Morris Campus Student Association   Campus Governance

2-27-2017

MCSA Forum minutes 02/27/2017

Morris Campus Student Association

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Memo to: MCSA Forum Members
From: MCSA Executive Committee
Subject: Forum Agenda for February 27th, 2017

The Forum will meet on Monday at 6pm in IH 109/ Cow Palace.

I.   Open Forum

    A. Listserv Conversation *presented by* Dave Swenson

        1. Dave Swenson - Sr. Director Student Activities, Health and Wellness

        2. *Provides listserv statistics handout*

        3. Listserv = sends out messages to a whole group from one address.

            a) UMMs is now opt-in, not opt-out. Changed in 2013

            b) Needed to change in accordance of FERPA

            c) Have used orientation to encourage students to opt-in

            d) Last year it has been used differently and students are frustrated by content. More students are opting out or are not paying attention to it

            e) What is a moderator: controls the time and place of emails, but cannot control/edit what people say due to Freedom of Speech.

            f) Under the Code of Conduct - "cannot harass individuals," but this does not emphasize groups.

            g) No ability to edit content, can only approve or disapprove.

        4. *Swenson*: If this is no longer a viable tool, should it still exist? Is it still useful? Do students still need it?

            a) *Lenius*: We shouldn't consider removing a tool that is still used by 1300 students even if satisfaction is not there.

            b) *Gardner*: Use listserv for finding campus events when writing articles for UR

                (1) Swenson: the listserv is the only "push" system we have on campus meaing it is the only system that sends info to students without them having to go out a find the information themselves (a "pull" system)

c) *Schewe*: Thinking of alternatives, another way to advertise events is poster which is bad for the environment. There are other ways of communicating, but it requires more effort and the listserv is more passive. We still need it.

d) *Ledermann*: In regards to percentage of students who have stopped using listserv, is it correct that student population has also gone down?

    (1) *Swenson*: Decrease in listserv usage has gone down greater than student enrollment. Fall of 2013, very close to actual student enrollment, but has continued to decline at rate higher than enrollment. Yes, there are a lot of students using it, but there is no way to measure how many students pay attention to the list who are actually on it.

e) *Smith*: Do these numbers include graduated students?

    (1) *Swenson*: Each summer grads are removed.

    (2) *Smith* : Overall the listserv is good.

f) *Millard*: Yes, just because there are 1300 students on it doesn't mean it has active usage due to sheer volume of messages.

    (1) *Swenson*: Generally between 40-60 messages per day

    (2) *Millard*: As a transfer student we had a similar option, but it was digest, so messages had to go in the night before and only one email was sent out the next day.

    (3) *Swenson*: Exploring what other schools are doing. No other U of M or MNSCU school has listserv like us. Also looking at some private schools who use a digest. On our current system there is a digest function, but after x pieces of info the digest will be sent out. Right now there is no way to control when that happens. So, also looking into other software packages.

g) *Rasmussen*: How much money does the listserv cost?

(1) *Swenson*: U of M owns the software, so the only cost is the amount of staff time it takes to review and approve. About 20 minutes a day.

h) *Alam*: Some people don't split their emails into separate categories.

    (1) *Swenson*: Gmail organizes email many ways

    (2) *Alam*: Maybe educate students how to organize their inboxes

    (3) *Swenson*: Teaching will be hard

i) *Hunt*: Have we looked at a wider area of distributing info that's not email. Like an IRC client?

    (1) *Swenson*: No have not looked into this. Right now meetings, events, roommates/leases, selling stuff (not textbooks), etc. go through the listserv. If we had separate listservs for each category people wouldn't subscribe. It would be nice to have something similar to Craigslist, but Morris is not large enough to merit own Craigslist location. That is also a "pull" model. Students have to go look for info. Still looking into what other schools are doing

j) *Gregg*: With less subscribers it is less effective, but the listserv follows the ideals of LA education because students are exposed to all things. It fosters community and leads to less grouping of people.

k) *Dice*: Doesn't like the listserv and it is not effective. Things that come up that interest her, but doesn't have time to go through all the events. One email/document would be easier to go through, better for advertising events, and more efficient. There could be different sections for each categories, so you would be able to look for what you needed. Sent to everyone, not just only those are opted in.

l) *Forum student visitor*: agree with Mckenzie, anyone who wants to send out emails would have to be efficient and timely to get into

the newsletter. Newsletter format would help groups that are uncomfortable from listserv feel less uncomfortable. Listserv is not effective as professional email source.

    m) *Swenson*: Summary: The push model (convenient message) is still effective and should continue, but if there was a way to reduce number of emails and combine categories that would be more advantageous.

B. Meet with Chancellor Michelle Behr

    1. Thank you for the invitation to MCSA forum. Encourage you all to participate in STUD. The only bad thing is that it's the same day as Campus Assembly, fortunately the CA agenda looks calm and non controversial.

    2. *Dice*: How is your dog?

        a) *Chancellor*: Lady, is doing well, but she doesn't have a dog door.

    3. *Lenius*: Have you had a chance to go to any restaurants in town?

        a) *Chancellor*: 3 (Old Number One, Mi Mexico, Dons). Came from Birmingham, Alabama which has a vibrant restaurant scene

    4. *Hakala*: What have you been working on in the past 3 weeks since you've started?

        a) *Chancellor*: Mostly been running around, but have attended a Regent's meetings, committee meetings, met with 100 alumni, hosted President Kaler. Have been getting to know a lot of people. Thinking about a number of big projects to launch, so trying to think strategically. (strategic planning, re-accreditation coming up, some issues around enrollment). Need to prioritize and manage.

