

University of Minnesota Morris Digital Well

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Assessment of Student Learning Reports

Assessment of Student Learning Committee
(Inactive)

Spring 2015

Communication, Media, and Rhetoric Majors Indirect Assessment Report 2015

Communication, Media, and Rhetoric Discipline

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Timestamp	G1: I am able to name some communication theories	G1: I am able to name some media theories	G1: I can define rhetoric	G2: I know an approach to use to describe communication experiences	G2: I know a method to use to evaluate media	G2: I can choose a method of rhetorical criticism to analyze a piece of discourse	G2: I can construct an analysis or evaluation of observable communication interactions	G2: I can analyze media	G2: I can evaluate rhetoric	G3: I have learned what it takes to be an effective communicator	Additional comments regarding your learning experience in the CMR major:
4/15/2015 9:28:43	Agree	Agree	Strongly agree	Agree	Agree	Agree	Agree	Agree	Agree	Agree	
4/15/2015 9:30:42	Neutral	Neutral	Neutral	Agree	Agree	Agree	Neutral	Neutral	Neutral	Agree	
4/15/2015 9:42:25	Strongly agree	Strongly agree	Strongly agree	Strongly agree	Strongly agree	Strongly agree	Strongly agree	Strongly agree	Strongly agree	Strongly agree	Comment1
4/15/2015 10:00:58	Strongly agree	Agree	Strongly agree	Agree	Strongly agree	Agree	Strongly agree	Agree	Neutral	Agree	Comment2
4/15/2015 10:12:13	Strongly agree	Strongly agree	Strongly agree	Strongly agree	Strongly agree	Strongly agree	Strongly agree	Strongly agree	Strongly agree	Strongly agree	
4/15/2015 10:34:47	Strongly agree	Strongly agree	Strongly agree	Agree	Agree	Strongly agree	Agree	Agree	Strongly agree	Strongly agree	
4/15/2015 11:22:07	Strongly agree	Strongly agree	Strongly agree	Agree	Agree	Strongly agree	Agree	Agree	Agree	Agree	
4/15/2015 12:00:07	Strongly agree	Strongly agree	Strongly agree	Strongly agree	Strongly agree	Strongly agree	Strongly agree	Strongly agree	Strongly agree	Agree	
4/15/2015 13:41:12	Neutral	Agree	Agree	Agree	Agree	Agree	Neutral	Strongly agree	Agree	Strongly agree	
4/16/2015 0:49:51	Agree	Neutral	Agree	Agree	Agree	Agree	Agree	Strongly agree	Agree	Agree	Comment3
4/20/2015 9:16:55	Strongly agree	Strongly agree	Strongly agree	Neutral	Agree	Strongly agree	Agree	Agree	Strongly agree	Strongly agree	
4/20/2015 15:38:48	Agree	Agree	Strongly agree	Neutral	Agree	Agree	Neutral	Agree	Agree	Strongly agree	Comment4
4/21/2015 14:13:46	Strongly agree	Strongly agree	Strongly agree	Strongly agree	Strongly agree	Strongly agree	Strongly agree	Strongly agree	Strongly agree	Strongly agree	
4/21/2015 21:47:05	Agree	Agree	Agree	Neutral	Agree	Neutral	Neutral	Agree	Agree	Strongly agree	

Comment1: I learned a lot, but it would have been nice to focus more on skills that I would need at future jobs, instead of so much rhetorical analysis. All this rhetorical analysis is not something that future employers will be impressed with. More media instruction would have been excellent. More classes required about operating video cameras, radio, photoshop, etc. in greater depth and detail.

Comment2: I enjoyed being a CMR major! I knew I was in the right place when I was being challenged but I still loved what I was learning! Thank you.

Comment3: "Rhetoric is the set of principles regarding the functional application of conventional signs for the purpose of getting people to think something or want to do something." Recited from memory, may I have my degree now, please?

Comment4: It would be beneficial for students to hear what types of opportunities there are for graduates with a CMR major. I feel that bringing in speakers with professional experience coming in to talk about possible internships or job opportunities would help give students a step in the right direction.