

University of Minnesota Morris Digital Well

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Report on Giving

UMM Archives

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2017

### 2017 Report on Giving

University of Minnesota, Morris Office of External Relations

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OUR VISION OF MORRIS as a model for living and learning drives our purpose: to leverage where we are and what we are to find local solutions to global challenges. Thanks to the vision of generous donors, we are a stronger model than ever before. Here is a look at the year in review:

**\$4,140,453** in new gifts and commitments

**\$1,069,143** designated to scholarships and student support

**26 percent** increase in annual giving (gifts less than \$25,000)

**14 percent** increase in UMM's nearly \$15 million endowment

**551** first-time donors

**51%**

of students participate in undergraduate research with a faculty member

A Model for Academic Excellence



A HORTICULTURIST AND ENTREPRENEUR by trade and an artist at heart, Sally Finzel knows a workman is only as good as his tools. So when she lost her beloved aunt, acclaimed harpsichordist Eve Kugler, and uncle Arthur several years ago, she and husband Professor Bart Finzel decided to honor the extraordinary pair by putting first-rate instruments in the hands of Morris students. The Eve and Arthur Kugler Fund for Music Instruments will honor the Kuglers and sustain Morris's

capacity for high-quality performances. "If you're a musician and you want to do the best you can, you have to have good instruments," says Sally. "It's important to have good tools."



Another Morris family enriched the Music Discipline on behalf of a loved one this year: Martha and Brian Williams, wife and son of the late Professor Ralph Williams, created the Ralph and Martha Williams Fund in memory of the founder of Music at Morris. Ralph was one of Morris's original faculty members; Martha managed the campus post office and played violin in the original orchestra, while Brian played trumpet in the early days of Jazz Fest. "Our family's background is inextricably tied to the University," Brian says, and they wanted "to be sure to have a connection to UMM's present as well as its past." Music, they say, is at the heart of the campus mission. "Music enriches, entertains, [and] the Williams family is delighted to make a contribution that will help ensure UMM music keeps its exciting quality."



It's SAID LANGUAGE is what makes us human. Thanks to the Barber Lectures in Literature, Morris students and scholars can learn more about this fundamental human expression. Influential English faculty members Professor Emeritus Laird H. Barber and the late Dorothy Klein Barber have made possible the lecture series, which enriches campus dialogue about contemporary literary issues, through annual gifts and a charitable gift annuity. Barber believes it's important for faculty members to give back to their institutions and encourages others to do so. "I have every reason to believe the lectures are beneficial to campus," he says. "As a faculty member, you benefit from a gift, too."



David Tse-Chien Pan, professor of German, School of Humanities, University of California, Irvine (European Languages and Studies), delivering the 2015 Barber Lecture, "Goethe's Wilhelm Meister and Political Representation."



of faculty have the highest degree in their fields

UNIVERSITY OF MINNESOTA  
MORRIS

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Morris, Minnesota 56267-2132

Giving to Morris

In partnership with the University of Minnesota Foundation, all gifts designated to Morris are received by and invested in the Morris campus. The Foundation serves as the charitable legal entity for the University system.

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A Model for  
Living and Learning

REPORT ON GIVING 2017

UNIVERSITY OF MINNESOTA MORRIS





ca. 1925



WEST CENTRAL SCHOOL of Agriculture alumni are a loyal bunch: loyal to one another and to the place they once called home. That loyalty to the Morris campus—and gratitude for the foundation it gave their careers and personal lives—inspires Aggies Michael '62 and Diane Jerpseth Madsen '62 to support the institution today. The Madsens use a charitable IRA rollover to “keep the campus as beautiful as it was when [they] were there.” It’s important, they say, for Aggies to carry on the values of the WCSA so that Morris students can enjoy the same opportunities they once had. “We want to have our footprints preserved,” the Madsens say. “We want college students to be given the opportunity for a great education that will get them started in life.”



