

University of Minnesota Morris Digital Well

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Planning Committee

Campus Governance

9-10-2019

Planning minutes 09/10/2019

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Planning Committee Minutes

9/10/19

Committee Members: James Wojtaszek (Chair), Renee Seykora, Bryan Herrmann (ex-officio), Bill Zimmerman (ex-officio), Stacey Aronson, Julia Dabbs, Mark Logan, Laura Thielke, and Alison Campbell (secretary)

Absent: Renee Seykora

Guest: Chancellor Behr

Approve Minutes: n/a

Bryan Herrmann will update of facility projects 11:40-12:10

Chancellor Michelle Behr will update on Enrollment Management 12:10-12:40

Facilities Update (completed, in progress, future) – Bryan

- Humanities Building
 - A few pieces of furniture and window film are awaiting arrival and installation.
 - Matching furniture sets for faculty offices –standing desk, bookshelf and chair
 - Classrooms all updated – technology increased significantly
 - This project was part of the bonding bill in FY 2018
 - Building is energy efficient – walls insulated with 3.5 inches of foam
 - Building basically received a full remodel
 - Air conditioning regulated by heating plant and sensors in the rooms – if you open windows then the air conditioning turns off
 - Can open windows in the morning – close in afternoon
 - People are confused about technology – need guidelines for each room – IT is working on a check list
 - The building has a lot of square footage
 - Building and Humanities Division office will have card access
 - All laptops have tracking chips to prevent theft.
- Greater MN Academic Renewal Project
 - Humanities and Blakely
 - Blakely – converted from steam to hot water over the summer of 2019
 - Demolition of the basement and converting it into classrooms – on target to have classes on January 21, 2020
 - Classrooms will have larger monitors instead of projectors
 - Open curriculum area
 - Technology is the same as in Humanities building
 - What is the future of the rest of the building? – residence hall and/or offices
- Water treatment plant – city has a lease on the land for many more decades
 - Putting 240kw solar panels on WRCOC pasture land but we will own – in progress mid-October

Enrollment Management Update – Michelle Behr

- Admissions and enrollment changes –
 - Melissa Bert – Interim Vice Chancellor of Enrollment Management – oversees Admissions, retention-how we are serving students, and the new office of Transfer Students Services
 - Rethinking how admissions is structured – building a better pathway for students
 - Strategic enrollment council – convene conversations across campus to identify barriers and roadblocks for students and retention
 - Consultants (Stan and Cedric) from AACRAO were on campus at the end of August – power point and recommendations were made public to campus
 - They are coming back after HLC to help map out a strategic enrollment management plan
 - How do we succeed in terms of students? – getting them here and staying here
 - They asked us to have 4 campus groups
 - Steering Committee (leads from the other teams)
 - Retention
 - Recruitment
 - Data team
 - AACRAO consultants coming back 3 times over the year
 - Building a better pathway project – people who are in contact with students
 - Identified 9 touch points – have raw data to think differently
 - Regents are interested in making sure the campuses are at capacity
 - New president is focused on the system and how to market all campuses better
- Marketing research efforts
 - Committee made up of marketing system officers, some from our campus, alumni and 2 consultants that UMTC is paying for. Quantitative and qualitative work is being done.
 - Goal is to have research done in the next 12 weeks
 - Once we have the data than we will get an RFP to help create the marketing materials
 - This will be for the next recruitment cycle year
 - Thinking about how we can partner with other system campuses – we need to think differently
 - President Gabel’s town hall will address how we can work together without jeopardizing the distinct culture of each campus – she is conscious of the misperception that U of M is doing well financially
 - Have we looked at peer schools? – the system would have to look into that – TC has probably looking into big 10 but not sure on a system level
- When we get through the process of Strategic Visioning and Planning, there will be a document that will need to be looked at for goals to follow through on. Would like to charge Planning Committee with keeping the campus accountable to the plan. We will have additional conversations about this.
 - Once the system has its plan we have to follow that as a guideline
 - Michelle will be reporting about this at campus assembly
 - This charge might not happen until next academic year