

Fall 2016

Communication, Media, and Rhetoric 5-Year Assessment Plan 2016-2021

Communication, Media, and Rhetoric Discipline

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University of Minnesota, Morris
Academic Program Assessment Plan

Academic Program: CMR

Academic Division: Humanities

Program Contact:

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In the space below, list your Program Student Learning Outcomes (PSLOs):

The curriculum is designed to ensure that students:

*develop a historical and theoretical understanding of the three areas of Communication, Media & Rhetoric

*use a variety of assigned theoretical approaches appropriate to these three areas to describe and evaluate assigned or chosen discourse

*demonstrate advanced mastery of a variety of ways to construct and send messages

CMR conducts the same assessment process each year. We have created an assessment loop so that information from the previous year is discussed, classes altered, and then assessment data collected in the next year

Enter Academic Program Name: CMR				
Program Student Learning Outcome(s) to be assessed	How will you measure the outcome?	Where will the data be collected and by whom?	When will the data be collected?	Overlap with CSLOs?*
2016-17 1) Indirect assessment of CMR graduating seniors in reference to goals of the major. This also serves as the first point for obtaining information about graduates. 2) Direct assessment of senior seminar oral presentations. This gathers information about ways the goals of the Advanced Public Speaking course are being demonstrated.	1) Qualitative and quantitative questions are administered by anonymous survey (Google forms) and evaluated by the discipline coordinator. Students reply to inquiries regarding the three major areas of the curriculum, their level of knowledge, their ability to name theories, describe research and etc. Data collected in April. 2) Two CMR faculty scorers observe and use a standardized form to evaluate the oral presentations from the seniors (on the day of the scheduled talks).			College SLO 1 CSLO 2, Oral Communication: Inquiry and analysis, Critical thinking & problem solving
2017-18 1) Pre-and Post course Assessment of student perception of CMR 1042 GER designator of E/Cr 2) Indirect assessment of CMR graduating seniors in reference to goals of the major. This also serves as the first point for obtaining information about graduates. 3) Direct assessment of senior seminar oral presentations. This gathers information about ways the goals of the Advanced Public Speaking course are being demonstrated.	1) Measurement done through survey (Google form) in every section of the course. Evaluation of the data is done by one of the CMR 1042 instructors, and reported to the discipline 2) Qualitative and quantitative questions are administered by anonymous survey (Google forms) and evaluated by the discipline coordinator. Students reply to inquiries regarding the three major areas of the curriculum, their level of knowledge, their ability to name theories, describe research and etc. Data collected in April. 3) Two CMR faculty scorers observe and evaluate the oral presentations from the seniors (on the day of the scheduled talks).			CSLO 2 GenEd E/Cr College SLO 1 CSLO 2, Oral Communication: Inquiry and analysis, Critical thinking & problem solving

<p>2018-19</p> <ol style="list-style-type: none"> 1) Pre-and Post course Assessment of student perception of CMR 1042 GER designator of E/Cr 2) Indirect assessment of CMR graduating seniors in reference to goals of the major. This also serves as the first point for obtaining information about graduates. 3) Direct assessment of senior seminar oral presentations. This gathers information about ways the goals of the Advanced Public Speaking course are being demonstrated. 	<ol style="list-style-type: none"> 1) Measurement done through survey (Google form) in every section of the course. Evaluation of the data is done by one of the CMR 1042 instructors, and reported to the discipline 2) Qualitative and quantitative questions are administered by anonymous survey (Google forms) and evaluated by the discipline coordinator. Students reply to inquiries regarding the three major areas of the curriculum, their level of knowledge, their ability to name theories, describe research and etc. Data collected in April. 3) Two CMR faculty scorers observe and evaluate the oral presentations from the seniors (on the day of the scheduled talks). 	<p>CSLO 2 GenEd E/Cr</p> <p>College SLO 1</p> <p>CSLO 2, Oral Communication: Inquiry and analysis, Critical thinking & problem solving</p>
<p>2019-20</p> <ol style="list-style-type: none"> 1) Pre-and Post course Assessment of student perception of CMR 1042 GER designator of E/Cr 2) Indirect assessment of CMR graduating seniors in reference to goals of the major. This also serves as the first point for obtaining information about graduates. 3) Direct assessment of senior seminar oral presentations. This gathers information about ways the goals of the Advanced Public Speaking course are being demonstrated. 	<ol style="list-style-type: none"> 1) Measurement done through survey (Google form) in every section of the course. Evaluation of the data is done by one of the CMR 1042 instructors, and reported to the discipline 2) Qualitative and quantitative questions are administered by anonymous survey (Google forms) and evaluated by the discipline coordinator. Students reply to inquiries regarding the three major areas of the curriculum, their level of knowledge, their ability to name theories, describe research and etc. Data collected in April. 3) Two CMR faculty scorers observe and evaluate the oral presentations from the seniors (on the day of the scheduled talks). 	<p>CSLO 2 GenEd E/Cr</p> <p>College SLO 1</p> <p>CSLO 2, Oral Communication: Inquiry and analysis, Critical thinking & problem solving</p>

<p>2020-21</p> <ol style="list-style-type: none"> 1) Pre-and Post course Assessment of student perception of CMR 1042 GER designator of E/Cr 2) Indirect assessment of CMR graduating seniors in reference to goals of the major. This also serves as the first point for obtaining information about graduates. 3) Direct assessment of senior seminar oral presentations. This gathers information about ways the goals of the Advanced Public Speaking course are being demonstrated. 	<ol style="list-style-type: none"> 1) Measurement done through survey (Google form) in every section of the course. Evaluation of the data is done by one of the CMR 1042 instructors, and reported to the discipline 2) Qualitative and quantitative questions are administered by anonymous survey (Google forms) and evaluated by the discipline coordinator. Students reply to inquiries regarding the three major areas of the curriculum, their level of knowledge, their ability to name theories, describe research and etc. Data collected in April. 3) Two CMR faculty scorers observe and evaluate the oral presentations from the seniors (on the day of the scheduled talks). 	<p>CSLO 2 GenEd E/Cr</p> <p>College SLO 1</p> <p>CSLO 2, Oral Communication: Inquiry and analysis, Critical thinking & problem solving</p>
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*Your PSLOs need not overlap with CSLOs, but if your PSLO does reinforce or overlap with a CSLO, please report that information.

Please report any other planned assessment for your academic program in the space below: