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Alumni Relations: Photos (A17-A-2) contents

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External Relations (A17)

The Office of External Relations functions as the primary source of public information for the institution. It works with a number of different constituencies--alumni, donors, parents, public and business leaders, and other friends of the college--in "increasing awareness and goodwill, fostering financial support and building community."

This record group is divided into two sub-groups: Alumni Relations (A17-A) and University Relations (A17-B). Both sub-groups contain materials that served to build awareness of the community, provide information to interested groups and promote UMM among the larger public. Photos, news releases, print materials and other sorts of promotional materials are prominently represented. See the sub-group descriptions for a fuller and more detailed listing.

The Vice Chancellor for External Relations leads this office. The administrative unit was created in 1999-2000, and before this date, the offices of Alumni Relations, University Relations and Fund Development, although performing comparable functions, were generally independent. (See the individual administrative histories of Alumni and University Relations.) Madeline Maxeiner served in this role from 1999 to 2014, and the directors of both Alumni and University Relations report to that office.

Alumni Relations (A17-A)

The responsibilities of the Alumni Relations Office, initially called "Alumni Affairs," were originally quite modest. Its leadership was charged to Herb Croom, who was also the Director of Student Services. His title throughout 1960s and into the 1970s was "Coordinator of Alumni Affairs." Upon Croom's death in 1973, Ronn Hamm, who also served as Director of University Relations, was placed in charge of Alumni Affairs. When Hamm left in 1979 Gary Donovan, who also served as Director of Career Planning and Placement Services, took over the office. The next year Madeline (Maddy) Maxeiner was named "Academic Coordinator of Alumni Affairs." Four years later (1984-85 academic year), she became the "Coordinator of Alumni Relations" and in 1987 the "Director" of the office. The Annual Report for 1993-94 indicates a restructuring in that year and Alumni Relations, University Relations and Fund Development were now listed within the Office of External Relations. Maxeiner continued as Director of Alumni Relations until 1997-98 at which time she became director of fund development. Vivian Heltemes then served as director until June, 2003 when she was replaced by Patrick Gannon. Carla Riley later replaced Gannon. In 1999-2000 a new position was created--Vice Chancellor for External Relations and Director of Fund Development," and the Director of Alumni Relations, as well as the director of University Relations, would report to this new officer.

Photos (A17-A-2)

The photos are split up into three boxes. The first box has two smaller boxes inside of it, one green and one grey. They both have various types of photos in them ranging from sports, commencement, alumni reunions, scenic, jazz fest, homecoming, art exhibit, randoms, etc. The ones in the green box are older photos ranging from the 80s to the 90s, but it is kind of hard to tell because most of them aren't labeled. The grey box ranges from 2001-2002. Both have black and white and colored pictures. The second box contains binders and scrapbooks. There are two sorority scrapbooks one for Sigma Sigma Sigma (1970) and the other for Sigma Kappa Phi

(1969). There is an Alumni Career Fair photo album. There is a scrapbook that has newspaper clippings pertaining to UMM alum such as deaths, engagements, weddings, jobs, etc. The third box has two commencement photo books (2000 and 2004, 30 CDs with photos on them, and other miscellaneous photos.

Container List

Box 1

Grey Photo box (2001-2002)

Green Photo box (older Photos Misc)

Box 2

Photo Album (Sigma Sigma Sigma 1970)

Alumni Association Scrapbook (1974-1975)

Flowers Scrapbook

Sigma Kappa Phi Vol II (green) (1969)

Alumni Career Fair 1995 (blue Album)

Grey Album (1988-1995)

Small Flower Album Summer fest 1997

Manila Folder photos @1970, 1980,1990

Box 3

Alumni Newsletter book

Guest book From 1995 Homecoming Alumni Reception

Cassette tape music for 1968 Reunion

Black\ white Photo box

2004- Commencement Photo book

2000- Commencement Photo book

Manila Envelope - Summer 2006 Young Alumni Event pics with CD

30 CD with pics