

University of Minnesota Morris Digital Well

## University of Minnesota Morris Digital Well

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Planning Committee

Campus Governance

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4-26-2017

### Planning minutes 04/26/2017

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<b>To:</b>	Planning Committee	
	<b>Participants:</b>	Oscar Baldelomar, Melissa Bert, Brook Miller, Seung-Ho Joo, Sandy Kill, Jana Koehler, Tiernan Lenius, Mike Cihak, William Rasmussen, Bryan Herrmann (ex-officio), Gwen Rudney (ex-officio), Matt Senger (ex-officio), Alison Campbell (secretary)
<b>From:</b>	Engin Sungur, Chair	
	<b>Present:</b>	Seung-Ho Joo, Mike Cihak, Matt Senger, Gwen Rudney, Bryan Herrmann, Jana Koehler, William Rasmussen, Sandy Kill, Brook Miller, Alison Campbell (support staff)
<b>Subject:</b>	<i>Meeting Agenda</i>	
	<b>Date:</b>	April 26, 2017 (Wednesday)
	<b>Time:</b>	2:00-3:00
	<b>Place:</b>	WC 122
<b>Committee Website</b>		<a href="http://committees.morris.umn.edu/planning-committee">http://committees.morris.umn.edu/planning-committee</a>
<b>Committee Moodle Site</b>		<a href="https://ay15.moodle.umn.edu/course/view.php?id=7767">https://ay15.moodle.umn.edu/course/view.php?id=7767</a>

## THE AGENDA

1. Approval of March 22 and April 4, 2017 Minutes (Prepared by Alison Campbell) (5 min.).  
*Action: Approval of the minutes (5 min.) – yes*
2. Information & Discussion on UMM Strategic Planning Process. Chancellor Michelle Behr (55 min.)

### Upcoming Deadlines:

- Quality Initiative Proposal – July 2017 / Quality Initiative – Spring 2019
- Assessment Report – March 2018
- The Strategic Plan – Spring 2018
- Higher Learning Commission Self-Study: 10 year reaffirmation – Fall 2019
  - Will be starting this in the summer
  - Already one and a half years behind on the process

### Strategic Plan:

Chancellor Behr sees the Strategic Plan as needing to be both forward looking and forward thinking. It should be driven by who we want to be 10 years from now. It should also build upon the initiatives taking place with the System-Wide Strategic Plan. Take advantage on where there are some similarities.

Chancellor Behr envisions framing the Strategic Plan as a metric with external and internal/institutional context. All of these cannot be in the plan but are important to think about.

- External context:
  - Changing roles of faculty and changing roles of higher education
  - What we do for the students has broadened – expected to be success coaches and mental health counselors
  - Demographic changes – the number of students not attending college has increased
  - Changing financial landscape - Legislators are disinvesting – there are continued expectations to provide even when we are getting less state money
    - Private schools are discounting tuition
  - Technology is changing – need to keep up with the trends and update buildings to state of the art facilities
  - Other forms of Education/competition – certificates, trade schools, online education

- More calls for accountability – how are you spending my taxpayer dollars? How are you guaranteeing what you say you will do? How do we communicate what we do?
- Everyone is focused on job related education as opposed to liberal arts – how do we talk about that?
- Internal/Institutional Challenges:
  - Our mission – Do we like it? Is it the right one? Should we change it? – open ended
  - Assessment – How do we know how well we do things? We are in the culture that we believe we offer a superior package – needs to be data informed
  - Enrollment/retention/graduation – We are tuition driven? What is the right size campus? What are the kinds of structures and services we offer that supports these?
    - Retention – student mental health is huge right now – not unusual to “swirl” among intuitions – change directions/majors, change colleges. Retention rates are measured by first-time, full-time freshman.
    - What does adequate student support look like? – academic and personal support
  - Campus climate – We are a campus that prides itself in its diversity – Do we live that value? Is this a welcoming place?
  - Ensuring that our academic programs and co-curricular programs are appropriate for a 21<sup>st</sup> century liberal arts model. Some of our programs and traditions have long roots, are they still appropriate?
  - How do we serve our underserved populations? What can we influence within the system?
    - Think about other ways to generate revenue
  - Campus human infrastructure – Are we all working collaboratively together in ways that help us to serve our students well?
  - “Role of place” – How do we use that as a force for good?

#### Questions/Discussion:

- Are you talking about the campus learning outcomes? – More focused on programmatic student outcome. Higher Learning commission wants us to be intentional about what we do – based on our evaluation they want us to be a “continuous improvement”
  - How do we approach things differently?
- Should we be looking at the structure and purpose of higher education? - yes
- Internal questions: Are our programs the right mix?
- What do you want from us? – will be talking about this at Campus Assembly next week to set the context.
  - How might we organize ourselves to do the work?
  - We need to outline a time-line
  - Would like some feedback about this list
  - Don’t want strategic plan to be a subset of self-study – The self-study is the criteria and core commitments of HLC – it is evidence and data driven
  - Strategic plan is visionary
- If and when we change mission statement – it would be nice to see if the external group likes our mission statement. How do we provide information in a form that everyone looks at so we start with a common understanding? – this is a big challenge
- Is there going to be a unit/committee in charge of the tasks? – Would like to have a series of thematic task forces that address different pieces of the plan. Need to include a cycle of review.
  - Maybe have a unit that has a focus on keeping the Strategic Plan on track
  - Have 3-5 goals – how do we make them broad enough to encompass a lot parts
  - Focus on topics for 6 weeks at a time