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## University Relations: Athletics (A17-B-8) contents

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## **External Relations (A17)**

The Office of External Relations functions as the primary source of public information for the institution. It works with a number of different constituencies--alumni, donors, parents, public and business leaders, and other friends of the college--in "increasing awareness and goodwill, fostering financial support and building community."

This record group is divided into two sub-groups: Alumni Relations (A17-A) and University Relations (A17-B). Both sub-groups contain materials that served to build awareness of the community, provide information to interested groups and promote UMM among the larger public. Photos, news releases, print materials and other sorts of promotional materials are prominently represented. See the sub-group descriptions for a fuller and more detailed listing.

The Vice Chancellor for External Relations leads this office. The administrative unit was created in 1999-2000, and before this date, the offices of Alumni Relations, University Relations and Fund Development, although performing comparable functions, were generally independent. (See the individual administrative histories of Alumni and University Relations.) Madeline Maxeiner served in this role from 1999 to 2014, and the directors of both Alumni and University Relations report to that office.

## **University Relations (A17-B)**

University Relations represents a large and important collection of materials, most of which reflect the institution's efforts to promote itself, to deliver information to important constituencies and to and commemorate and celebrate historically important personages and events. This record sub-group is made up of a number of record series: General Files, News Clippings, Photos, Audio/Visual Files, Correspondence/Artifacts/Awards/Promotional, Serials and Programs, Campus Events, and Athletics. Because of special handling requirements imposed by the nature of these diverse materials, many have been removed from boxes and are being stored separately. Photos are being placed in special binders, and an effort is being made to provide accurate identification. In addition, most will be scanned and saved electronically. News Clippings also have been removed from boxes and are being stored on shelves in serial form. Please see the note fields for the various record series.

Originally, the campus's "Information Office" performed public information functions. In 1965 this office underwent a name change and became the "Office of University Relations." The head of University Relations in this year was Richard J. Welsh, and he enjoyed the title of "Informational Representative," but in 1967 he became "Director of University relations." Welsh was replaced in 1972 by Ronn Hamm who served as director until April, 1979. Hamm at the same time also served as "Coordinator of Alumni Office." He was succeeded as Director of University Relations by Margo Warner, who continued in that role until the 1985-86 school year. With the departure of Ron Hamm, The Alumni Office was separated from University relations, and Gary Donovan, who also served as Director of the "Career Placement and Planning Office," took over as coordinator of the Alumni Office." Peggy Ness Palmer replaced Warner, and in 1988 Ronald Pollworth became director. Pollworth gave way to Judy Riley in 1993, and she headed the office under various titles (Principal Secretary, Executive Assistant

and Campus Communications Coordinator) until 2005 when Christine Mahoney became Director of Communications.

### **Athletics (A17-B-8)**

Athletics is divided into two boxes. The first box is mostly devoted to UMM football, but there is also Basketball, Baseball, Wrestling, Golf, Tennis, Bowling, Cross Country, and Track. There are athletic programs of different colleges, basically UMM opponents, such as: Mankato State 1981-1982 (Basketball), Northern State College-Aberdeen 1981-1982 (Basketball), Moorhead State 1981-1982 (Basketball and Football), Southwest State 1981-1982 (All Fall, Winter, and Spring sports), and St. Cloud State 1981 (Football). All of the football material is stats (1970 and 1979), game programs (1970 and 1979-1982), schedule and roster (1980), NCAA Play-off Info (1977-1978), Alumni Varsity football, All-Time Cougar Football results, Football media guide (1962, 1966-1974, 1976-1977, 1979-1980), and Football videotaping feature. The baseball materials are rosters and schedules from 1974-1982. The basketball materials are rosters from 1961-1983, media guides (1966-1970 and 1972-1975), playoffs (1977-1979), stats (1977-1979 and 1984-1985), and Wrap-up (1977-1979). The bowling materials are rosters and schedules from 1964-1966. The cross country materials are the Cross Country Championships in 1977, the Northern Intercollegiate Conference in 1977, schedule from 1970-1971, and meet information from 1970 along with the cross country route. The golf materials are schedules and rosters from 1961-1977 and NCAA Info from 1982. The tennis materials are rosters and schedules from 1961-1977 and 1982. The track materials are rosters and schedules from 1961-1977 and 1982. The wrestling materials are rosters and schedules from 1961-1977 and 1979-1982. There are also Fall and Winter sports guides from 1992-1996. There are also Wrestling, Women's Basketball, and Football guides from 1995-1996. The second box contains more of the women's sports. There are basketball rosters and schedules from 1979-1984 and basketball guides from 1976-1982. There is a tennis roster and schedule from 1982. There are track rosters and schedules from 1975-1978 and 1982. There are volleyball rosters and schedules from 1980-1982 and 1984. There is a Fall sports guide from 1991-1992. There are Basketball rosters from 1968-1969.

### **Container List**

#### **Box 1**

Sports Banquet, 1965-71  
Mission Statement--UMM  
NAIA Media Guide  
Cougar Media Guide, 1978  
NIC Records Books  
COLLEGES:  
Northern Sun Conference  
Cougar Media Guide  
Mankato State  
Northern State College--Aberdeen  
Moorhead State  
Southwest State  
St. Cloud State

Non-Conference Opponent

MEN'S SPORTS:

Football, 1978, 81, 82, 84

Football Stats, 1970, 79

Football Game Programs, 1970, 79-82

Football--1980 Schedule and Roster

Football--NCAA Play-off Info, 1977-82

Football--Honors Little All-America, 1977-78

Alumni Varsity Football

All-Time Cougar Football Results

Football Media Guide, 1962, 66-74, 76-77, 79-80

Football Videotaping Feature

Baseball, 1974-82

Basketball, 1961-82

Basketball Media Guides, 1966-67, 68-70, 72-75

Basketball--Playoffs, Stats, Wrap-up, 1977-79

Basketball--roster, 1982-83; final stats, 84-85

Bowling, 1964-66

Cross Country

Golf, 1961-77

Golf, Men's and Women's NCAA Info, 1982

Tennis, 1961-77; 82 (schedule)

Track, 1961-77, 82

Wrestling, 1961-77, 79, 80-82

Fall Sports Guide 1992-1993

Winter Sports Guide 1992-1993

Fall Sports Guide 1993-1994

Winter Sports Guide 1993-1994

Fall Sports Guide 1994-1995

Winter Sports Guide 1994-1995

Fall Sports Guide 1995-1996

Wrestling Sports Guide 1995-1996

Women's Basketball Sports Guide 1995-1996

Football Guide 1996

**Box 2**

Intercollegiate Athletics, 1963-76

Women's Sports:

Women's Athletics

Basketball, 1979-84

Basketball Media Guides, 1976, 77, 79-82

Tennis, 1982

Track, 1975-78; 82 (schedule and roster)

Volleyball, 1980-82, 84

**Athletic Programs**

**Fall Sports Guide 1991-1992**

**Basketball 1968-1969 Roster (3 copies)**

**Cougar schedule 1968-1969**