

University of Minnesota Morris Digital Well

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Planning Committee

Campus Governance

4-4-2018

Planning minutes 04/04/2018

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To:	Planning Committee	
	Participants:	James Wojtaszek, Melissa Bert (ex-officio), Tom Johnson, Siobhan Bremer, Renee Seykora, Jana Koehler, Tiernan Lenius, Parker Smith, Fawn Stone, Mike Cihak, Bryan Herrmann (ex-officio), Gwen Rudney (ex-officio), Matt Senger (ex-officio), Alison Campbell (secretary)
From:	Engin Sungur, Chair	
	Present:	Renee Seykora, Tiernan Lenius, James Wojtaszek Jana Koehler, Matt Senger, Siobhan Bremer Parker Smith, Mike Cihak, Bryan Herrmann, Alison Campbell
Subject:	<i>Meeting Agenda</i>	
	Date:	April 4, 2018 (Wednesday)
	Time:	11:00-11:45am
	Place:	Imholte 115
Committee Website	http://committees.morris.umn.edu/planning-committee	
Committee Moodle Site	https://ay15.moodle.umn.edu/course/view.php?id=7767	

THE AGENDA

1. Approval of our previous minute(s) (will be provided by Alison Campbell) (5 min.).

Action: Approval of the minutes – yes

2. Discussion on introducing planning perspective to multi-year budget planning (40 min)

(please see the two attached documents, in addition to the ones related with our agenda, prepared by using previous Committee discussions that are reflected on the minutes)

The Planning Committee talked through the diagrams that Engin made. The diagrams focused on past committee conversations and highlighted topics of Revenue Creation, Revenue Enhancement, Cost Reduction/Efficiency, Recruitment, Retention, and Graduation. The second chart shows numbers based on Carlton and Macalester – potential increased number of students if these ideas came into fruition.

- Short term planning we can do
- Graduation – during the students stay at Morris until they graduate
 - Joint grad programs within UMN
- The 5 Circles show everything we have talked about in the Planning Committee
- Recruitment – create new majors, minors, certificates, English as a second language program, more online options, and other international recruitment.
- Revenue Enhancement
 - Summer programs
 - Post-secondary education collaboration – work with high school for training
 - Reservation school collaboration
 - Pre-grad school programs
 - Packaged degree – advertise to get multiple degrees
 - Student exchange programs – why are we not having students coming to UMM?

- Cost reduction/efficiency
 - Have a data base
- Instead of shrinking departments – brainstorm on enlarging
- A committee member said this model seems to clash with the planning and visioning task force – they have asked the campus community to brainstorm ideas and have a system in place that fosters that
 - Tiernan said he thinks it's not a bad idea to have multiple planning at the same time
 - Others think we don't want to duplicate efforts and should focus on one thing
 - These diagrams could be turned in to the planning and visioning task force
 - Bryan said the long term strategic planning does include the diagram topics
 - Engin would like to take action right now
 - Bryan said what we can do right now to impact all of us is to retain the students we have to increase retention rates
 - Assist Admissions in recruiting more students
 - We don't have the power to focus on things 5 years down the road, therefore, we should focus on things we can take action on now
 - Package degrees can happen now
 - Tell your students that they can create their own degrees – area of concentration
 - We should put a sample of our areas of concentration with the courses that are required on our website. Faculty does not know they can do this
 - Educational issue – can let people know this is an option, therefore, this is a way to retain
 - We can all become better advisors, teachers, staff members, administrators – this helps with retention now
 - As an advisor you can make sure your students are informed and make sure they get signed up for classes