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Campus Assembly Minutes
April 3, 2012

I. For Action. From the Steering Committee. Minutes from 2/27/12 Campus Assembly meeting approved as presented.

II. For Action. From the Membership Committee. Dave Roberts, Chair of the Membership Committee, thanked those who were willing to be nominated. With our new Constitution, the elections are more intention and gives the campus time to think about the various nominees. As part of the new structure, all nominees will be given the opportunity to introduce themselves.

The following were elected to the Steering Committee:

Tami Berberi – Vice Chair
Sheri Breen, faculty
Matt Senger, USA
Holly Gruntner, student
Evan Vogel, student

The following were elected to the Membership Committee:

Julia Dabbs, faculty
Judy Kuechle, faculty
Kristin Lamberty, faculty
Roger Rose, faculty
Matt Zaske, USA
Zak Forde, student
Dillion McBrady, student

The following were elected to the Consultative Committee:

Heather Waye, faculty
Ray Schultz, faculty
Chad Braegelmann, P&A
Heather James, P&A

III. Chancellor's Remarks.

Chancellor Johnson gave the following remarks:

“Our annual Budget/Compact meeting was held on Friday, March 9. Each academic unit of the University meets with system officers where we are given the opportunity to present our budget, talk about the challenges, and ask for resources from the investment pool. Similar meetings are held in the fall for non-academic units. Those attending the meeting included the vice chancellor group, Robert Jones, Peter Radcliffe and staff from the Budget Office. We brought forward the salary plans prepared last year and updated this year by the Faculty and P&A Affairs Committee. We don't know until sometime in May if we will get additional resources. We are looking internally for some resources to address salary issues – not likely to identify the amount of that is needed to bring us to the 60th percentile for comparison groups or median for P and A – but hoping to find something in addition to the pool allocated for salary increases.

We did get an agreement to re-look at the central allocation for the American Indian tuition waiver – that wasn't going to happen until 2017, so this is good.

The University has an investment pool for new ideas/resources. In partnership with the Twin Cities Nursing school, we asked for non-recurring dollars to support the exploration of adding a Minnesota cohort program here in Morris that would focus on rural nursing and American Indian nursing and health needs. We will receive our budget information in May and will communicate the information we have received.

Along those same lines, we did receive compensation instructions from the Twin Cities for the 2.5% pool or next year. We will be sharing details of this information and how we will move forward with the salary allocations for next year at the Administrative Committee meeting tomorrow. The instructions indicate an initial \$500 to the base for all faculty and P and A employees with the remainder to be distributed based on merit and market competitiveness.

The Resource Allocation Reviews forums have been scheduled for next week: two on Monday, April 9 and one on Thursday, April 12. This is a chance for everyone to come and learn more about the process, ask questions and register concerns.

We are proceeding with our market research and you are going to hear more about that later today.

We have two Board of Regents presentations coming up in the next few months – in May and June. As in the past, the presentation will focus on our uniqueness, distinctiveness, and our quality programs/faculty and students. I am also intending to incorporate as much as I can in the way of data related to outcomes and the correlations between study abroad and grad rates; UROP and grad rates; data related to grad and professional school admission. I will also want to combine stories and data, some of which we've done in the past but not enough.

Spring seems to be the season of craziness and I don't know how we keep up with ourselves. There are athletic events; the Science event; Prairie Gate; and the children's play, just to name a few. I appreciate how hard our Media Services and Conferencing office works to make sure everything goes smoothly. Spring is also the season for visitors and we have many scheduled the next couple of weeks."

IV. New Business.

- A. **For Action.** From the Curriculum Committee. The following curricular changes were approved as presented.

