and could live on campus for free
  - Summit Scholars housing started in 2016 – partnered with Karri Barnstable, offered to students who are enrolled in summer classes, engaged in academic research, or have an internship and can live on campus for free.
    - Started with no air conditioned spaces but now the lounges have air conditioning. Green Prairie is fully air conditioned and is where we put most of our camps and conferences.
  - People staying at least one night - First summer we tracked was 2008 and had 377 people, 2018 was 700. Groups that can stay longer get a greater discount.
  - Last year we had 1948 unique visitors on campus which has grown over the years
  - Rent out campus apartments – provide long term summer housing to non-UMM students for research scholars and interns from Riverview Dairy, Fish and Wildlife, and WCROC
  - Housing revenue for the summer - \$84,000
  - Gross revenue - started tracking 2010 – \$117,955, 2017-\$246,830 – where does the money go? – Back to the departments to cover costs-housing, SODEXO, Conferences and Special Events
  - Alumni brings people for a week to work in the Library archives to categorize and digitize – started 2014
  - What do we do for Alumni who want to finish a major? – Bonnie Gulbrandson in the Registrar's office looks at who is 1 or 2 classes short in order to get a degree and she works with professors to help them finish – Help set up a Directive Study – most want to find on-line classes
- **Ideas/initiatives to bring in more people**
  - STELLAR and Gateway – Numbers are low because Chinese students are finding it harder to travel to the US
  - A few years ago we wanted to explore more international options but are unable to right now
  - Looking into more of a Native presence with summer garden program
  - COPLAC – Native American archives
  - GO MN – Australia interns come to study on campus which started in 2016
  - How can we best communicate to the campus about what is going on – don't think email is the solution? – Webpage, Weekly News Bulletin...
    - Planning could come up with some ideas