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University Relations: Campus events (A17-B-7) contents

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External Relations (A17)

The Office of External Relations functions as the primary source of public information for the institution. It works with a number of different constituencies--alumni, donors, parents, public and business leaders, and other friends of the college--in "increasing awareness and goodwill, fostering financial support and building community."

This record group is divided into two sub-groups: Alumni Relations (A17-A) and University Relations (A17-B). Both sub-groups contain materials that served to build awareness of the community, provide information to interested groups and promote UMM among the larger public. Photos, news releases, print materials and other sorts of promotional materials are prominently represented. See the sub-group descriptions for a fuller and more detailed listing.

The Vice Chancellor for External Relations leads this office. The administrative unit was created in 1999-2000, and before this date, the offices of Alumni Relations, University Relations and Fund Development, although performing comparable functions, were generally independent. (See the individual administrative histories of Alumni and University Relations.) Madeline Maxeiner served in this role from 1999 to 2014, and the directors of both Alumni and University Relations report to that office.

University Relations (A17-B)

University Relations represents a large and important collection of materials, most of which reflect the institution's efforts to promote itself, to deliver information to important constituencies and to and commemorate and celebrate historically important personages and events. This record sub-group is made up of a number of record series: General Files, News Clippings, Photos, Audio/Visual Files, Correspondence/Artifacts/Awards/Promotional, Serials and Programs, Campus Events, and Athletics. Because of special handling requirements imposed by the nature of these diverse materials, many have been removed from boxes and are being stored separately. Photos are being placed in special binders, and an effort is being made to provide accurate identification. In addition, most will be scanned and saved electronically. News Clippings also have been removed from boxes and are being stored on shelves in serial form. Please see the note fields for the various record series.

Originally, the campus's "Information Office" performed public information functions. In 1965 this office underwent a name change and became the "Office of University Relations." The head of University Relations in this year was Richard J. Welsh, and he enjoyed the title of "Informational Representative," but in 1967 he became "Director of University relations." Welsh was replaced in 1972 by Ronn Hamm who served as director until April, 1979. Hamm at the same time also served as "Coordinator of Alumni Office." He was succeeded as Director of University Relations by Margo Warner, who continued in that role until the 1985-86 school year. With the departure of Ron Hamm, The Alumni Office was separated from University relations, and Gary Donovan, who also served as Director of the "Career Placement and Planning Office," took over as coordinator of the Alumni Office." Peggy Ness Palmer replaced Warner, and in 1988 Ronald Pollworth became director. Pollworth gave way to Judy Riley in 1993, and she headed the office under various titles (Principal Secretary, Executive Assistant

and Campus Communications Coordinator) until 2005 when Christine Mahoney became Director of Communications.

Campus events (A17-B-7)

Campus Events has been divided into two boxes. The first box contains a statement written by Edward J. Morrison in 1959 to the Members of the Board of Regents, there are also some photos and newspaper clippings inside the binder containing the statement. Weekly Bulletin binder dates 1972-1975, there are some documents that were stamped by Ron Hamm and Martha Kroening. Another binder of Weekly Bulletins dated 1963-1974. Inside is a binder titled Memorial for Rodney Briggs who died in 1995, age 72. There are two binders for Commencement, one 1981 and one 1982. Inside those binders are programs, list of graduates, newspaper clippings, speech by John Imholte in 1982, etc. There is a folder for the Computer Center Dedication which took place in 1984; inside the folder are newspaper clippings, guest lists, guest invites, etc. There is also a folder pertaining to the Imholte Celebration of 1990. Inside the folder are programs, a song about John Imholte, news bulletin, event plan drafts and plan A and plan B, memos to UMM staff, letters written to and by Ron Pollworth, etc. The second box contains folders that are all about dedication such as: Gay Hall, HFAC, Food Service, Apartment Residence, Behmler Hall, and HFA. There is a folder pertaining to Kenneth Keller, the University's 12th President started in 1985, and the folder has newspaper clippings, magazine, Inaugural address, "A Commitment to Focus," and photos. There is folder that has all of the groundbreaking information in it such as: the swimming pool in 1972, Clayton A. Gay Hall in 1964 (actually has a groundbreaking photo), Humanities I in 1972, Science complex in 1965, Library phase II in 1972, Residence Hall IV Apartments in 1970, Humanities phase II 1972, and Food Service in 1970. Also in the folder is the renaming of the Junior Hall, Women's Residence, and Senior Hall to Pine Hall, Camden Hall, and Blakely Hall in 1965.

Container List

Box 1

Rodney A Briggs Memorial 1995
Computer Center Dedication
Commencement 81-82
Imholte Celebration 6/2/1990
Weekly Bulletins 63-75

Box 2

Groundbreaking and Renaming of Buildings
HFAC Dedication
Little Magazines
Food Service Dedication
Apartment Residence Dedication
HFA Dedication
Gay Hall Dedication
Girls and Girlhood
Housing Dedication

Weekly Bulletins 63-75
News Clippings on Keller
CD collection info
Behmler dedication
Becentenial anniversary
10 year anniversary
Dewallencit
Your cenar conference
UMM to you clippings
UMM night clippings
Madam Yu visit
Early start program
Elder hostel
Faculty Flip
General College
Global campus
Hearing all the voices
Project see
Shrine owl
Walter Heller economics
History of UMM
Historical clippings
Dedication information
ABC fund
64 commencement
West Central ed division
Pictures
Misc. Publications
UMM at Large
Misc. Invitations to events
Scholarship Jubilee invitations
Spring Ball 2004
Student Center Opening/Dedication
Morris Science Project Groundbreaking invitation
Sesquicentennial
First Commencement 1964 Scrapbook