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University Relations: News clippings (A17-B-2) contents

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External Relations (A17)

The Office of External Relations functions as the primary source of public information for the institution. It works with a number of different constituencies--alumni, donors, parents, public and business leaders, and other friends of the college--in "increasing awareness and goodwill, fostering financial support and building community."

This record group is divided into two sub-groups: Alumni Relations (A17-A) and University Relations (A17-B). Both sub-groups contain materials that served to build awareness of the community, provide information to interested groups and promote UMM among the larger public. Photos, news releases, print materials and other sorts of promotional materials are prominently represented. See the sub-group descriptions for a fuller and more detailed listing.

The Vice Chancellor for External Relations leads this office. The administrative unit was created in 1999-2000, and before this date, the offices of Alumni Relations, University Relations and Fund Development, although performing comparable functions, were generally independent. (See the individual administrative histories of Alumni and University Relations.) Madeline Maxeiner served in this role from 1999 to 2014, and the directors of both Alumni and University Relations report to that office.

University Relations (A17-B)

University Relations represents a large and important collection of materials, most of which reflect the institution's efforts to promote itself, to deliver information to important constituencies and to and commemorate and celebrate historically important personages and events. This record sub-group is made up of a number of record series: General Files, News Clippings, Photos, Audio/Visual Files, Correspondence/Artifacts/Awards/Promotional, Serials and Programs, Campus Events, and Athletics. Because of special handling requirements imposed by the nature of these diverse materials, many have been removed from boxes and are being stored separately. Photos are being placed in special binders, and an effort is being made to provide accurate identification. In addition, most will be scanned and saved electronically. News Clippings also have been removed from boxes and are being stored on shelves in serial form. Please see the note fields for the various record series.

Originally, the campus's "Information Office" performed public information functions. In 1965 this office underwent a name change and became the "Office of University Relations." The head of University Relations in this year was Richard J. Welsh, and he enjoyed the title of "Informational Representative," but in 1967 he became "Director of University relations." Welsh was replaced in 1972 by Ronn Hamm who served as director until April, 1979. Hamm at the same time also served as "Coordinator of Alumni Office." He was succeeded as Director of University Relations by Margo Warner, who continued in that role until the 1985-86 school year. With the departure of Ron Hamm, The Alumni Office was separated from University relations, and Gary Donovan, who also served as Director of the "Career Placement and Planning Office," took over as coordinator of the Alumni Office." Peggy Ness Palmer replaced Warner, and in 1988 Ronald Pollworth became director. Pollworth gave way to Judy Riley in 1993, and she headed the office under various titles (Principal Secretary, Executive Assistant

and Campus Communications Coordinator) until 2005 when Christine Mahoney became Director of Communications.

News clippings (A17-B-2)

The Newspaper clippings are divided into three boxes. Boxes one and two have clippings ranging from 1959-1992. All of the clippings are related to UMM in some way or another such as: retiring announcements, awards announcements, sports games, things that are happening at the UMM, etc.

Box 2 all the clippings were collected by Rodney Briggs, the first Dean and Provost.

Box 3 has sports brochures from 1965-1980. It also has two VHS titled: "UMMinute Television Ads", "The Day in the Life of a Cougar 1998". There are also two DVDs titled: "UMM Concert Choir Presents, -a carol concert- 'Joyeaux Noel'" 2003 and "Echoes of Cry of the Marsh". Also there is an old recording tape of Morris High School Funding Commercials.

Container List

Box 1

News Release Binders

12/1/1959 – 6/30/1962

7/1/1963 – 6/30/1964

7/1/1964 – 6/30/1965

7/1/1965 – 6/30/1966

7/1/1966 – 6/30/1967

7/1/1967 – 6/30/1968

7/1/1968 – 6/30/1969

7/1/1969 – 6/30/1970

7/1/1970 – 6/30/1971

7/1/1971 – 6/30/1972

7/1/1972 – 6/30/1973

7/1/1973 – 6/30/1974

7/1/1974 – 6/30/1975

7/1/1975 – 6/30/1976

7/1/1976 – 6/30/1977

7/1/1977 – 6/30/1978

7/1/1978 – 6/30/1979

7/1/1979 – 9/21/1979

9/21/1979 – 10/31/1979

7/1/1979 – 12/31/1979

7/1/1980 – 12/31/1980

1/1/1981 – 6/30/1981

7/1/1981 – 12/31/1981

1/1/1982 – 6/30/1982

7/1/1982 – 12/31/1982

1/1/1983 – 6/30/1983

7/1/1983 – 12/31/1983
1/1/1984 – 6/30/1984
7/1/1984 – 12/15/1984
1/1/1985 – 6/30/1985
7/1/1985 – 12/30/1985
1/1/1986 – 7/1/1986
6/2/1986 – 2/26/1987
3/1/1987 – 5/4/1987
4/29/1987 – 11/19/1987
11/23/1987 – 4/13/1988
5/3/1988 – 12/30/1988
1/9/1989 – 10/30/1989
11/1/1989 – 6/15/1990
6/30/1990 – 11/27/1990
12/11/1990 – 3/15/1991
3/22/1991 – 9/20/1991
9/27/1991 – 2/5/1992
2/5/1992 – 6/19/1992

Sports Release Binders

1/1/1962 – 12/31/1964
6/1/1964 – 6/30/1966
1/1/1964 – 12/31/1972
7/1/1966 – 12/31/1967
6/1/1968 – 6/30/1969
7/1/1969 – 6/30/1971
7/1/1971 – 6/30/1973
7/1/1973 – 6/30/1974
7/1/1974 – 6/30/1975
7/1/1975 – 6/30/1976
7/1/1976 – 6/30/1977
7/1/1977 – 6/30/1978
7/1/1978 – 6/30/1979

News Clips Binders

Summer 1964

Fall 1964

Winter 1964

Spring 1965

Spring 1965

Winter 1965

7/1/1965 – 12/31/1965

1/1/1966 – 3/31/1966

4/1/1966 – 6/30/1966

7/1/1966 – 12/31/1966

1/1/1967 – 6/30/1967
7/1/1967 – 6/30/1968
7/1/1968 – 6/30/1969
7/1/1969 – 6/30/1970
7/1/1970 – 12/30/1970
1/1/1971 – 7/1/1971
7/1/1971 – 11/30/1971
7/1/1972 – 11/30/72
11/1/1971 – 6/30/1972
7/1/1972 – 6/30/1973
7/1/1973 – 3/30/1974
4/1/1974 – 7/1/1974
1/1/1974 – 3/1/1975
7/1/1975 – 12/30/1975
3/1/1975 – 6/30/1975
Sports files Binders
9/29/75-6/15/80
9/29/80-6/2/89
9/29/89-12/6/91
1/10/92-6/17/94
7/1/94-6/28/96
7/12/96-4/17/98

Sports Clips

Fall 1964

Spring 1965

1965-1966

Fall 1966 – 1967

Fall 1967 – 1968

6/30/1968 – 6/30/1969

7/1/1969 – 6/30/1970

1970-1971

1/1/1972 – 6/30/1972

July 1972

Sports files Binders (Box 14)

News/Sports Clips

Spring 1962

Fall 1962

Spring 1963

Fall 1963

Spring 1964

1963-1965

Freshman Releases

1966
1969
1970
1971
1972
1973
1974
1975

Box 3

Misc. Newspaper Clippings 1971-1975

Variety News Clipping from Star Tribune 3/27/2011