Interdisciplinary Students

New Honors Courses:

IS 3238H – In Search of Nietzsche (IP; 4 cr)

IS 3239H – The Anatomy of Development and the "Common Good":
Sardar Sarovar Dam in Gurjrat, India (SS; 2 cr)

Science and Mathematics

New Courses:

Biol 1801 – The Animals Around Us: Wildlife of Minnesota (IC; 4 cr)

Chem 1801 – Science Savvy in Our Modern World (IC; 2 cr)

Revised Course:

Phys 3003 – Computer Modeling of Materials (SCI; 2 cr)

B. **For Action.** From the Functions & Awards Committee. The Scholar of the College nominations approved as presented.

C. **For Information.** Update on branding and marketing. Highlights from Melissa Weber.

Melissa reported that the 2007 market research involved faculty, staff, current students, alumni, donors, prospective students, and parents of prospective students. The goal was to better articulate the Morris brand and market distinctiveness and unique positive features. It is now time to update and refresh our materials. The process that began in the fall of 2011 resulted in contracts with STAMATS for market research and Tilka Design for creative development. Using telephone and web-based surveys, we will conduct our market research with the same group listed above. We will continue to build on our platform of brand personality established with our work with Lipman Hearne. There is great value in being part of the University of Minnesota system, but we need to be distinctive of our marketing. Our next steps will include launching into a creative phase with Tilka Design; update our homepage, admissions website, web banners; and make Morris webpages mobile and tablet friendly. We will continue to work with disciplines and offices to get websites into current template; we hope to have Admissions publications complete by August. If you have additional questions, please contact Melissa.

D. **Other new business.** None

VI. **Campus Committee Reports**

Scholastic Committee

Michelle Page said there are two issues the committee is discussing: IC courses and policies for PSEO students. IC courses are relatively new at UMM. The distinctive aspect of IC is that they are geared toward first year students, specifically first semester students. No blanket except for IC courses. The Scholastic Committee is in process of implementing a case-by-case exception system. This information will be on website shortly. Academic suspension criteria relates to all students but because of the excellent advising PSEO students have received here, there really hasn't been an issue. However, the Scholastic Committee feel we should have a policy in place for PSEO students as sort of a safety net for those students who might fall into that category.

Faculty and P&A Affairs Committee

Mary Elizabeth Bezanson reported that the committee is working diligently and the Finance Committee has their support/endorsement of the salary report that was presented to that committee. The salary report, along with committee minutes, is available in the digital well. Other issues the committee plans to address include the single semester leave policy and faculty course release.

Planning Committee

Margaret Kuchenreuther reported the committee have been discussing/address the following: what is the right number of students for UMM; the consideration of a campus One Stop; and what is UMM's comparison group.

Finance Committee

Roland Guyotte reported the committee is hard at work reviewing budget requests and hearing reports. Future agenda topics include the campuses overall finances and merit scholarships.

MCSA

Zak Forde reported that the MCSA elections will take place this week. The Technology Fee allocations notifications have gone out to those who requested funds. This still needs to be approved by the Chancellor.

Motion to extend until 6:10 moved and seconded.

VII. All University Reports

Peh Ng gave updates on two items which are of interest to UMM and are currently being discussed on SCEP. The first is on adding context to grades on transcripts; specifically, in addition to the letter grade on transcripts, a percentile range of students who earned that grade will be listed. The second consists of two proposals, namely, that all undergraduate courses should have the most recent syllabi posted on the Course Guide, and that the distribution data for the "9 Student Release Questions" be posted on the course guide.

Michelle Page said the Senate Committee on Equity, Access and Diversity will be voting on whether or not to endorse the marriage amendment proposal. This could appear on the U Senate docket.

Motion to extend to 6:15 moved and seconded.

VIII. Announcements

Stephen Burks said for those who plan to attend the URS and would like to see a picture of Chancellor Johnson driving a tracker trailer, this is your chance.

Siobhan Bremer announced that last year's children's show as filmed by PPTV and will be aired at 4:00 p.m. on Earth Day and also on the Austin public access channel.

Roger Rose announced the Jooinn Lee lecture speaker will be April 16, 2012.

Sandy Olson-Loy said there could be some substantive changes to the student conduct code. The Student Senate will be discussing the proposed changes.

Bryan Herrmann thanked everyone who helped with the admitted student day.

Roger Wareham reminded faculty and P&A staff that REPA forms should be filed by Monday, April 9.

Moved to adjourn at 6:10.