campus buildings on the National Historic Register

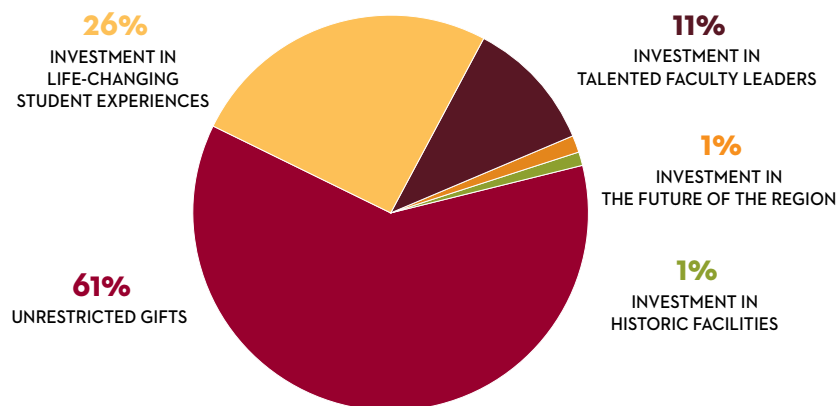


## A Model for Beautiful, Smart Spaces

EACH OF US has a story to tell: where we came from, where we’re going. Morris is no exception. Thanks to Sharon Stewart Reeves '68, Morris’s story will live on forever. That’s because the future Sharon Stewart Reeves History and Heritage Center will carve out space for the acquisition, development, preservation, promotion, management, and administration of archives within Briggs Library. In short, it will help the campus community care for and pass on its story. “UMM was a great place to go to school, and I want to make sure that its history is not lost,” says Reeves. “I hope the History Center will bring together the history and heritage of the three schools that have lived on the campus and make it available for students, faculty, and others.”



### 2017 GIVING BY DESIGNATION

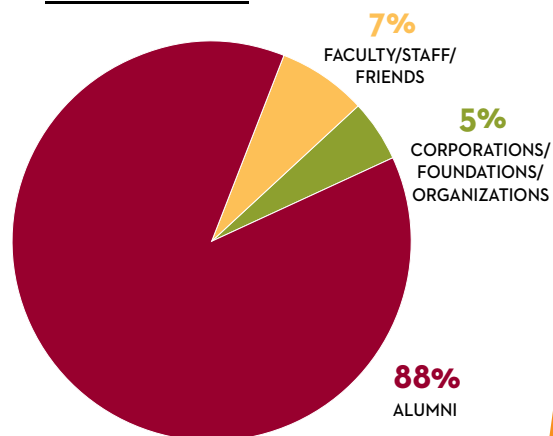


A FORMER TRACK AND field captain, University of Minnesota Presidents Club member, and a 2009 Distinguished Alumni Award recipient, Randy Koopman '78 understands what it takes to win big on and off the field, which is why he supports the Cougar Athletic Association (CAA) through a matching gift program with his employer. A longtime friend of the University, Koopman is “committed to consistently supporting Morris through giving,” and he appreciates “seeing the positive impacts of [his] giving” across campus. He decided to support the new CAA because he knows athletics are a vital part of a high-value student experience. “I participated in track and field at Morris,” he says. “It was every bit as meaningful and important to me as my studies.”



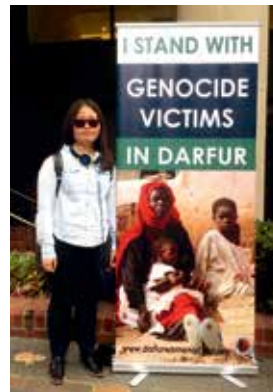
**1 in 5**  
students participates  
in NCAA Division III  
Intercollegiate Athletics

### 2017 DONORS



## A Model for Life-Changing Student Experiences

EXTRAORDINARY STUDENTS DESERVE extraordinary opportunities. That’s why donors to the Catalyst–UMM Fund help Morris’s best and brightest truly soar. Founded by former professor Paula O’Loughlin, the fund enhances student learning outcomes by supporting life-changing travel, creative projects, and other adventures. Funds have sent students to Democratic and Republican national conventions, covered recording expenses, and gotten Cougar football players to the All-American Bowl. This year Fiona Wu '18, Shanghai, China, used the fund to complete a human rights and international affairs internship in Washington, DC: “This experience gave me the opportunity to better experience the field I am interested in and to adapt to my future life.”



**95%**

of students are either employed or are in graduate programs within a year of graduation

CONNIE FORD AND Robert Power are “sending things into the universe.” It’s the stage they’re in these days. Inspired by the urge to redistribute their wealth—and by son Caleb’s 2012 graduation from Morris—Ford and Power recently named the campus a beneficiary of their estate. Ford’s professional background in higher education has given her an appreciation for the needs of students from underrepresented groups, which is why she and Power are committed to increasing access to education. “An institution is only as strong as the community that supports it,” she says. “We need to support the things we believe in.”



**41%** first-generation college students

## A Model for Regional Resilience



DID YOU KNOW HOT mustard makes earthworms squirm? Haley Gill '17, Anchorage, Alaska, learned this and more while she was conducting hands-on research at the EcoStation, Morris’s premiere outdoor learning environment. There Gill gained practical skills and a better understanding of Minnesota’s changing landscape, which she’s sharing with audiences like the Society for Advancement of Chicanos/Hispanics and Native Americans in Science. As she looks to the future, Gill knows she’ll take this experience and knowledge with her wherever she goes. “My work has given me a chance to create my own project and follow my own lead,” she says. “It has prepared me for more field work and, I hope, given me an edge on other graduates.”

**\$65.5 MILLION**

infused into the local economy, 2009-10

TrippUmbach, 2011

## University of Minnesota Presidents Club

With gratitude, we welcome these new members to the University of Minnesota Presidents Club and recognize those Morris donors who reached a new giving level.

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