

6-2015

## University Relations: General (A17-B-1) contents

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### Recommended Citation

UMM Archives, "University Relations: General (A17-B-1) contents" (2015). *External Relations*. Paper 4.  
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## **External Relations (A17)**

The Office of External Relations functions as the primary source of public information for the institution. It works with a number of different constituencies--alumni, donors, parents, public and business leaders, and other friends of the college--in "increasing awareness and goodwill, fostering financial support and building community."

This record group is divided into two sub-groups: Alumni Relations (A17-A) and University Relations (A17-B). Both sub-groups contain materials that served to build awareness of the community, provide information to interested groups and promote UMM among the larger public. Photos, news releases, print materials and other sorts of promotional materials are prominently represented. See the sub-group descriptions for a fuller and more detailed listing.

The Vice Chancellor for External Relations leads this office. The administrative unit was created in 1999-2000, and before this date, the offices of Alumni Relations, University Relations and Fund Development, although performing comparable functions, were generally independent. (See the individual administrative histories of Alumni and University Relations.) Madeline Maxeiner served in this role from 1999 to 2014, and the directors of both Alumni and University Relations report to that office.

## **University Relations (A17-B)**

University Relations represents a large and important collection of materials, most of which reflect the institution's efforts to promote itself, to deliver information to important constituencies and to and commemorate and celebrate historically important personages and events. This record sub-group is made up of a number of record series: General Files, News Clippings, Photos, Audio/Visual Files, Correspondence/Artifacts/Awards/Promotional, Serials and Programs, Campus Events, and Athletics. Because of special handling requirements imposed by the nature of these diverse materials, many have been removed from boxes and are being stored separately. Photos are being placed in special binders, and an effort is being made to provide accurate identification. In addition, most will be scanned and saved electronically. News Clippings also have been removed from boxes and are being stored on shelves in serial form. Please see the note fields for the various record series.

Originally, the campus's "Information Office" performed public information functions. In 1965 this office underwent a name change and became the "Office of University Relations." The head of University Relations in this year was Richard J. Welsh, and he enjoyed the title of "Informational Representative," but in 1967 he became "Director of University relations." Welsh was replaced in 1972 by Ronn Hamm who served as director until April, 1979. Hamm at the same time also served as "Coordinator of Alumni Office." He was succeeded as Director of University Relations by Margo Warner, who continued in that role until the 1985-86 school year. With the departure of Ron Hamm, The Alumni Office was separated from University relations, and Gary Donovan, who also served as Director of the "Career Placement and Planning Office," took over as coordinator of the Alumni Office." Peggy Ness Palmer replaced Warner, and in 1988 Ronald Pollworth became director. Pollworth gave way to Judy Riley in 1993, and she headed the office under various titles (Principal Secretary, Executive Assistant

and Campus Communications Coordinator) until 2005 when Christine Mahoney became Director of Communications.

### **General (A17-B-1)**

General Files is divided into three boxes. The first box has information ranging from 1972-1993. A blue binder has events calendars, Christmas cards, dedications, receptions, groundbreaking, testimonials, installations, awards, and certificates. There are meeting files, memoranda on programs, budget lists, letters on Title III and Title IX (equality in sports for women), newspaper clippings pertaining to Regents, and Intercom copies. The second box has eight books titled: "The Unofficial, Unbiased Insider's Guide to the 320 Most Interesting Colleges (2003)", "UMD Comes of Age: The First One Hundred Years", "Familiar Quotations", "The University of Minnesota, 1945-2000", "The Best Midwestern Colleges", "The Elements of Style", "Writing Science News for the Mass Media", and "The Television Writer". There are also stacks of UMM photos and invites and a box of postcards. The third box has fall publications related to UMM's 40th birthday. There are files on retired professors such as Bettina Blake, Rodney Briggs, Truman Driggs, Mimi Freiner, Stephen Granger, James Gremmels, John Q. Imholte, Dave Johnson, and Gary McGrath.

### **Container List**

#### **Box 1**

Calendars of Events

"Glory Campaign", 1992-93.

Intercom Copies, from Oct. 1973

Intercom Reactions, Dec. 1972

Open House, 1973

Retreachment

UMM Seismograph

Waseca Campus

Regents open forum 92

Regents seal

Regents meeting at UMM various years

Sandum, Howard

Seals

Summer program in Mexico

81 super Saturday

Title III programming grant

Title IX

UMM budget requests

UMM comes of Age

How to get an ivy league education at a state college

UMM planning

Waseca campus closing-budget reallocation

WCMHRC

Events calendars, Christmas cards, dedications, receptions, ground breakings, testimonials,  
installations, awards, certificates.  
Special events, alumni

**Box 2**

box of postcards  
Stack of invites and Photos  
Manila Folders  
papers Imholte Celebration June 2nd 1990  
Books 8 books  
Profile 17 books

**Box 3**

Fall 2000 Publications Related to 40th Birthday  
American Indian Boarding School  
Athletics  
Bettina (Elizabeth) Blake  
Rodney Briggs  
Campus Buildings  
Truman Driggs  
Early Years of UMM  
Mimi Frenier  
Stephen Granger  
James Gremmels  
John Q. Imholte  
Dave Johnson  
Gary McGrath  
Tom McRoberts and Study Abroad  
Minority Student Program / Diversity  
Music  
The Morris Tribune, November 6, 1959  
Permission to Print  
Protests/Activism  
UMM Retirees Association  
Sam Schuman  
Science  
UMM 21st Birthday  
Vietnam  
West Central School of Agriculture  
    Chinese Students at WCSA  
    Indian Students at WCSA  
WCEDA  
American Indian School, Sisters of Mercy  
Indian Education and Bureaucracy, The School at Morris, 1887-1909  
Beginnings of UMM

**University of Minnesota Morris Historic Preservation Plan: A plan for landscape and buildings**

**UMM Undergraduate Research Symposium 2006 Abstracts**

**UMM Undergraduate Research Symposium 2007 Schedule and Abstracts**

**UMM Undergraduate Research Symposium 2008 Schedule and Abstracts**

**Stickers (envelope)**

**1 row 1910 WCSA /1960 UMM anniversary stickers**

**2 each University of Minnesota 1851-2001 150 years stickers**