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Planning Committee

Campus Governance

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Planning minutes 09/08/2014

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MINUTES OF THE PLANNING COMMITTEE

Monday, 8 September 2014

Present: Jon Anderson, Michael Eble, Seung-Ho Joo, Brook Miller, Sarah Mattson, Sandy Kill, Taylor Barker, Jordan Wentz, Lowell Rasmussen, Gwen Rudney, Colleen Miller, Jim Hall

Absent: Jana Koehler, and a student representative yet to be named

Jon Anderson called the meeting to order at 3:30 pm.

All present introduced themselves.

Chair Jon Anderson read the Statement of Charge to the Planning Committee:

“The Planning Committee develops, reviews, and recommends policies and plans with long range implications for the development of the campus. The committee considers matters relating to institutional mission, organizational structure, marketing, fund development, energy policy, and the development and maintenance of physical facilities.”

Recap of recent Planning Committee activity – Jon Anderson

- Strategic Plan – note that the Review document is available at the Planning Committee website. There are also links to the Minutes of past meetings.
- Tour of grounds and buildings
- Review of building repair and renovation sources of funding
- Prioritization of large projects: Humanities, Library
 - Question from Brook Miller: Can we move funding to HEAPR?
 - Lowell Rasmussen: We have a request in the bonding proposal for the bundled building project. HEAPR, R&R, and Campus funds will be the primary source for 10-15 years. VP Pfitzenreuther announced that the U has requested a larger R&R allocation in its request to the Legislature.
- Comprehensive review: Sightlines
- RAR was visited briefly
- Enrollment target 2100? The Committee addressed this in a document last Spring.
 - 2100 neither feasible nor desirable. No financial gain.
 - There may be a “sweet spot” somewhere between 1800 and 1950. At 1950, another Admissions Counselor would be needed.
 - Class size constraints at 2000, especially labs
 - Student Services would be strained.
 - Another English Faculty would be required.
 - What is the composition of the students accepted? Many students come in with large numbers of credits. Would that reduce the need for more sections of entry-level courses?
 - Impact depends on the Discipline.
 - Where would additional students come from?
 - Also retention in the equation.
 - We don't want to become less selective.

Jon presented his list of possible topics and priorities for this year:

- Study of 2100 enrollment goal identified housing issues. One example, Blakely going offline for housing, conversion to more flexible space due to improvement funding constraints. This suggests additional on-campus housing needs. However, Green Community was an extensive,

difficult process to get funding. Prospects of state funding for another dorm or dorm renovation are troublesome. Does the university or UMM planning committee wish to develop systems, dialog with private developer for new housing near campus? For example the old Morris elementary school site.

- We have a \$700,000 recurring O&M allocation paying off previous budget deficits. This amount will be available for reallocation in FY17 (July 16 - July 17). Does the committee wish to provide guidance for this reallocation?
- Follow-up or perform additional stress test analyses from Lowell R. presentation.
- Provide guidance on performance metrics campus should use in future. Coordinate with needs of accreditation process?
- Study cost of instruction metrics from UM central administration and efficiency measures from Midwest Higher Education Compact.
- Review and fine-tune previous P.C. report on 2100 enrollment, or aspects.
- Might wish to consider institutional impacts of increasing credit transfers by incoming students.
- Review capital budget priorities each year?
- Other topics?

Other ideas/questions from the committee:

- Response from Chancellor on 2100 goal? Unknown.
- Where was report distributed? Again, we don't know. Lowell noted that the report prompted questions about institutional metrics.
- ExRel, Fundraising in transition
- Academic Support Services: Review of work from the Academic Support Committee (Feb. – March?)
- Balance of enrollment across majors?
- Support for stress tests?

Committee Meeting Times: Can we accommodate everyone? This time works for everyone except Jana and Seung-Ho (occasionally). Jon will continue to check schedules and facilities availability.

Lowell Rasmussen gave a summary of his presentation to NACUBO members. NACUBO is the National Association of College and University Business Officers.

- The advent of performance funding requires new institutional metrics. Our old data and even our current data are no longer adequate.
- Demographic limitations in Midwest. There is a finite number of qualified students. We have to compete for them.
- Do not let UM-TC define our costs of instruction.
- Duluth tragedy: Enrollment drop results in \$10M loss last year.
- This prompted UMM to run stress tests. What stresses and how much stress can our campus take?
- A 90 student drop would cause \$3M loss over 4 years.
- Mission differentiation: The campuses of the U have different missions. We must not let others describe us and our mission.
- Impact of incoming students with many credits on finances? Few conclusions.

Jon Anderson: Perhaps PC might want to deal with some of these issues? Also, we would like to have a joint meeting with the finance committee in the form of a financial overview session.

Colleen Miller: Reallocations (cuts) are coming. We need to consider Financial Aid funds in light of 2100 students.

Lowell Rasmussen wants to discuss HEAPR recommendations at the next meeting.

Colleen: We have a \$10M carry-forward. \$3.5M of that is in the contingency fund. Last year we had a \$1.1M net surplus. But we are still vulnerable to enrollment shock.

Jon A.: Next meeting in 2 weeks, at a time and place to be determined.

Meeting adjourned at 4:28 pm.