    5. *Millard*: What are some opportunities that you see here at Morris?

        a) *Chancellor*: The DNA is good and there are a lot of engaged, invested, and committed individuals. Makes this easy and hard. Everybody has been friendly, welcoming, and expressed their love for Morris. That's the biggest opportunity. There may be some

spirited conversations about future everyone's heart is in the right place.

6. *Lenius*: Why did enthusiastic UMM retirees surprise you at the reception?

   a) *Chancellor*: At my first day reception a lot of retirees came to meet me, but usually retirees don't come back to their old workplaces. Maybe it's due to the small town.

7. *Chancellor*: Will have open office hours this semester to see if people take advantage of them.

   a) Meant to be opportunities to come talk to Chancellor about anything that's on your mind.

   b) Also planning an open Chat with Chancellor Session. Want to be accessible as she can, but don't want to sit around if no one shows up.

   c) Willing to chat with people in impromptu conversations if not busy. Door is literally and figuratively open.

   d) All administration is here in service to students and this is your school. Committed to making sure this University is the best place it can be. Want it to be healthy, sustainable and to live out our times here.

8. *Ledermann*: In the past MCSA has done a lot of hosting events with chancellors. Feel free to reach out to us about hosting, advertising, or snacks.

9. *Smith*: What type of dog?

   a) *Chancellor*: Lady is an energetic bloodhound.

II. **For Action: Approve Agenda**

   A. *Wray*: make a motion to remove Campus Relation logo and banner presentation from this week's forum

      1. Amendment approved

   B. Agenda approved

III. **For Action: Approve Minutes**

   A. Approved

IV. President's Remarks

    A. Don't forget rouser at 7pm. People still have tonight to sign up for STUD.

    B. Sanctuary Campus Resolution will be presented at Student Senate on Thursday.

    C. The Sustainable Food Resolution will hopefully be presented at announcements at Campus Assembly.

V. Committee Reports

    A. MCSA Committees

    Academic Affairs

- *Millard*: Resolution will be talked about later

    Campus Relations

- *Wray*: Setback with logo, but logo, banner, and button should be done next week

    Executive Committee

- *Ledermann*: There is no date for the ending of our term. Next administration does not start until second week of April. If we have stuff to discuss we will still meet after Spring Break.

    First Year Council

    Resources and Operations   Student Services

    B. Campus Assembly Committees

    Assessment of Student Learning   Academic Support Services

    Consultative   Curriculum

    Faculty and P&A Affairs   Faculty Development

    Finance   Functions and Awards

    International Programs

- *Alam*: Scholarships for study abroad will be announced 3/1

    Membership

    Multi-Ethnic Experience   Planning

    Scholastic

- *Smith*: Talked International Programs for next year. Expecting record high international students for next year

    Steering   Student Affairs

VI.   Organization Reports

AISES	Chemistry Club
Biology Club	Sport Leadership at Morris
CNIA	Student Democratic Farmer-Labor Party

International Student Association

MPIRG

- *Sarkaria*: Will be going to Bemidji Tuesday 3/7 to protest/discuss state representatives. We have Line 3 and they are looking to replace it within MN. Contact Bri if you are interested in going.
- *Nwaonicha*: We have petitions to sign too

MoQSIE	University Register

Women's Rugby

VII.   Old Business

    A. For Information:

        1. Tech Fee Game Plan *presented by* Secretary Alam

        2. Most applicants are signed up for hearings.

            a) Friday is busy and booked 4pm -9pm

            b) Saturday is busy

        3. Will be talking about what we should and shouldn't do during hearings.

        4. This year we will not be handing out packets entirely. People will be given access to online thing. Trying to make entire process digital.

        5. Kyle will send out email with link and directions on how to use it.

        6. Bring your computers and chargers to tech fee. We can rent some laptops from IT, so let Salvi know if you need one.

        7. Erin Christensen will google hangout with us. If you have any tech issues talk to Kyle or Salvi.

    B. For Action:

VIII.   New Business

    A. For Information:

        ~~**1.** MCSA Logo and banner *presented by* Secretary Wray~~

    B. For Action:

1. ENAS Resolution *presented by* Academic Affairs
2. https://docs.google.com/document/d/1EkGGIgs0wkZd7cxkPCGWlCkP-FFoFW4isr50Da2RvmI/edit
3. *Millard*: Started idea when we wanted to add ENAS components into IC courses, but it has changed significantly since then. Although we've come up with ideas about possible ways to implement this resolution is more vague
4. *Reads resolution*
5. *Hakala*: Move to vote on resolution
6. Discussion about amending grammar mistakes
7. *Forney*: Call to question
8. Resolution passed

IX. **Announcements**

   A. *Ledermann*: Go to TMC at 7 for Rouser
   B. *Hakala*: Point of Order, this will be relevant this weekend. When there is a healthy conversation the voting will take place when the conversation ends. A call to question is better when something is being frivolously discussed.
   C. *Schewe*: If you have any quips/complaints about student mental health. Will be meeting with Sandy Olson Loy tomorrow about direct action that can be taken.
      1. Dice: This is also on Board of Regents agenda. CC Mckenzie on the email.

X. **Adjourn**

   A. 6:58